

**ALASKA PUBLIC MEDIA**  
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Dear Alaska Public Media Stakeholders,

It is an honor, after celebrating 50 years of KAKM-TV, to present this **2025 Annual Report to the Community** to you. Together, we experienced a consequential year for public television and radio across our country. Despite losing federal funding, AKPM remains strong and sustainable because of you!

First, thank you for your tremendous outpouring of support. We ended the year in December with over 12,779 members. When I joined AKPM over nine years ago, we had about 7,800 members. I remain humbled by and proud of the growth of our organization and services. We appreciate collaborating with all of you to achieve a sustainable increase in AKPM's programming, journalism, public affairs, and educational services. Especially the uniquely Alaskan services that only we can provide.

To start the year, we expanded statewide news coverage through The Alaska Desk, funded by the Corporation for Public Broadcasting (CPB). The four new Alaska Desk reporters and three editors will continue providing expanded rural coverage well into 2026 since the CPB fulfilled its two year funding commitment before shutting down.

In March, I testified before Congress on behalf of public television, public radio, and every public media organization in Alaska. Sharing the essential role that public media fills in our communities was an honor.

The buildup to rescission began shortly after the March hearing. The final Senate vote took place on July 17. Alaska's TV and radio station leaders, along with stakeholders from the Alaska Community Foundation, the Rasmuson Foundation, and others, moved immediately to fill the federal funding gap. This group, along with national, other local foundations, and corporate donors, raised \$3.6 million. Despite this incredible support, AKPM paused television production services, specifically ***Alaska Insight***. With your ongoing support, we hope to bring it back this September. And we shuttered AKPM's award-winning educational and engagement services despite the incredible work that the team led featuring the PBS KIDS program ***Molly of Denali*** over the last five years.

**(OVER)**

Community engagement remains core to our mission, vision, and values. Last spring AKPM and libraries from across the state partnered to produce over twenty free screenings of the documentary **Free For All**, which chronicles the value of local public libraries. We hosted a packed house for **Midsomer Murders** at the Beartooth Theater Pub and hosted an intimate promotional dinner featuring Pati Jinich from the PBS series, **Pati Jinich Explores Panamericana**.

We also welcomed Rick Steves, America's most respected authority on European travel. He gave a compelling and sold out talk, "Travel as a Political Act." We were fortunate to host an exclusive meet and greet in our TV studio, where Rick shared behind-the-scenes insights on culture and exploration.

As we look to the year ahead, we do so with optimism, knowing that together we can overcome any challenge presented to us. With your ongoing support and tune-in, I am confident that Alaska Public Media will be here serving you and your family for another 50 years!



A handwritten signature in black ink, reading "Ed Ulman" with a long, sweeping horizontal line extending to the right.

Ed Ulman  
President & CEO

# Strong Because of You

## REPORT TO THE COMMUNITY ON 2025



### TV & RADIO PROGRAMS

#### ALASKA INSIGHT

Season 8 delivered 16 episodes in 2025 with in-depth reporting and thoughtful conversations on issues shaping life across Alaska. Topics included:

[Alaska's crumbling rural school buildings](#), explored how delayed maintenance and funding shortfalls have left many communities facing serious health and safety risks.

[Will Alaska get an LNG pipeline?](#) examined big-picture questions about energy development and economic futures.

[Rights and resources for immigrants](#) spotlighted the challenges and hopes of immigrant communities in Alaska, bringing together state officials and nonprofit advocates for discussion.

**Alaska Insight** was put on pause due to loss of federal funding from the Corporation for Public Broadcasting (CPB).

#### INDIE ALASKA

Captured the diverse and colorful lifestyles of everyday Alaskans at work and at play. 11 episodes were released in 2025 including [Learn the art of medieval cooking](#) and [This survivor is finding healing in the Chugach Mountains](#).

Members made this possible. See how at [alaskapublic.org/fundthegap](https://alaskapublic.org/fundthegap)

#### EVERY LITTLE BIT

Highlighted Alaskans in Anchorage and Southcentral motivated to do good in their communities, sharing their work, motivations, and thoughts on building stronger communities. Their stories were as diverse as the people themselves—from [Jimmy Riordan and his Bookmobile](#), to [Brittani Clancey and her nonprofit-supporting secondhand shop FashionPact](#). 10 episodes were released in 2025.

#### TALK OF ALASKA

The only statewide call-in forum for important issues in the 49th state from current events to culture. 46 episodes were released in 2025. The show received a Public Media Award in the News & Public Affairs and Environment categories for the episode [The potential for a Mount Spurr eruption](#), which helped listeners understand the science and risks behind volcanic activity near Anchorage.

