

# 2019/2020

# **IMPACT REPORT**

"This year has been remarkable. The team at KLCC has gone above and beyond to engage with our communities connecting listeners to stories, music, and events that matter. The foundation board members are honored to help support their important work."



- Morgan Munro, Board President

## MISSION STATEMENT

To build support for KLCC as a strong and valuable resource for our community.

The KLCC Public Radio Foundation was established as a direct result of the KLCC Strategic Plan 2015-2018 to help advance KLCC's purpose, reinforce station values and expand service. Priorities for the board are to expand community engagement and assure financial sustainability. The KLCC Public Radio Foundation accepts one-time gift donations, monthly donations, stocks, donor advised funds, distributions from individual retirement accounts and planned/estate gifts. For the Donor Bill of Rights and more information call 541-463-6005.

# **IMPROVING COMMUNITY CONNECTIONS**



- Expanded the diversity of voices
- · Strengthened the news team
- Increased staff knowledge and efficiencies
- Improved equipment and broadcast signal
- Produced feature series about Native voices and Resilience of Oregon's Natural Resources (funded by the Wayne Morse Center for Law and Politics)
- Supported a full-time journalism fellowship (funded by the WLS Spencer Foundation)
- Improved reliability of broadcast signal (funded in part by the Oregon Cultural Trust)





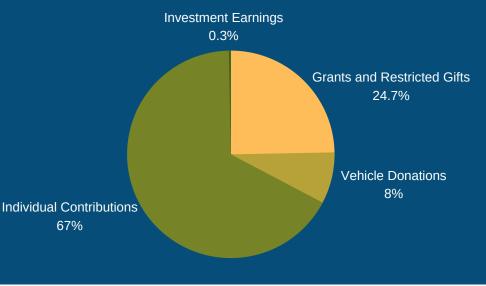
\$447,839 Individual Contributions\* \$165,310 Grants and Restricted Gifts

\$53,731 Vehicle Donations

<u>\$1,853 Investment Earnings</u>

\$668,733 TOTAL





### **ALLOCATION OF PROGRAM EXPENSES**

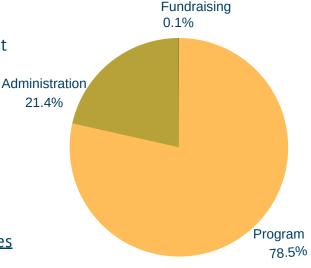
\$60,741 News and Journalism \$55,000 KLCC Operations

\$55,000 RECC Operations

\$20,000 Training/Professional Development

\$13,673 Broadcast Equipment

\$149,414 TOTAL



#### **EXPENSES**

\$149,414 Program

\$111 Fundraising

\$40,688 Administration/Supporting Services

\$190,213 TOTAL

\$478,520 NET INCOME\*\*

\*\*The KLCC Public Radio Foundation will allocate net income dollars for the long-term stability of KLCC. This entails establishing sufficient station reserves for the approximately \$2.3 million organization, creating capital improvement funds and investing for the future.

#### 2019/2020 BOARD OF DIRECTORS

Pat Albright - Community Volunteer

Diane Bricker - Professor Emerita, UO

Piotrek Buciarski - Summit Bank

Michael Dunne - Cascade Health

Dianne Ferguson - Community Volunteer

Saeed Gatson - Software Engineer

Alex Haugland - Property Developer

David Jacobson - Gleaves Swearingen LLP

Lisa Manotti - FOOD for Lane County

Morgan Munro - Hathaway Munro

Damian Radcliffe - School of Journalism and Communications, UO Kathie Tippens Wiper - Community Member Nick Vitale - Kernutt Stokes Libby Wadsworth - Artist, WLS Spencer Foundation

#### **EXOFFICIO MEMBERS**

Marty Hanifin - Lane Community College Matt Keating - LCC Board of Education Jim Rondeau - KLCC