

Period Covered: August 1, 2024 – July 31, 2025

This report covers the following employment unit: KVPR (89.3 FM) Clovis, CA and KPRX (89.1 FM) Bakersfield, CA

A. Job vacancies filled during reporting period:

There were no full-time job vacancies open during this time.

B. Outreach

Initiative activities during reporting period:

(1) CONVENTIONS, CAREER DAYS, WORKSHOPS, ETC. WITH COMMUNITY GROUPS ACTIVE IN BROADCAST EMPLOYMENT ISSUES (Outreach Initiative #4)

1. August 2024 - July 2025

NAHJ (National Association of Hispanic Journalists): Board Meetings, serving as President of the board for Region 8 Participant: News Director Cresencio Rodriguez-Delgado

2. September 4, 2024

California Local News Fellows Orientation in (partnership with UC Berkeley): For fellow reporters being placed in California newsrooms (online)

Participant: News Director Cresencio Rodriguez-Delgado

3. November 8, 2024

California Local News Fellows Orientation (in partnership with UC Berkeley): Presentation to fellow reporters on election coverage strategy for a smaller newsroom (online)

Participant: News Director Cresencio Rodriguez-Delgado

4. February 20, 2025

Student Q&A with NPR White House Correspondent Tamara Keith: held at KVPR's studios in-person, she shared insights for a career in journalism with students from Fresno State and Fresno City College

Participants: Host Elizabeth Arakelian, Editor & Reporter Kerry Klein, Podcast Producer Jonathan Linden, President & GM Joe Moore, News Director Cresencio Rodriguez-Delgado

5. May 2-3, 2025

Society of Professional Journalists NorCal Conference at the University of San Francisco

Participant: News Director Cresencio Rodriguez-Delgado (organizer)

(2) INTERNSHIP TRAINING (Outreach Initiative #5)

1. August 2024 – September 2024

KVPR – Valley Public Radio Finance Dept.: Learning financial principles and procedures of a non-profit

Participant: Stacy Arevalo, Fresno State student

2. February 2025 - May 2025

KVPR – Valley Public Radio News Dept.: Learning audio journalism and production for radio

Participant: Samantha Rangel, Fresno State student

(3) TRAINING FOR PERSONNEL TO FURTHER THEIR SKILLS AND POTENTIAL ADVANCEMENT (Outreach Initiative #8)

1. May 28 – 31, 2025

Education Writers Association Conference in St. Louis, MO

Participant: Reporter Rachel Livinal

2. June 25 – 27, 2025

Public Media Journalists Association Conference in Kansas City, MO

Participant: Podcast Producer Jonathan Linden

(4) MEETINGS/EVENTS RELATING TO CAREER OPPORTINITIES IN BROADCASTING, SPONSORED BY EDUCATIONAL INSTITUTIONS (Outreach Initiative #10)

1. September 12, 2024

Journalism presentation and discussion with Fresno State students of the journalism department on campus Participant: News Director Cresencio Rodriguez-Delgado

2. November 22, 2024

Yosemite High School Career Day: Presentation to high school students on becoming a journalist and its job duties Participant: Reporter Rachel Livinal

3. January 14, 2025

Golden Valley High School in Merced: Competition Interview, guiding journalism students on podcasting and working remotely as a journalist

Participant: Reporter Rachel Livinal

4. February 11, 2025

Youth Leadership Institute: Intro to Podcast Workshop hosting and teaching youth, 16-21, how to create a podcast Participant: Reporter Rachel Livinal

(5) TRAINING FOR MANAGEMENT LEVEL PERSONNEL TO ENSURE METHODS OF EQUAL EMPLOYMENT OPPORUNITIES AND DESCRIMINATION PREVENTION (Outreach Initiative #14)

June 6, 2025

NAHJ: Felix Elizalde La Raza Media Education Fund Scholarship Awards (reviewing applicants and coordinating with other members on the decision of the recipients)

Participant: News Director Cresencio Rodriguez-Delgado (organizer)

(6) OTHER ACTIVITIES FURTHERING THE GOAL OF DISSEMINATING INFORMATION ABOUT EMPLOYMENT OPPORTUNITIES (Outreach Initiative #16)

