



# **The economic benefits of statewide LGBTQ nondiscrimination in Texas**

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In Texas, there is no explicit statewide law protecting people from discrimination on the basis of sexual orientation or gender identity in employment, housing, and public spaces. Millions of LGBTQ Texans – and those who might move to Texas – lack basic legal protections to ensure they can live, work, earn a living, raise a family, and fully contribute to their communities.

# THE ECONOMIC BENEFITS OF STATEWIDE LGBTQ NONDISCRIMINATION PROTECTIONS IN TEXAS

Hundreds of thousands of new jobs  
across Texas

More than \$1 billion in annual state  
revenues

Nearly \$1 billion in annual local  
government revenues

*From "The Potential Impact of a Comprehensive Non-Discrimination  
Act on Business Activity in Texas: May 2020," by The Perryman Group*



A new study by The Perryman Group found that a statewide LGBTQ nondiscrimination law can create enormous economic and fiscal benefits for Texas.

## FOR THE NEXT BIENNIUM: \$738 MILLION IN STATE REVENUES, \$531 MILLION IN LOCAL GOVERNMENT REVENUES

**180,000**

new jobs

**\$2.8 billion**

in state tax receipts

**\$2 billion**

in local government  
tax receipts

**702,000**

new jobs

**\$73.6 billion**

in state tax receipts

**\$56.4 billion**

in local government  
tax receipts



**By 2025:**

**By 2045:**



# LEGISLATIVE LEADERS

**A BIPARTISAN GROUP OF TEXAS STATE LAWMAKERS  
CAME TOGETHER TO LAUNCH AN ECONOMIC STUDY  
SHOWING THAT A STATEWIDE LGBTQ  
NONDISCRIMINATION LAW WOULD BENEFIT ALL TEXANS.**

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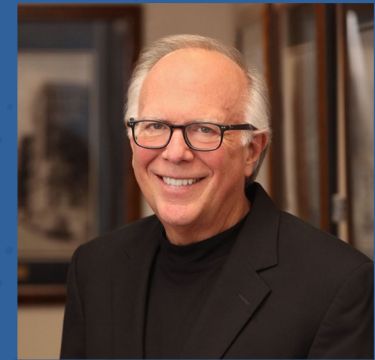
JESSICA GONZÁLEZ (D)  
HD 104, DALLAS



SARAH DAVIS (R)  
HD 134, HOUSTON



SENFRONIA THOMPSON (D)  
HD 141, HOUSTON



TODD HUNTER (R)  
HD 32, CORPUS CHRISTI



CHRIS TURNER (D)  
HD 101, GRAND PRAIRIE



RAFAEL ANCHIA (D)  
HD 103, DALLAS



GARNET COLEMAN (D)  
HD 147, HOUSTON





## WHAT TEXAS CAN GAIN: GROSS PRODUCT



**\$19.8 BILLION**

in annual tech &  
tourism gross product

**2021-2025**



**\$1.3 TRILLION+**

in gross product

**2021-2045**

↑  
GAINS DUE TO PASSAGE OF A STATEWIDE, LGBTQ-INCLUSIVE NONDISCRIMINATION LAW

# WHAT TEXAS CAN GAIN: JOBS



**180K+ JOBS**

in tech & tourism

by 2025



**702K+ JOBS**

in tech & tourism

by 2045

↑  
GAINS DUE TO PASSAGE OF A STATEWIDE, LGBTQ-INCLUSIVE NONDISCRIMINATION LAW

# WHAT TEXAS CAN GAIN: SHORT-TERM STATE & LOCAL REVENUES

Business activity generates taxes for state and local governments. Increased business activity stemming from a statewide nondiscrimination law could result in an **annual** gain of:



**\$1.2  
BILLION**

in **annual** state revenue

**2021-2025**



**\$900  
MILLION**

in **annual** local govt. revenue

**2021-2025**

**GAINS DUE TO PASSAGE OF A STATEWIDE, LGBTQ-INCLUSIVE NONDISCRIMINATION LAW**



# WHAT TEXAS CAN GAIN: LONG-TERM STATE & LOCAL REVENUES

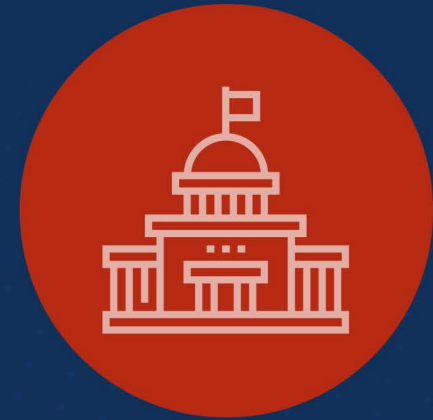
Business activity generates taxes for state and local governments. Increased business activity stemming from a statewide nondiscrimination law could result in a cumulative gain of:



