



Annual Programming Report

Fiscal year 2019 – 2020

Presented to:

Alberto Carvalho
Superintendent of Schools
Miami-Dade County Public Schools

TABLE OF CONTENTS

INTRODUCTION.....	2
WLRN PUBLIC RADIO.....	3
WLRN DIGITAL.....	9
WLRN PUBLIC TELEVISION	11
WLRN EDUCATION SERVICES.....	16

WLRN GUIDING PRINCIPALS

The vision of WLRN is to be the most trusted, valued and supported Public Media enterprise in South Florida.

The mission of WLRN is to provide information and learning services with a commitment to excellence in serving local, national and international communities.

INTRODUCTION

The 2019-2020 Annual Programming Report for WLRN Public Media is respectfully submitted to the Miami-Dade County Superintendent of Schools by the WLRN Community Advisory Board (hereinafter referred to as the “CAB”) in cooperation with the WLRN General Manager and Senior Staff, pursuant to the provisions and spirit of the Editorial Integrity Policy and Advisory Mechanisms for WLRN-FM and WLRN-TV.

The CAB is a volunteer board composed of 15 members, including two appointees from the Miami-Dade School Board, two appointees from the Friends of WLRN, Inc., and one appointee from the South Florida Chapter of the Society of Professional Journalists (SPJ). The School Board members currently serving are Dr. Dorothy Bendross-Mindingall and Dr. Martin Karp. The Friends of WLRN members currently serving are Ms. Calene Candela and Mr. Dwight Hill.

The CAB holds public, bi-monthly meetings with the General Manager and station staff to consider WLRN's program policies, and the appropriateness and responsiveness of programs produced and broadcast in response to community issues, concerns and interests, on an advisory basis.

The WLRN CAB has an emeritus board consisting of former members who have been term-limited having served two (2) three-year terms. Members of the emeritus board are still welcome to attend the bi-monthly meetings and receive all CAB correspondence. However, they no longer have voting rights on the board.

The 2019-2020 officers of the CAB are: Kearey O. Wan, Chair, Barry Schwartz, Vice-Chair and Diana Jordan Zamora, Secretary.

The CAB is most appreciative of the hard work of the General Manager and staff in connection with the preparation of this report; in providing vital information and reports to the CAB throughout the year; and in responding to the suggestions and issues raised by the CAB.

WLRN PUBLIC RADIO

As South Florida's only source for NPR News, 91.3FM WLRN (1948) and 91.5FM WKWM (2008) in the Florida Keys plus 101.9FM and 90.7 WFLV HD-2 (2015) in Palm Beach County continue to serve a large swath of southeast Florida with award winning journalism, intelligent news, discussion and entertainment programming twenty-four hours per day, seven-days per week all year round.

WLRN's Classical HD-2 radio service has successfully filled the gap in classical music programming in South Florida since 2015. Listeners are treated to 24 hours a day of beautifully programmed classical music via their HD-capable radios and digital devices.

WLRN Radio has been a member of National Public Radio (NPR) since 1972. National distributors NPR, American Public Media and Public Radio Exchange provide news, information and discussion programs which forms the core of WLRN's broadcast service.

Each week, more than 350,000 listeners tune in to WLRN/WKWM/101.9FM. More than 75,000 visitors on average listen each month to WLRN's broadcasts via its live web stream. According to the last four quarters, from Summer 2019 thru Spring 2020, Nielsen data shows an average cume audience composition of 57.7% Hispanic & Black and 42.3% Other. The station remains the most listened to public radio station in the state. As such, WLRN News is the prime mover of originating local news content on WLRN. While news services across Florida continue to decline, WLRN continues as the radio news station of record in South Florida.

Launched in 2003, the growth and success of WLRN News can be attributed to successful partnerships and collaborations over the last seventeen years. Today the award-winning news division has a fulltime staff of 18 with news bureaus in Tallahassee, West Palm Beach, Fort Lauderdale, Key West and The Miami Herald. Since 2012 WLRN News has won dozens of awards including 58 Regional Edward R. Murrow awards and 6 National Edward R. Murrow awards.

WLRN's own productions account for approximately 45-hours each week. Programs such as Sundial, The Florida Roundup, Statewide Florida Roundup, The Sunshine Economy program and our Latin America Report, in concert with our flagship music programs, Evening Jazz, Folk and Acoustic Music, and The Night Train emanate from and directly serve our own community.

