



## **KVPR | VALLEY PUBLIC RADIO DONOR PRIVACY POLICY**

Our relationship with our donors is of the utmost importance to White Ash Broadcasting, Inc, dba Valley Public Radio / KVPR (KVPR). Your financial support, regardless of whether it is made online or by traditional means, is a private transaction between you and the station. The Board of Directors, staff and volunteers of KVPR are committed to protecting from disclosure your personally identifiable information.

We regularly contact our donors via mail, phone, email, text and other notifications as part of the course of normal business operations, to keep supporters updated about station programs and activities, membership renewal notices, special requests, event notices, and other station information.

Donors may request a “no contact” designation to opt out of membership mailings, the KVPR Magazine mailings, phone calls, or texts (other than membership renewal notices) by sending an email to [kvpr@kvpr.org](mailto:kvpr@kvpr.org).

KVPR will not share, sell, rent or exchange your personal information with any non-affiliated third party, including political candidates/groups.

On occasion, the station provides its donor list to authorized vendors and or partners who conduct work for the station or conduct an activity for the benefit of KVPR. These partners may include, but are not limited to, NPR and the Corporation for Public Broadcasting. These vendors and/or partners are required to maintain the confidentiality of the station’s files and to adhere to a policy of not using, exchanging, selling, or otherwise disclosing the station’s list of donors or their personal information.

For donor acquisition beyond the database, KVPR may elect to purchase or rent names from a third party provider of mailing lists. Under no circumstance shall KVPR rent or purchase names for acquisition purposes from any political candidates/groups.

KVPR has in place appropriate physical, electronic, and managerial procedures to safeguard and secure information we collect online. We use HTTPS encryption for all online donations, but no data transmission or storage can be guaranteed to be 100% secure.

In its fundraising practices, KVPR complies with the laws and regulations of the Internal Revenue Service, the Communications Act, the policies of the Corporation for Public Broadcasting, the laws of the State of California, and the regulations of the United States Postal Service.

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