**\$73.6  
BILLION**

in state revenue

(Through 2045)



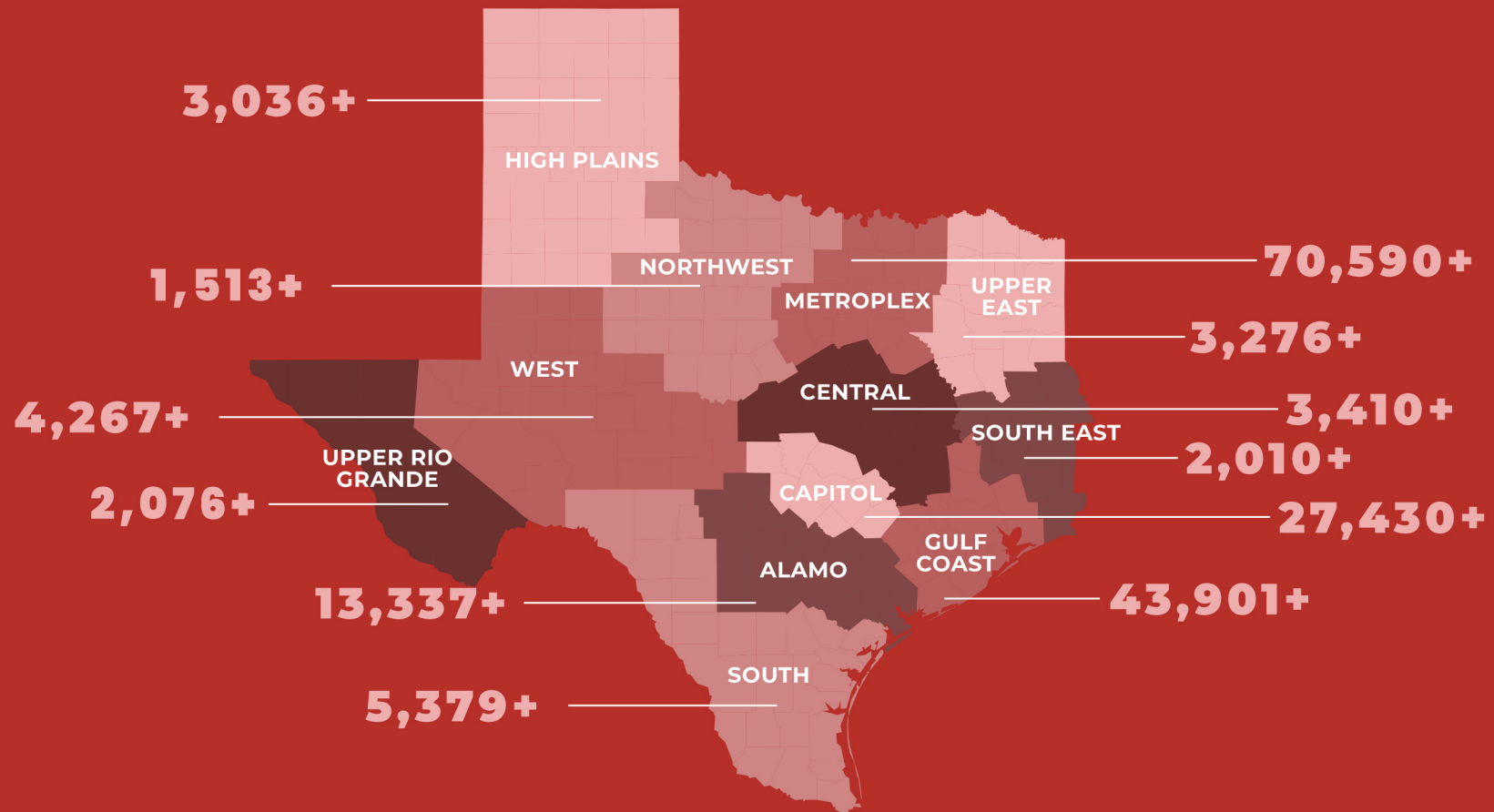
**\$56.4  
BILLION**

in local govt. revenue

(Through 2045)

