



Community Impact Report

Fiscal Year 2023

July 1, 2022- June 30, 2023

Hello, WYSO Family!

As always, the biggest news at WYSO in the last year has been you. You called and clicked during membership drives and helped us exceed our financial goals. You packed houses for our local music performances (like Tiny Stacks concerts) and the national shows (like “The Moth”) that we brought to town. And you volunteered at the station and at our booth during events. You’re the best community a station could ask for.



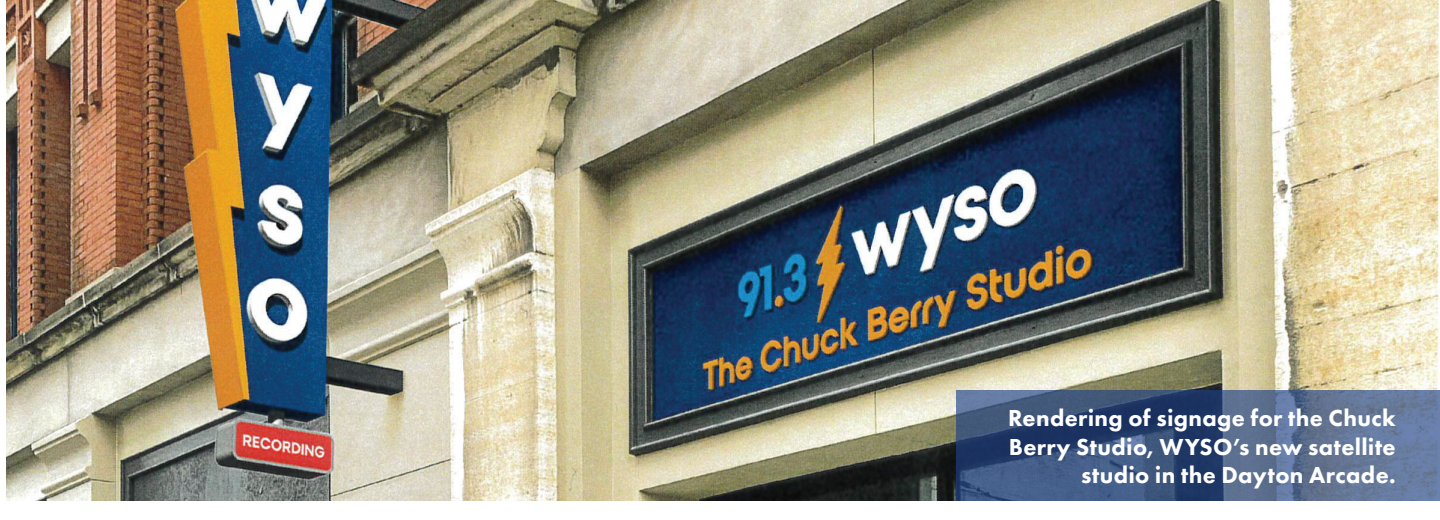
DJ E-Cannon won the first-ever Tiny Stacks DJ battle at Dayton Metro Library Main Branch.
Photo credit: Ruthie Herman



WYSO volunteers and staff gather for a volunteer appreciation event at the Brightside in downtown Dayton.

Other Main Headlines

Construction on our new headquarters at the Union Schoolhouse in Yellow Springs and on our satellite studio at the Arcade in downtown Dayton has begun. We are well on our way to completing both projects and can’t wait to share these spaces with you.



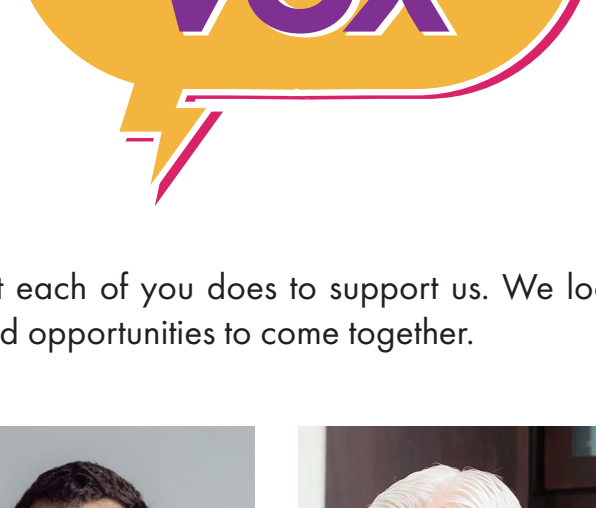
Rendering of signage for the Chuck Berry Studio, WYSO’s new satellite studio in the Dayton Arcade.



WYSO News Director Samantha Sommer and food insecurity reporter Alejandro Figueroa
Photo credit: Matthew Collins

Long-time local journalist Samantha Sommer became our news director. Under her leadership, our reporters filed more stories and won more journalism awards than at any time in WYSO’s history. Samantha’s team reports on topics you have said you want us to cover—education, business, and politics—and they will bring you even more comprehensive news and features this year.