WLRN LOCAL RADIO PRODUCTIONS

WLRN Public Radio continues to serve the diverse South Florida Community with stimulating news, information, and arts programming, produced directly from WLRN's studios. Programs include:

The Sunshine Economy

Each week, WLRN's Vice President of News, Tom Hudson, hosts The Sunshine Economy, which takes a fresh look at key industries transforming South Florida into a regional powerhouse. From investments in health care, storm preparedness, international trade, real estate and technology-based start-ups, listeners tune in to learn more about one of the world's most vibrant and diverse economies. This hour-long program airs Mondays at 9:00 am and 7:00 pm.

The Florida Roundup

Each week [Tom Hudson of WLRN](#) in Miami and [Melissa Ross of WJCT](#) in Jacksonville, along with journalists and news makers from around the state, discuss the news of Florida over the past 7 days. The hour-long program is broadcast Fridays at 12 noon and shared with other Florida public broadcasting stations.

The South Florida Roundup

Each week a panel of journalists and newsmakers from South Florida and around the state discuss the week in news. Broadcast Fridays at 1 pm and rebroadcast Saturday mornings at 6 am, the hour-long program is hosted by WLRN Vice President of News, Tom Hudson, and periodically by WLRN anchors and reporters.

Sundial

Sundial is the voice of South Florida. Each day, host Luis Hernandez explores the critical issues facing our region through passionate, empathetic and intelligent conversation. The show is eclectic by design, covering the important political, economic, healthcare, environmental, immigration and arts stories shaping South Florida through a diverse array of guests. Sundial Book Club features conversations with readers and the author on air and online, through a Facebook group that has hundreds of members. Tune into Sundial, Monday through Thursday 1-2pm and rebroadcast from 8-9pm.

The Latin America Report

WLRN's coverage of the region is headed by Americas editor [Tim Padgett](#), a 23-year veteran of TIME and Newsweek magazines. He joins a team of reporters and editors at the Miami Herald, El Nuevo Herald and NPR to cover a region whose cultural wealth, environmental complexity, vast agricultural output and massive oil reserves offer no shortage of important and fascinating stories to tell. The Latin America Report airs each Tuesday on WLRN.

Evenin' Jazz

A constant stream of appreciative emails lauding host Tracy Fields is but one indicator of the popularity of WLRN's weeknight *Evenin' Jazz* program. Ms. Fields' warm, intimate on-air persona, plus her decades of experience and exquisite taste in jazz provide a rich listening experience for jazz novices and old hands alike. Each Monday night, Tracy features interviews with and the music of South Florida jazz artists. Listen to *Evenin' Jazz* weeknights from 9:30 pm to 1:00 am.

The Night Train

WLRN's longest running jazz program continues as part of the station's long history of jazz programming. Ted Grossman's Night Train pulls into the station Sunday evenings from 8 PM until midnight. With Ted's enthusiasm and erudition, the show has been irresistible to a wide cross section of the South Florida community for over 30 years.

Folk and Acoustic Music

Whether it's a history of the banjo, or where to find the best house concert, Michael Stock makes an intimate and informative appearance each Sunday from 2-5 PM with *Folk and Acoustic Music*. A mainstay on South Florida airwaves since 1981, Michael delights listeners with rich historical facts, live in-studio performances and interviews, the latest CD's and an extensive calendar of events of all things "folk". A weekly segment called *The Public Storyteller*, co-hosted by director of the South Florida Storytelling project, Dr Caren S. Neile, features "everyday" Floridians telling tales of their own experiences as well as interviews with and performances by professional storytellers.

A Word on Food

Renowned chef Norman Van Aken offers a combination of recipe, whimsy, reminiscence, food education and history in storytelling style each week, as part of WLRN's Saturday Weekend Edition program. A James Beard Award-winner, Norman Van Aken has been chef/owner/partner at several restaurants, has run a cooking school, and has authored several books. Saturdays at 8:35 am.

WLRN NEWS

Two dozen times each weekday, our news team reports on the stories that affect all of us living in South Florida. This multiple-award-winning team is led by Vice President of News Tom Hudson, News Director Terence Shepherd and Editorial Director Alicia Zuckerman. They are supported by 18 journalists including digital and engagement editors.