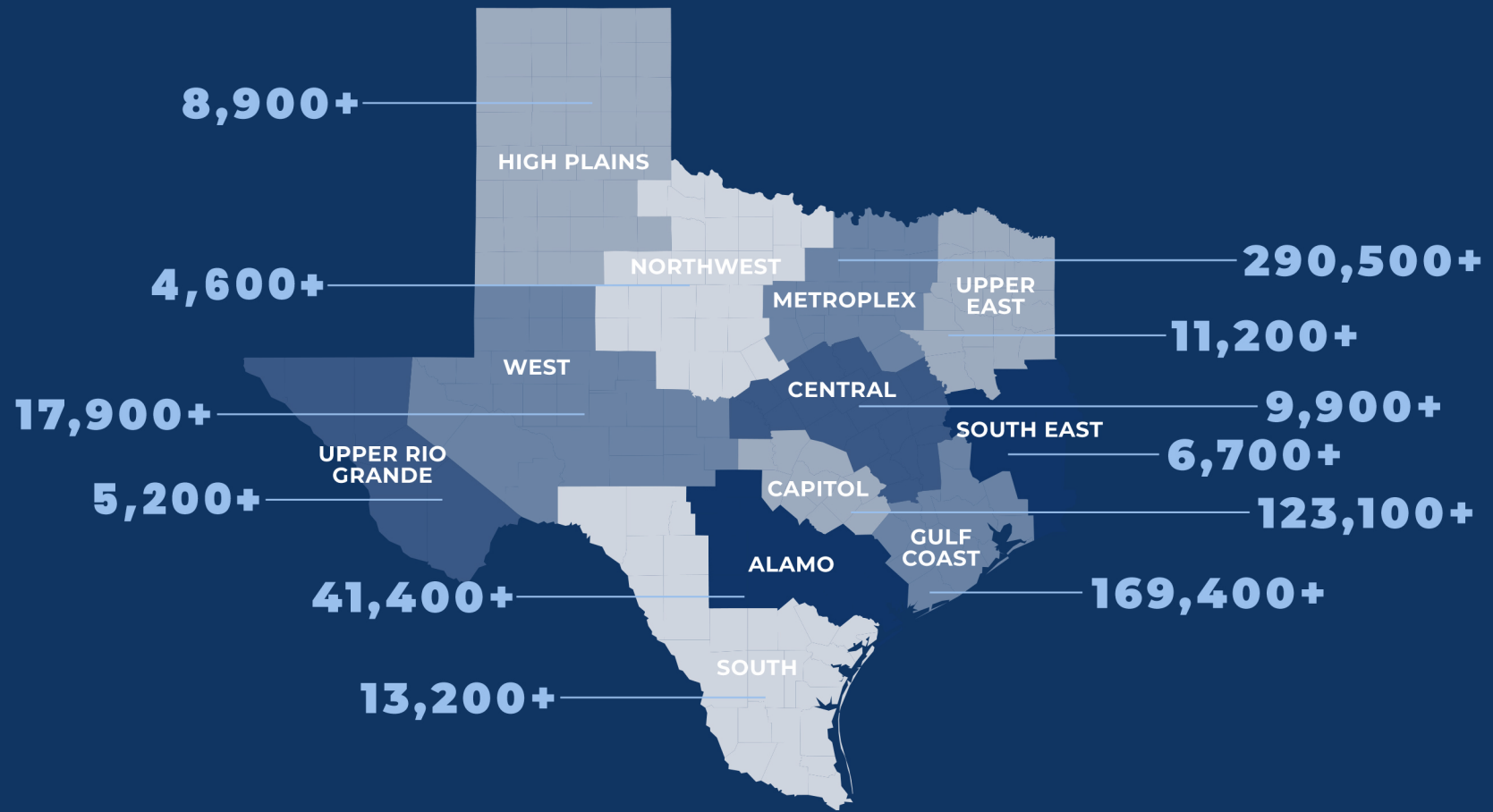
GAINS DUE TO PASSAGE OF A STATEWIDE, LGBTQ-INCLUSIVE NONDISCRIMINATION LAW

# WHAT TEXAS CAN GAIN: JOBS THROUGH 2025



Potential job gains in each Comptroller Region, 2021-2025  
Due to passage of a statewide, LGBTQ-inclusive nondiscrimination law

# WHAT TEXAS CAN GAIN: JOBS THROUGH 2045



Potential job gains in each Comptroller Region, 2021-2045  
Due to passage of a statewide, LGBTQ-inclusive nondiscrimination law



# TEXAS NONDISCRIMINATION IN THE CONTEXT OF COVID-19

DR. RAY  
“PERRYMAN

*In the aftermath of the  
pandemic, nondiscrimination  
becomes even more important.  
Competition will markedly  
intensify as states seek to  
revitalize their economies.”*

*From “The Potential Impact of a Comprehensive Non-Discrimination  
Act on Business Activity in Texas: May 2020,” by The Perryman Group*





**Texas Competes**  
[www.texascompetes.org](http://www.texascompetes.org)

Texas Competes is a partnership of business leaders committed to a Texas that is economically vibrant and welcoming of all people, including LGBTQ people.

Source: Results above were summarized from The Perryman Group's recent study: The Potential Impact of a Comprehensive Non-Discrimination Act on Business Activity in Texas, released in March 2020. For more information, including detailed economic benefits for each region in Texas as well as the methods and assumptions used in this assessment, please refer to the full report hosted at [perrymangroup.com](http://perrymangroup.com).