#### LINE ONE

Hosts Dr. Justin Clark, Prentiss Pemberton, Dr. Jillian Woodruff and Dr. Anne Zink connected Alaskans with trusted medical expertise. Topics for the 37 episodes in 2025 included mental health and [chronic pain](#), [women's health](#), disease prevention, and [community safety](#).

#### OUTDOOR EXPLORER

Hosts Amy Bushatz, Lisa Keller, Martha Rosenstein, Paul Twardock, and Adam Verrier invited listeners outside over 35 episodes. In 2025, topics with local experts included [outdoor gear care and repair](#), [avalanche safety](#), and [stewardship of public lands](#).

#### HOMETOWN, ALASKA

Hosts Dave Waldron and Kim Sherry showcased the people and creativity of [our community](#) in 2025, including a special [Dracula](#) radio drama written and performed by Alaska Public Media staff. 32 episodes were released in 2025.

#### STATE OF ART

Covered more art and culture in Anchorage. In 2025, the show received an Alaska Press Club Award for Best Interview Program or Call-in Audio Program. Episodes included [Free summer concert series gets residents outside](#) and [Nature writer's first novel is a hopeful take on climate fiction](#).



# Strong Because of You

## NEWS

### NATIONAL CARRIAGE

43 Alaska news stories were carried nationwide on NPR, including:

[The fat bears are Alaskan but the fans are from all over](#)

[Alaska high-schoolers' 'Hadestown' production brings the house down](#)

[In Alaska, one man battles seasonal depression...with balloons](#)

[Weather service workers are being cut—and that could hit hard in Alaska](#)

### 2025 STORY HIGHLIGHTS

[No survivors in Bering Air plane crash](#)

[Alaska volcano's eruption 'likely,' could send ash to state's population centers within weeks](#)

[12 things to know about the historic Trump-Putin meeting in Anchorage](#)

[In Alaska's most remote villages, one missed plane can mean bare grocery shelves](#)

[2025 Western Alaska storm coverage](#)

### EXPANDING RURAL NEWS

#### The Alaska Desk

A statewide reporting collaborative between Alaska Public Media and public radio stations KHNS in Haines, KNBA in Anchorage, KUAC in Fairbanks, KUCB in Unalaska, KSDP in Sand Point and KUHB in St. Paul.

The Desk strengthened in depth rural news for all 27 public radio stations in Alaska through editing support and professional development for public media reporters, many of whom are in one- and two-person newsrooms.

This initiative is made possible by a grant from the Corporation for Public Broadcasting and support from the Robert Wood Johnson Foundation. See stories at [alaskapublic.org/alaskadesk](https://alaskapublic.org/alaskadesk).

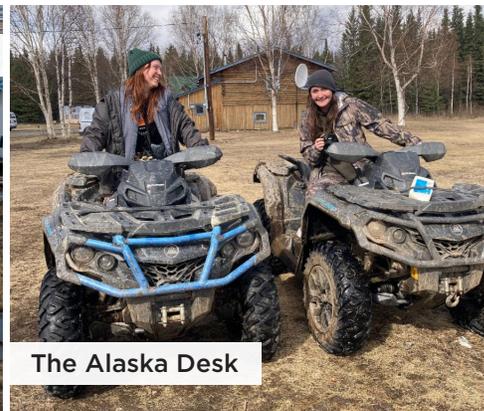
### DIGITAL NEWS HIGHLIGHTS

#### The Anchorage Weekender

Your go-to guide for what's happening around town. Each week, the Weekender spotlights a wide mix of events to help Anchorage-area residents make the most of their weekends. Created in response to community need, the Weekender can be read online, heard on KSKA and seen on social media. Read to plan your weekend online at [alaskapublic.org/weekender](https://alaskapublic.org/weekender).

#### Alaska Survival Kit

From challenging weather to empty store shelves, life in Alaska can be a lot to navigate. The Alaska Survival Kit is your guide to thriving in Alaska, providing practical advice and real stories from people who've figured out how to make life up here work. Whether you're a longtime Alaskan or just arrived, we'll help you make the most of living in the 49th state. See more at [alaskapublic.org/survivalkit](https://alaskapublic.org/survivalkit).



# ENGAGEMENT & EDUCATION EVENTS

## RICK STEVES

On Oct. 16, America's most respected authority on European travel hosted a special meet-and-greet for donors with AKPM at our TV studio, then spoke to over 900 attendees at the Wendy Williamson Auditorium. Both events were sold out and raised over \$55,000.



## FREE FOR ALL

AKPM partnered with Independent Lens and libraries across the state to hold 20+ free community screenings of **Free For All: The Public Library**, a documentary that explored the history and significance of public libraries in the United States, and highlighted their role as centers for learning, community engagement, and free access to information.

