UNIVERSITY BEAT FOURTH QUARTER 2014

University Beat reports run on WUSF 89.7 FM every Tuesday at approximately 6:44 am, 8:44 am and 5:44 pm. (time changed from 6:35 and 8:35 a.m. in early November)
It also runs on WSMR 89.1 FM the following Monday at about 10:25 pm. Each report is between three to four minutes in length.

University Beat: Pharmacy of the Future (week of October 6, 2014)
By Mark Schreiner
It looks a little like the bridge from ‘Star Trek,’ complete with holograms and high-tech devices – but it’s actually the USF College of Pharmacy’s brand-new facility, where students will learn by interacting with actual patients while using the latest medical technology. (Medicine, Education, Science)

University Beat: Business Scholarships RE-BROADCAST (week of October 13, 2014)
By Mark Schreiner
The recent USF College of Business Scholarship Luncheon honored around 175 students who received almost $400,000 dollars in awards. (Business, Education, Poverty, Minorities) (Originally aired week of September 15, 2014)

University Beat: Festival of Reading (week of October 20, 2014)
By Mark Schreiner
Interviews with three authors with ties to USF who will be presenting their work at the 22nd Annual Tampa Bay Times Festival of Reading on October 25th. (Arts, Education, Children)
University Beat: Colleges of Business Part 1 (week of October 27, 2014)
By Mark Schreiner
The Colleges of Business on both the USF Tampa and St. Petersburg campuses are undergoing monumental changes. Both have new names after multimillion dollar donations from local philanthropists and USF St. Pete’s College of Business will soon have a new building. The first of a special two-part University Beat looking at these developments examines how the largest gift in university history is altering the main campus’ College of Business. (Business, Economy, Education)

University Beat: Colleges of Business Part 2 (week of November 3, 2014)
By Mark Schreiner
Part two of our special look at the changes to USF’s Colleges of Business focuses not only on the new name for the USF St. Pete school thanks to a record-setting $10 million dollar donation, but also on a new building that will finally put business students and faculty under one roof. (Business, Economy, Education)

University Beat: Cybersecurity Conference (week of November 10, 2014)
By Mark Schreiner
With the increasing threats of computer hacking and data thefts, the University of South Florida recently hosted a conference put on by the Florida Center for Cybersecurity. (Science, Education, Business, Economy, Military, Politics)

University Beat: Murph the Surf (week of November 17, 2014)
By Mark Schreiner
Fifty years ago, a group of thieves pulled off what’s been called the largest jewelry heist in U.S. history when they stole precious gems from the American Museum of Natural History in New York. One of the thieves, Jack “Murph the Surf” Murphy, was later sentenced to life in prison for murder – but he turned his life around and is now speaking out around the world about the power of redemption. Murphy recently shared his story with a class of criminal justice students at USF. (Crime, Education, Religion)

University Beat: Veterans Week (week of November 24, 2014)
By Mark Schreiner
The University of South Florida honored its student veterans - and all veterans - with a week-long series of events, including a "vet’s expo," a chili cook-off and a speech from Medal of Honor recipient, US Army Master Sergeant Leroy Petry (Ret.). (Education, Handicapped, Military)

University Beat: USF Sarasota-Manatee Chancellor (week of December 1, 2014)
By Mark Schreiner
Meet Dr. Sandra Stone, the new regional chancellor for USF Sarasota-Manatee. (Education, Business)

University Beat: Mile in Her Shoes (week of December 8, 2014)
By Mark Schreiner
Student groups at the University of South Florida are trying to raise awareness of sexual and domestic violence against women with a number of efforts, including taking part in President Obama’s new “It’s On Us” campaign, as well as holding the annual “Walk a Mile in Her Shoes” event, where male students, faculty and staff don women’s high heels. (Violence, Women)

University Beat: CAREN Simulator (week of December 15, 2014)
By Mark Schreiner
CAREN (Computer-Assisted Rehabilitation Environment) is a million dollar-plus, state-of-the-art virtual reality simulator that’s bringing together University of South Florida engineers and health practitioners to assist those with reduced motor skills. (Education, Handicapped, Medicine, Science)

**University Beat: USF Health Service Dogs** (week of December 22, 2014)
By Mark Schreiner
If there’s one thing that helps many stressed-out University of South Florida Health students, it’s dogs – including an actual USF Health employee, a golden retriever named Snitch. (Education, Medicine, Science)

