WHEN AND WHERE:
Friday, June 9, 2023
Overland Park Convention Center
Festive cocktail attire

EVENT CO-CHAIRS:
Julie Nelson-Meers and Sam Meers
Shelly Freeman and Kim Jones

ABOUT RADIOACTIVE

RadioActive began in 2016. With attendance of 1,000+, it has become a major event on Kansas City’s social calendar.

More than just another fundraising event, RadioActive is a time to celebrate with other civic-minded people who love our city and KCUR 89.3, the public media service that works diligently for the benefit of the region.

Join us for a memorable evening celebrating the very best in public media, together!

In early 2023, we look forward to announcing our guest speaker who will remind guests of the importance of NPR and KCUR’s commitment to reporting fact-based, accurate, and fair reporting.
ABOUT KCUR

Sponsorship of RadioActive provides direct support to KCUR -- your dependable and trusted source for news and entertainment in the Kansas City metropolitan area.

While many news organizations are downsizing and providing less coverage, KCUR is growing. Our newsroom has tripled in size, reaching more than 850,000 users monthly.

Our audience includes people of all ages, ideologies, and backgrounds who share a curiosity about the world and a desire to be engaged in their community.

We cover a wide range of local to international issues in partnership with NPR and other member stations. We routinely report on health, education, the arts, agriculture, city and state governments.

Our reputation for fact-based and in-depth coverage has positioned KCUR to be the lead station in NPR’s new Midwest Newsroom.

KCUR brings the world to Kansas City and takes Kansas City to the world. And it’s all done with the help of companies, foundations, and individual donors who also call the Kansas City area home.

“ I WOULD DESCRIBE KCUR AS A FANTASTIC RESOURCE. THE VALUE THAT IT BRINGS TO OUR SOCIETY AND OUR CITY JUST CAN’T BE REPLACED.

Christopher Elbow
Owner, Christopher Elbow Chocolates

BECOME A SPONSOR
RadioActive sponsors contribute to the future of the station and its positive influence on the region. You also benefit from exposing your organization to our influential and civically engaged attendees, as well as reaping the good feelings of supporting an important civic institution.

Enjoy a night of celebrating and connecting – as only KCUR can do it.

Sponsors come together for our anticipated patron party a few days before RadioActive. Sponsors also have access to KCUR listeners with on-air messages as part of each sponsorship package.
Sponsorship Packages

**KCUR BY THE NUMBERS:**
- EMAIL SUBSCRIBERS: 52,353
- FACEBOOK: 29,179
- TWITTER: 30,815
- INSTAGRAM: 11,187

**USERS ACROSS ALL PLATFORMS:**
- 887,567

**LISTENING AUDIENCE (WEEKLY AVG):**
- BROADCAST: 157,600
- STREAM: 19,474
- ON-DEMAND: 86,879

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**$25,000 Presenting Sponsor**
- Sponsor name included in printed reference to RadioActive (non-exclusive)
- Six tickets to Patron Party (time/place TBD)
- Two reserved tables of 10
- Up to two KCUR personalities assigned to your tables
- Live acknowledgement at patron event and from RadioActive stage
- *125 on-air messages (premium messaging/up to our copy changes)
- Corporate logo or listing on printed/digital event materials
- Corporate logo/name on event signage and looping screen display
- Listing in KCUR’s *Year in Review*

**$10,000 Airwaves Sponsor**
- Four tickets to Patron Party (time/place TBD)
- One reserved table of 10
- *75 on-air messages (standard messaging/no copy changes)
- Corporate logo or listing on printed/digital event materials
- Corporate logo/name on event signage and looping screen display
- Listing in *KCUR’s Year in Review*

**$5,000 Transmitter Sponsor**
- Two tickets to Patron Party (time/place TBD)
- One reserved table of 10
- *50 on-air messages (standard messaging/no copy changes)
- Corporate logo or listing on printed/digital event materials
- Corporate logo/name on event signage and looping screen display
- Listing in KCUR’s *Year in Review*