## PATI JINICH IN ALASKA

In the new series, **Pati Jinich Explores Panamericana**, chef Pati Jinich traveled the Pan-American Highway—stopping in Juneau, Anchorage, and Halibut Cove—to explore the diverse cultures and traditions that span the Americas. We fundraised around the series with a live TV pledge night and limited seat dinner with Pati as our special guest.

## BE MY NEIGHBOR DAY

A free, family-friendly event held June 21 to encourage children and families to be good neighbors. As part of the Anchorage Downtown Summer Solstice Festival, AKPM partnered with Fred Rogers Productions to create a booth inspired by PBS KIDS **Daniel Tiger's Neighborhood** that included a storytime session, special appearance by Daniel Tiger and Katerina Kitty, and hands-on

activity stations and “joy cards”—notes of encouragement that were delivered with donated socks to AWAIC for families and children.

## NEWS AND BREWS

A new community engagement event hosted by the AKPM News team. Held on May 8 and September 18, both began with a casual meet and greet with AKPM reporters followed by two rounds of trivia with local news as the topic.

## 2025 ALASKA FEDERATION OF NATIVES CONVENTION

Part of a panel discussion on the importance of public broadcasting, AKPM President and CEO Ed Ulman emphasized public media's vital role as a source of trusted information, local journalism, and connection statewide. Through our participation at AFN, AKPM reinforced that we remain resilient in the face of funding cuts, and that we are committed to serving Alaska Native communities, reporting on issues of shared concern.

## MOLLY OF DENALI IN THE COMMUNITY

In 2025, Molly of Denali continued to connect with families across Alaska through free, in-person appearances. From classrooms

to community centers, Molly's presence brought joy and learning to children statewide.

In May, Alaska Public Media hosted Salmon Culture Day events in Anchorage and Seward, inviting families to explore the life cycle, science, and cultural significance of salmon through interactive activities inspired by Molly of Denali. Children engaged in salmon-themed games, short educational videos, storytelling, earned “I Celebrate Salmon!” badges, and took photos with Molly. The events were part of the National Science Foundation's 75th Anniversary STEM Day initiative.

Molly was also at Trick or Treat Street, a free, festive afternoon Halloween event in downtown Anchorage featuring trick-or-treating, live entertainment, and community activities.

While grant and federal funding cuts caused us to scale back education camps and events, we still found ways to remain committed to and fulfill our mission to provide educational programming and experiences to Alaska's children. Find our events for 2026 at [alaskapublic.org/events](https://alaskapublic.org/events).

# Strong Because of You

ON MULTIPLE PLATFORMS



50.8k

KSKA  
WEEKLY  
LISTENERS<sup>1</sup>



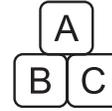
114.4k

KAKM  
WEEKLY  
VIEWERS<sup>2</sup>



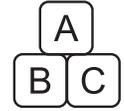
15.4k

CREATE TV  
WEEKLY  
VIEWERS<sup>2</sup>



5.4k

PBS KIDS 24/7  
WEEKLY  
VIEWERS<sup>3</sup>



442.9k

PBS KIDS 24/7  
MONTHLY  
STREAMS<sup>4</sup>



60.6k

FACEBOOK  
FOLLOWERS



47.2k

X FOLLOWERS<sup>5</sup>



17.3k

INSTAGRAM  
FOLLOWERS



6.9k

BLUESKY  
FOLLOWERS



2.5k

TIKTOK  
FOLLOWERS<sup>6</sup>



32.7k

YOUTUBE  
SUBSCRIBERS<sup>7</sup>



9.7m

WEB PAGE  
VIEWS



64.9k

NEWSLETTER  
SUBSCRIBERS<sup>8</sup>



12.8k

TOTAL  
MEMBERS



54.5%

SUSTAINING  
MEMBERS



243

SPONSORS



15

ACTIVE  
GRANTS



1,511

PICK.CLICK.GIVE.  
DONATIONS



5

BEQUESTS  
RECEIVED



46

VEHICLES  
DONATED

1 NielsenAudio, Spring 2025 P2+, Anchorage Market. 2 NSI Data, Jan-Nov 2025 P2+, Anchorage Market. 3 NSI Data, Feb, Mar, Apr, May, Aug P2+, Anchorage Market 4 DOMO combined avg. on-demand & livestreams. 5 X 2025, @alaskapublic & @AKpublicnews accounts combined. 6 TikTok 2025, @alaskapublic & @alaskaatwork accounts combined. 7 YouTube 2025, @alaskapublic & @indiealaska channels combined. 8 This Week on Alaska Public Media, Daily Digest, At Large & Alaska Desk Newsletters combined, duplicate email addresses removed.

>>>> Scan the QR code to see  
our annual video or visit  
[akpub.io/2025video](https://akpub.io/2025video)



Alaska Public Media thanks  
**Conoco Phillips Alaska** and  
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