We're Engaged!

As part of our effort to create a diverse and inclusive environment for our journalism, America Amplified is committed to sharing perspectives of underrepresented voices. We recently engaged in a conversation with the Associated Press about the steps they are taking to address misinformation and the need for fair and balanced coverage of important issues.

In an article by Alicia Chang titled "American partition and a desire for recognition," the AP is highlighting their efforts to cover important topics with greater awareness of the context and impact. The article discusses how the AP is handling vaccine coverage for 2021 and includes a quote from deputy editor Joel Pollak: "We understand this may be an unusual decision for a news organization to make. But, these stories must be written and distributed with a focus on accuracy, fairness and context." The explanation included examples of how the stories will be written and how officials will be quoted.

While the AP is taking these steps, other news organizations are also working to combat misinformation. Among the first eight partners are WURD Radio (where Lomax-Reese is CEO) and Former CNN executive S. Mitra Kalita. These organizations are open to hearing from more organizations who want to join the effort.

Read the full announcement here.

A quick look at community engagement

One essay is by our own Andrea Tudhope, who was the senior producer and director of Side Effects Public Media. She wrote about how she prioritized listening, diversity and lived experience in the design phase of our fall national talk show. Here's the story in Spanish.

The playbook includes a one-sheet template for newsrooms to use as a starting point for conversations with local leaders and stakeholders. One of the key takeaways is that listeners crave empathy from journalists, particularly when covering topics like race. Among the first eight partners are WURD Radio (where Lomax-Reese is CEO) and Former CNN executive S. Mitra Kalita. These organizations are open to hearing from more organizations who want to join the effort.

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Resource center

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