Over the past twelve months, WLRN News produced and aired award-winning work including but not limited to extensive and thorough reports about everything from climate change and the fight to [restore felon's voting rights](#) to the coronavirus pandemic and community unrest following the death of George Floyd by Minneapolis police. In addition to an award-winning documentary about the takeover of a public school and continuing coverage of the [Marjorie Stoneman Douglas High School](#) mass shooting aftereffects - including one Parkland survivor's journey to graduation - WLRN also partnered with other public radio stations/ networks national projects that focused on young Latino voters, the effects of climate change on minority neighborhoods, and Florida's journey from news of COVID19 to sheltering in place.

National Reach Through Partnerships

[Every 30 Seconds](#)

Every 30 seconds, a young Latino in the United States turns 18 and becomes eligible to vote. This year, 32 million Latinos are projected to be eligible to vote, making Latinos the largest minority voting bloc in the electorate. WLRN has partnered with ["The World"](#) for a project called "Every 30 Seconds." Ahead of the 2020 election, we're taking an in-depth look at this important voting bloc, including the complexities of demographics, the candidates and issues that matter to young Latinos in a series of stories over the months leading up to the November presidential election.

[Reveal](#)

The federal government's early failures to manage the coronavirus shifted a heavy burden to local officials. WLRN partnered with WNYC's Reveal, a Peabody award-winning national program and podcast. The nearly hour-long investigative journalism program examined how decision-makers in California and Florida found their way to shutdown and beyond. Reveal aired nationwide June 13th.

[There Goes The Neighborhood: Miami](#)

WLRN and WNYC Studios co-produced a three-episode series and podcast exploring the emerging relationship between climate change and gentrification in Miami – a particularly vulnerable part of the country. Historically, higher elevation neighborhoods away from the coast have tended to be home to predominantly black and lower income residents. In Miami, there's now increased interest in such neighborhoods, including Little Haiti, due to their proximity to downtown and their desirable elevation. This comes with ballooning rents, and some longtime

residents getting pushed out. In early November, we introduced listeners to people who live in the communities being affected, researchers who have studied the correlation between elevation and real estate costs, developers who are shaping the changes, and government officials.

Responding To Coronavirus

Perhaps our greatest service to the community emerged as we began addressing the Covid-19 pandemic spreading throughout hard hit South Florida and into Latin America. We informed our audience across all fronts - broadcast, web, social media - even launching a Florida Keys specific newsletter.

WLRN Connects: A Coronavirus Virtual Conversation Series

Building off the momentum from the WLRN Connects virtual conversations held online for one week in May, this is a listener-driven topic program. Each week, WLRN cohosts hold guided conversations that connect on a personal level to our audience and encourage listeners to share their stories about how they are dealing with the “new-normal” life with COVID-19 in South Florida. Listener calls and social engagement are prominently featured. *WLRN Connects* airs at 9am and 7pm on Mondays while *The Sunshine Economy* is on Summer hiatus.

Intermission

The coronavirus pandemic may have forced arts venues to shut down, but that doesn't mean South Florida artists slowed down. Many are staying connected with their audiences through social media and live-streaming events. WLRN created a series called "Intermission" covering how the arts in South Florida are trying to stay healthy through focused coverage of local theater companies, playwrights, musicians, actors, dancers, choreographers, spoken-word and visual artists that are hosting online happenings.

Newsletter: Coronavirus Updates

On March 27, WLRN's digital team paused the once-a-week environment newsletter to start a twice-a-week COVID-19 newsletter. The news-driven content of the newsletter continues to provide the latest updates on the pandemic in South Florida.

Covering Community Protest

Across the nation, protest gatherings and marches began in response to the death by police of a black man in Minneapolis. In South Florida, limited violence broke out in a few areas, possibly triggered by agitators with a sinister agenda, while some in law enforcement took a knee to indicate support for an end to deadly systemic racism. A one-hour special of [The Florida Roundup](#) in June focused on how local residents are coping with the emotional repercussions.