1. September 10, 2024

KVPR's Presidential Debate Pizza Watch Party in Fresno

Participants: Content Director Alex Burke, Reporter Kerry Klein, Podcast Producer Jonathan Linden, Reporter Esther Quintanilla, News Director Cresencio Rodriguez-Delgado

2. September 22, 2024

Reel Pride Film Festival in Fresno: Film introduction sharing information about the station's new podcast and local news Participants: Podcast Producer Jonathan Linden

3. September 26, 2024

KVPR Building Tour: Station tour/career guidance discussion for a Fresno City College student interested in program hosting Participants: Content Director Alex Burke, Office Manager Kristina Richardson

4. October 7, 2024

Fresno County Board of Supervisors District 3 Debate Forum at CMAC studios in Fresno and streamed live on their YouTube channel

Participants: Reporter Kerry Klein (moderator)

5. October 15, 2024

Kern County District 5 Candidate Debate Forum at the Bakersfield Museum of Art, in partnership with Kern Sol News Participants: President & GM Joe Moore, News Director Cresencio Rodriguez Delgado (moderator)

6. October 16, 2024

San Joaquin Valley Town Hall presented journalist Scott Pelley at Fresno's Saroyan Theatre: station had an information/welcoming booth in the lobby

Participants: Reporter Kerry Klein, Podcast Producer Jonathan Linden, Sponsorship Manager Patty Ramirez

7. October 18, 2024

CA Assembly District 27 Candidate Debate Forum at CMAC studios in Fresno and streamed live on their YouTube channel Participants: News Director Cresencio Rodriguez Delgado (moderator)

8. October 22, 2024

KVPR Merced Listener Reception at the Merced Multicultural Arts Center, featuring news and journalism staff
Participants: Host Elizabeth Arakelian, Development Director Joe Garcia, Podcast Producer Jonathan Linden, Reporter Rachel
Livinal, President & GM Joe Moore, Office Manager Kristina Richardson, News Director Cresencio Rodriguez-Delgado

9. November 12, 2024

KVPR Kern County Listener Celebration at The Station Kern County Fire Fighters event space in Bakersfield for meet-and-greet Participants: Membership Director John English, Development Director Joe Garcia, Finance Director Caitlin Jensen, Podcast Producer Jonathan Linden, President & GM Joe Moore, Sponsorship Manager Patty Ramirez, Office Manager Kristina Richardson, News Director Cresencio Rodriguez-Delgado, Reporter Joshua Yeager

10. November 14, 2024

Black Wellness & Prosperity Center presents Grown Woman Talk featuring Dr. Sharon Malone at the The Grand 1401 in Fresno for meet-and-greet

Participants: Sponsorship Manager Patty Ramirez

11. January 23, 2025

KVPR Open House: Free and open to the public for tours and updates about the station

Participants: KVPR Staff

12. February 20, 2025

An Evening with Tamara Keith: Free and open to the public Q&A held at Fresno City College Participants: Host Elizabeth Arakelian, Development Director Joe Garcia, KVPR Reporters, President & GM Joe Moore, Office

Manager Kristina Richardson, News Director Cresencio Rodriguez-Delgado

13. March 17 – 18, 2025

Fresno County Dept. of Education: Fresno County Science Fair (judge for middle to high school student projects)
Participants: Reporter Kerry Klein

14. April 11, 2025

KVPR Station Tour: Bliss Navigator Home School with students from elementary to middle-school to high school ages to learn about radio journalism

Participants: Director of Radio Elizabeth Arakelian, Podcast Producer Jonathan Linden, President & GM Joe Moore, Office Manager Kristina Richardson

15. April 25, 2025

CBS 47 Media Interview: Highlighting Armenian people in the community

Participants: Director of Radio Elizabeth Arakelian

16. April 26, 2025

Presentation to League of Women Voters of Fresno about the importance of local news and access to information at Stone Soup

Participants: Director of Radio Elizabeth Arakelian

17. May 31, 2025

Fresno Rainbow Pride: Presenting Comedian Margaret Cho (station had an information/welcoming booth in the lobby) Participants: Development Director Joe Garcia

18. June 26, 2025

Art After Dark at the Bakersfield Museum of Art celebrating Pride Month (station had an information/welcoming booth) Participants: Development Director Joe Garcia