KUNC News Community Engagement Coordinator

Salary: $45,000 - $49,500 salary annually  
Reports to: KUNC Senior Producer & Host

The Opportunity:

KUNC News is seeking a creative and curious professional to produce community-focused events and connections for digital and broadcast platforms, as well as purposeful engagement events in the communities we serve.

The successful candidate will demonstrate commitment to the philosophy that community engagement elevates the journalism that KUNC provides to the community and helps make community engagement an active part of the KUNC news process to expand our *listening* capabilities.

Who We Are:

Community Radio for Northern Colorado (CRNC), the parent organization to both Northern Colorado’s NPR Station, KUNC, and the non-commercial music service, The Colorado Sound, aims to strengthen our communities by cultivating the mind and spirit - informing, inspiring and entertaining. To fully live up to this mission, we strive to include diverse voices and amplify those from groups that are rarely heard from in the media.

The KUNC News Team is a group of dedicated journalists, who are committed to telling the stories of our diverse communities, reflecting the people who live in those communities, and amplifying their voices. We operate with a team mentality, creating engaging and relevant content focusing on internal and external collaboration and experimenting in content styles and distribution. KUNC is a news and information staple within northern Colorado, serving numerous rural, mountain and city communities for over 50 years.

Located in a pivotal location in one of the fastest-growing parts of the county on the front range of the incredible Rocky Mountains, you have day-access to world-class skiing, camping, biking, and hiking, as well as popular entertainment, educational and cultural institutions such as the Colorado Rockies and Denver Bronco games, the Denver Art Museum, and our beloved legendary music venues, including the famous Red Rocks Amphitheatre. We are within driving distance to diverse areas in northeast Denver and cities such as Aurora.

Nearby Fort Collins is a growing destination city with a major university, a strong, growing food, live music and cultural scene, and easy access to community gatherings, rafting, hiking, biking, and exploring.

**Essential Duties and Responsibilities:**

- Working in conjunction with KUNC newsroom, plan for, convene and be the lead producer of regular KUNC community gatherings on multiple platforms (e.g. live events in person, live events online or on-air, virtual conversations, etc.)
• Use connections to occasionally assist with outreach, supporting member events that relate to the newsroom such as Zoom events featuring news talent.
• Cultivate community connections, including new media partnerships especially with BIPOC community groups and media.
• Host productive conversations with diverse groups of people.
• Identify community narratives, missing or misinformation and opportunities for enterprise projects for reporters and producers.
• Ability to use data to make informed decisions and report out to station management.
• Communicate regularly across CRNC and with the publics you serve.

Core Competencies:

You are a creative and curious professional with experience establishing and maintaining relationships within various communities. Ideal candidates will be able to demonstrate:

• Cultural competency; respect for diverse perspectives, experiences and narratives
• Ability to thrive in a collaborative, deadline-driven environment
• Flexibility to manage competing priorities while meeting deadlines
• Commitment to transparency and accuracy
• Multimedia skills (e.g. writing for digital, photography/basic video production for social media)
• Demonstrated social media skills in relation to building an audience/community are a must, including awareness of the demographics of multiple social media platforms
• BONUS: Multilingual skills and audio editing

Required Education, Experience and Skills:

• Bachelor’s degree (Communications, journalism, or related field preferred) or equivalent workplace experience
• At least one year of community engagement or proven organizing experience
• Proven ability to consistently work well with others

Other requirements:

• Must have access to reliable transportation – some parts of Northern Colorado can be remote and do not offer public transportation outside of major cities
• This position will involve non-traditional working hours including some nights and weekends
• Demonstrated experience with use/management of digital platforms and considers digital content and audience as crucial and important
• Must be willing to reside in Colorado
• CRNC is requiring proof of COVID vaccination and boosters for all staff

Preferred Qualifications:

• Demonstrated experience showcasing organizational/project management skills
• Experience successfully working across department lines within an organization
• Demonstrated commitment to various communities

This position description is not designed to contain a comprehensive listing of ALL activities, duties or responsibilities that are required of the employee.

Work Environment and Physical Demands:

• The work environment will be at the Greeley office when not remote as approved or required to deliver on the position duties.
• The Greeley office environment: 24/7 locked building accessible by FOB with overhead lighting with low-to-moderate noise levels.
• Prolonged periods of remaining in a stationary position, with some standing at events.
• The ability to frequently operate a computer and other office productivity machinery such as a laptop, office printer, telephone, etc.
• The ability to frequently and professionally communicate with listeners, donors, applicants, co-workers, and industry colleagues, via telephone, email, Slack, and other means of communication as needed/required per your position.
• Must be able to occasionally lift/carry 25 lbs. minimum.

We offer competitive salaries and generous benefits including:

• Health, dental and vision care with one plan that provides 100% of premiums for employee paid by employer
• Employer-provided Life & AD&D as well as Short-term and Long-term disability insurance
• 403b retirement with company match after one month of employment
• 14 paid holidays, plus sick days
• Maternity/paternity/partner/adoption leave
• Flexible work environment with some remote work possible in most situations

Please send a resume, cover letter and three references to hr@kunc.org by April 25th, 2022.

KUNC and The Colorado Sound are an equal opportunity employer and strongly encourage diversity in the workplace. If you are interested in applying, but don’t meet every requirement, please do reach out to us to discuss.