Railroad Shop Colored Addition

Before America erupted in its most recent protest over police brutality, racism and its institutionalized legacy, WLRN was documenting the history, evolution

and reality of black communities and individuals in South Florida. Our latest project illuminated a little-known injustice involving black landowners and the local school board. On August 1, 1947, Dorothy Bendross-Mindingall was just four years old when police sped into Railroad Shop on motorcycles. The officers, some wielding shotguns, put the black families — who owned their land and homes — out into the rain with nowhere to go. It was an organized effort by the white community, who used their political connections to get rid of a black neighborhood they felt was too close to their own. Black families were told their land was being taken for the public good, to build a school — for whites only. Dorothy Bendross-Mindingall and her family were one of many put out of their home by the Miami-Dade County School Board. She now sits on the school board that took her family's land.

Financial Statements: The Cost of Living in South Florida

The story of South Florida's economy is more than statistics. Behind the well-known data on income disparity, housing affordability, and low average pay are the voices of people living in one of the most expensive areas of the country. These stories are from people who are struggling to make ends meet, and the experiences of others enjoying prosperity. Personal portraits of real people sharing the role money plays in their lives in South Florida is an ongoing community engagement project at WLRN.

Chartered: Florida's First Private Takeover of a Public School System

In the summer of 2016, the Florida Board of Education began searching for a solution to a complicated set of problems affecting Jefferson County, a segregated rural school district that had failed its students for a decade. At the same time, the state Legislature introduced its own answer to public school failure: a new law called "schools of hope," which offers millions of dollars to privately run charter schools if they open in communities where traditional public schools have struggled for years. State education leaders — some with direct financial ties to charter schools — presented the two courses of action as unrelated. Our reporter was then covering education policymaking for POLITICO. She predicted that Jefferson County would become a poster child for private intervention, an argument for a massive expansion of charter schools throughout Florida. She was right. "Chartered: Florida's First Private Takeover Of A Public School System" is the product of three years of reporting, which continued after she moved to Miami to cover education for WLRN. This audio documentary and multimedia series dive deep into Florida's first all-charter school district, exploring what happens when school choice is flipped on its head, when the alternative becomes the only option.

WLRN DIGITAL

WLRN continues to expand its digital reach to better fulfill its mission to inform and entertain audiences in Palm Beach, Broward, Miami-Dade and Monroe counties. Attention to user experience and efforts in a variety of digital storytelling techniques, from interactive maps to videos and photo galleries, have fueled the growth in traffic to WLRN.org.

The overall number of users on WLRN.org grew by 80% to 4,105,421 users for the period July 1, 2019 to June 30, 2020. Our efforts to take WLRN's content to new digital audiences yielded an 81.34% percent increase in new users.

WLRN.org's sessions, defined as periods of time when users are actively engaged with digital content and not static on a page, grew 68.48 percent to 5,396,588 sessions. Our overall page views grew by 47.02 percent to 6,911,269.

WLRN continued to focus on building a direct relationship with audiences to sustain digital growth. Efforts in Search Engine Optimization (SEO) on stories yielded an increase in traffic from organic searches by 66.92 percent year on year. The number of users reaching us by direct search -- meaning that they type WLRN.org or have us bookmarked on their browsers -- increased by 91.48%. Attention to details, like how to better present our content on mobile platforms, has led to growth to 70.56 percent among mobile users in 2019-2020.

The digital team launched two email newsletters. The [environment](#) newsletter, Changing Tides, was created out of WLRN's text newsletter that launched in 2018. The environment newsletter has approximately 18,000 subscribers and an average open rate of 27 percent. A second newsletter for the Florida Keys, The Tieline, launched in September 2019. It has 223 subscribers and an average open rate of 65 percent. On March 27, the once-a-week environment newsletter to start a twice-a-week COVID-19 newsletter.

Utilizing Groundsource, an interface that allows us to interact with our audience via text messages has provided us a platform to host more than 1,000 conversations, engaging our audience by asking questions that result in stories on wlrn.org or on the radio.

WLRN's social media accounts continue to experience healthy growth across all platforms surpassing 24,000 followers on Facebook and increasing Twitter followers by approximately four percent. The Instagram account grew roughly 30 percent in the last 12 months, which is attribute to boosting a limited number of posts.

WLRN NEWS and DIGITAL AWARDS

WLRN consistently produces award-winning content recognized on international, national, regional, statewide and local levels in both digital and broadcast categories. We rose to the top in a variety of areas including politics, arts, sports, investigations, public affairs, continuing coverage, newscasts and breaking news.

