

# Editorial Calendar



**56%**  
of readers keep their Desert Companion for a month or more

ISSUE	EDITORIAL FOCUS	SPECIAL OPPORTUNITIES	SPACE	MATERIALS
SPRING	The Great Outdoors	Education Now	January 7, 2026	January 10, 2026
SUMMER	Your Summer Guide to Southern Nevada + Focus on Nevada Photo Contest	Discover Henderson	April 1, 2026	April 10, 2026
FALL	Back to School	Top Doctors Medical Profiles	July 2, 2026	July 10, 2026
WINTER	Food and Drink	Giving Guide	October 2, 2026	October 9, 2026