

2023 ANNUAL EEO PUBLIC FILE REPORT

White Pine Community Broadcasting, Inc

Station(s):	WXPR, WXPW
Community(ies) of License:	Rhineland, Wausau
Reporting Period:	July 22, 2022- July 21, 2023
No. of Full-time Employees:	Between 5 & 10
Small Market Exemption:	Yes

During the Reporting Period, a total of 1 full-time position was filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 4 events sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

9/22 Jessie Dick presented to Rhineland Partners in Education incoming teachers.

6/23 Participated in Community Day at Nicolet College.

6/23 Katie Thoresen attended the Public Media Journalists Conference.

7/23-Jessie Dick attended the National Federation of Community Broadcasters Conference.

*Sponsored at least 2 **events** in the **community** designed to inform and educate the public as to employment opportunities in broadcasting.*

12/22 Leadership Oneida County- Visit and Tour

9/22-12/22 Erin Gottsacker taught a media class at Rhinelander High School and produced “Student Storytellers”.

6/23-8/23 WXPB Journalism Internship

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
7-5-23	Reporter	CPB Job Line

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 5

Recruitment Sources Referring Interviewees during Reporting Period	Number of Persons Interviewed that the Source Referred
CPB Job Line	2
wxpr.org/employment	2
WBA	1

RECRUITING SOURCES USED

Job Title of Position: Reporter

Date of Hire: July 5, 2023

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
CPB Job Line	N	cpb.org/jobline/wxpr-public-radio		
WXPR Radio	N	28 N Stevens St	Jessie Dick	715-362-6000 jessie@wxpr.org
WXPR Facebook Ad	N	Facebook	Jessie Dick	715-362-6000 jessie@wxpr.org
WXPR.ORG	N	wxpr.org/employment	Jessie Dick	715-362-6000 jessie@wxpr.org

Current	N	publicmeidajobs.org		(301)270-7240
National Federation of Community Broadcasters	N	P.O. Box 806 Paonia, CO 81428	Sally Kane	970-279-3411 listserve@nfcfb.org
Wisconsin Broadcasters Association	N	44 E Mifflin St #900 Madison, WI 53703	Kyle Geissler	608-255-2600 kgeissler@wi-broadcasters.org
Greater Public	N	Publicmediajobs.org		

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.