NATIONAL HEADLINER AWARDS

WLRN's work competed with news organizations of diverse sizes from around the country and it was recognized for second place in Feature and Human Interest Story: "[Translating Is An Art: Behind The Scenes At Telemundo's Spanish Broadcast Of First Miami Debate](#)" by Alexander Gonzalez.

EDUCATION WRITERS ASSOCIATION (EWA)

WLRN's education reporter Jessica Bakeman was recognized for the national [Education Writers Association's 2018](#) finalist award for education beat reporting.

REGIONAL EDWARD R. MURROW AWARDS

WLRN News won seven Regional Edward R. Murrow Awards including overall excellence, news documentary, hard news and feature reporting for 2019. It is tied with three other stations for the most regional awards of any news outlet in [this year's competition](#).

SOCIETY OF PROFESSIONAL JOURNALISM MARK OF EXCELLENCE AWARD

Honoring the best in student journalism, the 2019 Radio Feature Finalist Award for Student Category Region 3 was awarded to "[Local hot sauce makers use flavors from their cultures](#)" by Gerard Albert III, Florida International University.

THE PARKER THOMSON AWARDS FOR OUTSTANDING LEGAL JOURNALISM

The Florida Bar's Media & Communications Law Committee in recognition of outstanding journalism awarded WLRN's reporter Danny Rivero with first place in the Radio Category for "Tracking Florida's Amendment 4."

FLORIDA ASSOCIATION OF BROADCAST JOURNALISTS

WLRN News won [22 awards](#) in the Florida Association of Broadcast Journalists competition for work completed during 2019, including station of the year for the second consecutive year and swept the individual awards. In all, WLRN staff earned nine first place awards and nine honorable mentions, in addition to the individual recognition categories.

ESSERMAN-KNIGHT JOURNALISM PRIZE

This prize celebrates a journalist whose accountability reporting highlights, for example, issues of social justice, equality and intellectual freedom. This year's prize is being awarded to the best South Florida reporting that holds the powerful to account. Honorable Mention was presented to Jessica Bakeman, Alicia Zuckerman, Teresa Frontado for "[Chartered: Florida's First Private Takeover of a Public School System](#)."

WLRN PUBLIC TELEVISION

WLRN-TV Channel 17 (1962) is a PBS (Public Broadcasting Service) member station. During an average month, Channel 17 reaches approximately 312,000 TV households or more than 780,000 viewers in the Miami - Ft. Lauderdale area with a viewing audience in four South Florida counties, from Southern Palm Beach to Key West.

According to the latest Nielsen sweep data (April 2020), audiences tuning to WLRN-TV are approximately 46% male and 51% female. The daytime children's programming reaches an audience between the ages of 2 – 11 years of age and accounts for 5% of the whole day viewing audience. WLRN-TV's multi-genre primetime lineup reaches men and women of all ages, with a predominant amount in the age bracket of 35+. In the April sweep, WLRN reached 21% of white households, 19% of black households and 20% of Hispanic households.

WLRN is South Florida's PBS Ready to Learn station airing 50-hours of award-winning children's programming weekly. National distributors PBS, American Public Television, ACORN, and BBC America, provide the television primetime schedule featuring an eclectic array of programming to suit our diverse South Florida community, including:

- Trusted Children's Content: *Sesame Street*, *Wild Kratts*, *Curious George*, *Daniel Tiger's Neighborhood* and *Clifford The Big Red Dog*.
- PBS Classics: *Frontline*, *NOVA*, *Finding Your Roots*, *Nature* and *American Experience*.
- Mystery and Drama Series: *Death In Paradise*, *Miss Fisher's Murder Mysteries*, *Doc Martin*, *Frankie Drake Mysteries* and *Shakespeare & Hathaway Private Investigators*.
- Friday Night Movies: *Jane Eyre*, *McLintock*, *And Then There Were Three*, *Last Time I Saw Paris*, *Three Came Home*, *Man With The Golden Arm*, and *Road to Bali*.
- History, Arts and Culture Programming: *American Experience*, *Escape to the Chateau*, *The Great British Baking Show*, *Chris Tarrant: Extreme Railways*, *Rick Steves' Europe* and *This Old House*.