**$3,500 Studio Sponsor**
- Two tickets to Patron Party (time/place TBD)
- One reserved table of 10
- *35 on-air messages (standard messaging/no copy changes)
- Corporate logo or listing on printed/digital event materials
- Corporate logo/name on event signage and looping screen display
- Listing in KCUR’s *Year in Review*

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* On-Air Messages: 15-second messages will be read live on-air by KCUR announcers. Premium messages are written by the sponsor, finalized by KCUR and approved by sponsor. Standard messaging is written by KCUR and customized to each sponsor for sponsor approval. Sponsor messages must be used by 12/31/2023.
Past Sponsors

40North
AdventHealth
Andrews McMeel Universal
Bank of Blue Valley
Ann Baum
George K. Baum Foundation
Sarah and Jon Baum
Chris Beal and Tim Van Zandt
Mary and Tom Bloch
BMO Harris Bank
Boston Beer Company
Botwin Commercial Development
BrandWell Partners
Julie Walker Browne and Pete Browne
Burns & McDonnell
Largo and John Callenbach
Children’s Mercy Kansas City
Patti and Quintin Cokingtin
Commerce Bank
CommunityAmerica Credit Union
Creative Planning
Paul DeBruce and Linda Woodsmall-DeBruce
The DeBruce Foundation
Dave and Dee Dillon Family
JE Dunn Construction Company
e l dorado architects
FineLine HR Consulting
Folly Theater / Brian Williams
Barb and Robin Foster
Christy and Bill Gautreaux
The Giving Grove
Elizabeth and Phil Glynn
HNTB
Husch Blackwell / Amy and Jeff Simon
KC CARE Health Center
Kansas City Gastroenterology and Hepatology
Kansas City Life Insurance Company
Kemper Family Foundations
Kissick Construction Company
Lakewood Anesthesia, P.C.
LINK
Lockton Companies
MRIGlobal
Mariner Wealth Advisors
Cathy and Terry Matlack
McCownGordon Construction
McDowell Rice Smith & Buchanan PC
Studio Dan Meiners
Sam Meers and Julie Nelson Meers
Midwest Trust - Jack and Glenna Wylie
Fund/FCI Advisors
MoBank/BOK Financial
Monarch Plastic Surgery
Multistudio
Dr. Regina Nouhan
Nutter Home Loans
Overland Park Regional Medical Center
Paragon Capital Management
Parris Communications, Inc.
Polsinelli
Ann and Bob Regnier
Regnier Family Foundation
Research Medical Center
Saint Luke’s College of Health Sciences
Randell Sedlacek and Mary Ventura
Marny and John Sherman
Michele and Jim Stowers
Kaye Summers and Danny Carpenter
Tortoise
Travois
UMKC Foundation
UMKC Trustees
U.S. Bank
Van Trust Real Estate, LLC
Veracity
Debbie and Russ Welsh
William Jewell College
YES! WE WANT TO SUPPORT KCUR AS A RADIOACTIVE SPONSOR AT THE FOLLOWING LEVEL:

☐ $25,000  ☐ $15,000  ☐ $10,000  ☐ $5,000  ☐ $3,500

CONTACT INFORMATION

Name/Company __________________________________________________________

Name as it should appear in printed recognition __________________________________

Contact Name (if different from above) ______________________________________

Daytime Phone ______________________ Email ______________________________

Street Address __________________________________________________________

City ____________________________ State _______ Zip _________________________

Web Address (for corporate underwriting sponsors) __________________________

PAYMENT METHOD

☐ Check enclosed (payable to KCUR)

☐ Send invoice to above address

☐ Credit Card (MasterCard/VISA/AMEX/Discover) Amount to charge: $ ______________________

Name of Card Holder _______________________________________________________

Card Number _____________________________________________________________

Expiration Date __________________________________________________________

SIGNATURE __________________________________________________________________

Please return this form to David M. Fulk, Director of Philanthropic Giving:

U.S. MAIL  OR  EMAIL

KCUR 89.3
4825 Troost, Suite 202
david@kcur.or
Kansas City, MO 64110