**University Beat: Library Show & Tell RE-BROADCAST** (week of December 29, 2014)
By Mark Schreiner
The staff of the USF Library’s Special Collections Department recently showed off some of their favorite things from the archives. Viewers had a chance to see valuable objects that normally sit under lock and key, including centuries-old spiritual texts, an original Picasso statue, a Sumerian clay tablet, and Victorian-era novels. (Education, Science, Arts) (Originally aired week of August 11, 2014)

**FLORIDA MATTERS – FOURTH QUARTER 2014**
Time aired: Tuesdays at 6:30 – 7 p.m. and Sundays at 7:30 – 8 a.m. on WUSF 89.7 FM; Monday at 10 – 10:30 p.m. on WSMR 89.1 FM

**Florida Matters: 2014 Highlights** (December 23, 2014)
As we end the year, we’re taking a second listen to highlights from our most interesting shows of 2014. (Politics, Culture, Health, Business, Veterans Issues, Science, Children)

**Florida Matters: Year 2 of Enrollment on HealthCare.gov** (December 16, 2014)
It's the second year of enrollment for health insurance plans under the federal health law on HealthCare.gov, the website that Floridians, and people in dozens of other states, use to shop for health insurance. (Health, Politics)

**Florida Matters: Seeing Tampa Bay Like A Tourist Part II** (December 9, 2014)
From getting up close to alligators to ice skating under palm trees and exploring museums, we are being tourists around Tampa Bay. We visit Circle B Reserve in Lakeland, explore the city of Dunedin, visit The Ringling in Sarasota, go ice skating in downtown Tampa and preview an upcoming college football bowl game in St. Petersburg. (Tourism, Business, Sports, Arts, Environment)

**Florida Matters: Daughters for Life Scholars** (December 2, 2014)
This fall, New College of Florida welcomed its inaugural class of Daughters for Life Scholars. The five women from Middle Eastern countries were given full scholarships from the Daughters for Life Foundation, which was created by a doctor in honor of three of his daughters who were killed in Gaza in 2009. (Education, World Affairs)

**Florida Matters: Food Traditions** (November 25, 2014)
During this Thanksgiving week, we're taking a look at food, family and traditions. From passing on the recipe for French Canadian meat pie, to making the perfect rice and meeting the bakers who make award-winning pies in Lakeland, our reporters are taking you into the kitchen. (Culinary Arts)

**Florida Matters: Veterans Coming Home (November 18, 2014)**
The transition from military service to civilian life can be full of challenges. As part of our Veterans Coming Home project -- made possible in part by a grant from the Corporation for Public Broadcasting -- we gathered a panel to talk about this transition at the Veterans Legacy Summit hosted by The Patterson Foundation on Nov. 15 at Florida Studio Theatre in Sarasota. (Veterans issues, Handicapped)

**Florida Matters: Election 2014 Results, Look Ahead to 2016 (November 12, 2014)**
Now that we know who won during the 2014 midterm elections, we're looking ahead to 2016. We talk to University of South Florida political science professor Dr. Susan MacManus, and political reporter William March, about who is expected to run in 2016. (Politics, Business, Economy)

**Florida Matters: Veterans Open Mic Night (November 4, 2014)**
Beyond the battlefield and the barracks, some of Florida’s 1.5 million veterans have had trouble transitioning to civilian life. Yet, there are signs that poetry, art and performance are helping veterans adjust. (Veterans issues, Handicapped)

When current Gov. Rick Scott and former Gov. Charlie Crist met Oct. 15 at Broward College in Davie for their second of three debates, the start was delayed over a disagreement about an electric fan that Crist had at his feet. But beyond that drama, the candidates debated several serious issues. (Politics, Business, Culture, Environment)

**Florida Matters: Attorney General Debate (October 21, 2014)**
Florida's candidates for attorney general met for their first and only debate earlier this month. Incumbent Republican Pam Bondi, Democratic challenger George Sheldon and Libertarian candidate Bill Wohlsifer met in the studios of Bay News 9. (Politics, Culture, Business)

**Florida Matters: A Boom in Backyard Agriculture (October 14, 2014)**
More and more these days, farms are coming to the city. Laws have been changing around the state that make it easier for suburban homeowners to dabble in backyard agriculture. We're taking a look at this "do-it-yourself" food movement, from growing your own veggies, to raising your own chickens. (Agriculture, Business)

**Florida Matters: Wrong-Way Crashes (October 7, 2014)**
Since February, there have been five fatal wrong-way crashes along Tampa highways that have killed 11 people. Just what is going on? According to transportation experts and law enforcement, alcohol plays a huge role in the fatal wrong-way crashes. (Law and Order, Politics)