An additional service brings more for PBS fans. WLRN Passport is an online service that provides an extensive library of public television programming and WLRN original productions, which can be streamed anytime and anywhere via wlrn.org or by the free PBS Video App.

ORIGINAL TELEVISION PRODUCTION

WLRN-TV is the public television station with the reputation of being South Florida's storyteller. The station has been producing and presenting local stories that showcase the people, places and events that make our community special and unique.

Since 2005 WLRN has shared more than 30 of its award-winning television productions with PBS affiliates across the country. Today, WLRN-TV has seven original productions in national distribution, including its latest release of *Troubled Waters: A Turtle's Tales*, featuring acclaimed actor and ocean activist Ted Danson and narrated by award-winning Peter Coyote. This one-hour documentary explores the impact of human behavior on our environment—as seen through the lens of one of South Florida's most beloved and fragile underwater creatures—the sea turtle. The timely release for Earth Month on April 1, 2020, created a demand for scheduling amongst PBS affiliates. To date, *Troubled Waters: A Turtle's Tales* has already been televised in 103 markets, with a coverage of over 55% of the country.

WLRN's originally produced award-winning documentaries and shorts stories are also made available online to Miami-Dade County Public School teachers and students, providing an educational resource that reflects the diverse interests of the community that we call home. These unique South Florida stories range from history, nature, culture and the arts, and can be accessed at WLRN's video portal <https://video.wlrn.org>.

PROGRAMMING HIGHLIGHTS

Each year, WLRN-TV features the best of the PBS nationally recognized series to compliment locally produced and acquired content. This year, programming highlights acknowledged historic events and figures, raised awareness for endangered marine life through filmmaking, community outreach and educational resources. During a time of crises, WLRN stepped forward with the resources and services to fill a vital role in support of South Florida parents, teachers, caregivers and students. As public school systems tackled distant learning initiatives, WLRN supported their efforts with educational programming aligned with PBS Learning Media, a free and accessible online service full of supplemental lesson plans and curriculum materials.

Remembering The 50th Anniversary Apollo Moon Landing

WLRN-TV commemorated the 50th Anniversary of the Apollo 11 moon landing in July 2019 with week-long, themed programming that combined both acquired and originally produced content to celebrate the historic event. The historic celebration was reinforced with PBS specials such as *Chasing the Moon: American Experience* and *NOVA: Back to the Moon*, along with WLRN's presentation of [When We Were Apollo](#). This 90-minute film gave viewers an intimate and personal look at the Apollo Space Program through the lives and experiences of some of its most inspiring behind-the-scenes figures: engineers,

technicians, builders and contractors who spent the better part of a decade working to get us to the moon and back. WLRN distributed the film to PBS affiliates on July 5, 2019, achieving 87% coverage in the US, with 1048 broadcasts scheduled in 153 markets, across 44 states.

Acquired film short [Landing on Airwaves](#), by Emmy nominated producer Jonathan Napolitano, captures a series of interviews from those who remember watching the Apollo 11 moon landing on television on July 20, 1969. The film uses archival footage and stories from an array of filmmakers who were given total creative control to complete a single task: Film the moon.

To enrich the weeklong schedule, WLRN produced five additional short form documentaries that told the stories of South Floridians involved in space exploration.

Hometown Hero

With 24 days logged in space, Coconut Grove native and former astronaut Winston Scott gives a firsthand account of life on the final frontier.

Seamstress to the Stars

Jean Wright's passion for outer space and love of sewing helped her to outfit astronauts and space shuttles

Stargazers

The term “staring into space” takes on a whole new definition. Meet a group of South Floridian amateur astronomers who gather to discuss all things space.

The Ties that Bind

Newlyweds Mary Beth and Danny Licata moved to the Space Coast in the 1960's to be a part of the space program and proved to be the adventure of a lifetime!

Moments in Time

South Floridians recall where they were, what they were doing and how they were impacted when Apollo 11 landed on the moon.

WLRN Original Production: Troubled Waters: A Turtles Tale

WLRN's new documentary [Troubled Waters: A Turtle's Tale](#) explores the impact of human behavior on our environment—as seen through the lens of one of South Florida's most beloved and fragile underwater creatures—the sea turtle. Featuring acclaimed actor and ocean activist Ted Danson and narrated by award-winning Peter Coyote, this one-hour film takes a critical look at the effects of global warming, water pollution and our “throw-away” plastic lifestyle on this keystone species...and inevitably ourselves.

WLRN embarked on a complimentary film screening tour for its latest film, visiting communities in the four counties that make up South Florida. Reaching well over

1000 attendees, guests also engaged in a post-film discussion with the film's director and a panelist of biologists, veterinarians and conservationists.

Tour dates included:

- August 21, 2019 | Tropic Cinema, Key West
- August 22, 2019 | Marathon Cinema, Marathon Key
- September 18, 2019 | AutoNation IMAX, Museum of Discovery & Science, Fort Lauderdale
- September 24, 2019 | Philip and Patricia Frost Museum of Science, Miami
- October 2, 2019 | Cinemark Palace 20 and XD, Boca Raton

A companion [Troubled Waters Teacher Guide](#) examines the complex interactions between sea turtles, humans and science concepts. Activities included in this guide builds an understanding of Florida's fragile ecosystems and help students to become socially minded and environmentally responsible. The *Troubled Waters Teacher Guide* is designated for middle school students in 6th – 8th grades.

Annual Dr. Martin Luther King, Jr. Day Parade

WLRN's yearly production celebration started the new year with the highly anticipated 43rd Annual Martin Luther King, Jr. Day Parade in Liberty City. Thousands of paradegoers gathered to watch the three-hour parade and then tuned to WLRN-TV at night to enjoy a hosted one-hour highlight of the day's events. Building on January's celebration, WLRN focused on celebrating the accomplishments of other civil rights pioneers throughout the month of February. Every Sunday and Thursday, documentaries and specials were dedicated to the Black Experience. Titles such as *Black America Since MLK: And Still I Rise*, *BOSS: The Black Experience in Business* and *John Lewis: Get in the Way* gave viewers a closer look at the challenges and obstacles that many African Americans face in present day society.

At-Home Learning: WLRN's Vital Role for Parents, Teachers & Students

As Florida's school districts closed due to COVID-19, WLRN played an essential role and launched [At-Home Learning](#) on Monday, March 30th, 2020, in partnership with Miami-Dade County Public Schools. Regular daytime programming transitioned to a schedule specifically selected to target pre-K through 12th grade levels. Content covered subjects such as English language arts, social studies, science and math. Educators, parents and students were able to view and access supplemental lesson plans and curriculum materials to facilitate meaningful use of the content via [PBS Learning Media](#).

Virtual Graduation Ceremonies: Class of 2020

The Miami-Dade County Public Schools, like many educational institutions across the country, were faced with cancelling graduation ceremonies. WLRN provided a valuable community service by broadcasting the Class of 2020 graduation ceremonies for the fourth largest school district. Over 21,000

graduating seniors and their families from 63 different schools watched back-to-back celebrations for each school starting Monday, June 8, thru Tuesday, June 16, from 9 am – 6 pm.

Sunday Afternoons: Spanish Programming

Community producers record a variety of ongoing, half-hour discussion programs with invited guests to cover relevant topics for Spanish-speaking audiences. The Sunday line-up is scheduled weekly between 3:00 pm and 7:00 pm.

WLRN EDUCATION SERVICES

PBS LEARNING MEDIA

WLRN is the PBS Learning Media provider for Miami-Dade and Broward counties. This online, digital library has thousands of classroom-ready resources that transform learning by providing the innovative tools needed to succeed in the 21st century classroom. With PBS Learning Media, educators and students across the country have access to a customizable resource designed to improve teacher effectiveness and student achievement.

NEWSROOM INTERNSHIP PROGRAM

WLRN invests in developing young journalists throughout the year. We regularly interview and select a diverse array of current and recent college students interested in developing their skills in a newsroom that trains them to function as professional journalists. They are paid during their stint at the station and emerge from the experience with increased confidence, skill, knowledge and portfolios of their work.

WLRN HIGH SCHOOL INTERNSHIP PROGRAM

The WLRN High School Internship Program provides students the opportunity to experience real-life professional roles in an award-winning media enterprise. Positions included Television Production Assistant, Newscast Reporter/Producer and Public Affairs Production Assistant.