At the Eichelberger Center for Community Voices, Dayton Youth Radio students learned to make stories, staff developed new podcasts (including one about women music makers and another based on Rediscovered Radio), and we prepared for a big leadership transition. We also spent months developing something new for WYSO Music. Keep your ears open for a huge announcement.



It’s been a fantastic year, and we are grateful for what each of you does to support us. We look forward to another year of bringing you news, music, and opportunities to come together.

Sincerely,

Luke Dennis,
WYSO General Manager
& Miami Valley Public Media President

Jeff Cox,
MVPM Board President; Partner, Faruki PLL



Luke Dennis



Jeff Cox

WYSO By the Numbers



4,500+
news stories



21
journalism awards



38
community events



4,778+
items in WYSO Archives
(and growing!)



5,422
member households



560
volunteer hours



1,822
member drive calls & clicks



56,107
monthly digital users



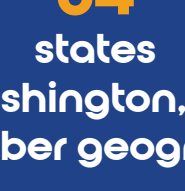
11,195
Facebook followers



8,401
daily newsletter subscribers



17,082
average streaming listeners

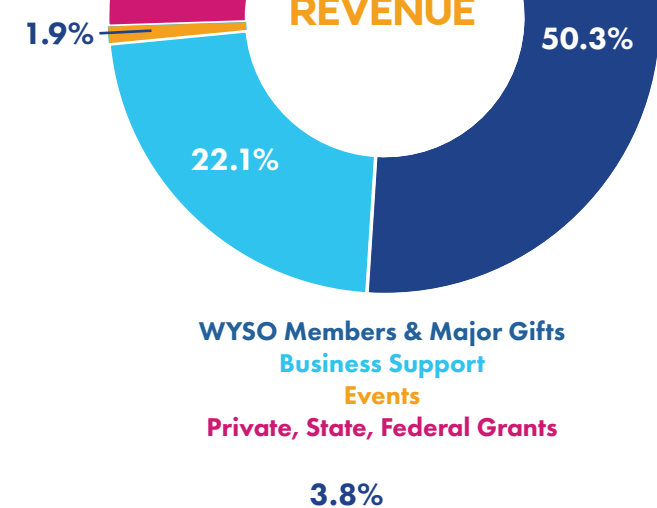


34
states
(+Washington, D.C.)
member geography

WYSO FY23 Financial Report

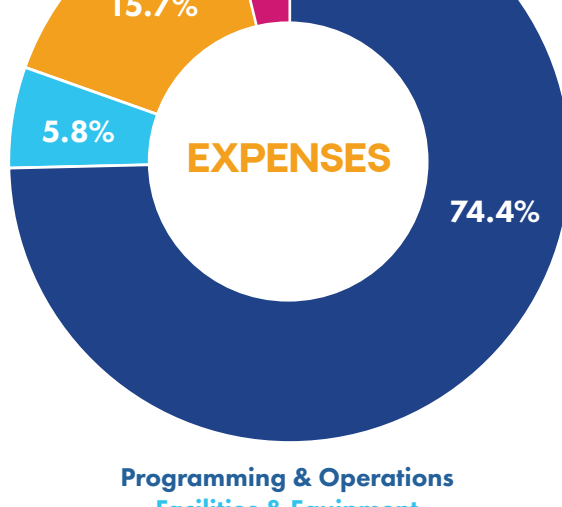
WYSO REVENUE*	
WYSO Members & Major Gifts	\$1,298,101
Business Support	\$569,637
Events	\$48,919
Private, State, Federal Grants	\$664,078
TOTAL FY23 REVENUE	\$ 2,580,735

*Unaudited



WYSO EXPENSES*	
Programming & Operations	\$1,901,505
Facilities & Equipment	\$149,912
Office & Admin Costs	\$402,118
Legal, Banking, Prof Services	\$99,133
TOTAL FY23 EXPENSES	\$2,552,668

*Unaudited



Miami Valley Public Media 990

Miami Valley Public Audit Statement

Governing Board of Miami Valley Public Media, Inc.

Shelly Blackman, Founder and Lead Agent, The Shelly Blackman Group, eXp Realty

Bruce Bradtmiller, Retired Business Owner and Community Volunteer

Jeff Cox, Partner, Faruki, P.L.L.

Luke Dennis, President, Miami Valley Public Media, Ex Officio, Non-voting

Neenah Ellis, Executive Director, Eichelberger Center for Community Voices, Ex Officio, Non-voting

Kathy Hollingsworth, Retired banker, Partner/Facilitator, Innovative InterChange

Kevin McGruder, Vice President of Academic Affairs and Associate Professor of History, Antioch College

Heather Bailey, Community Volunteer

Marsha Bonhart, Retired News Anchor and Reporter

Community Advisory Board

Demarus Crawford-White, Executive Director, NPower

Jacob Elder, Project Manager, AES Ohio

Kim Fish, President, Kaleidoscope, Inc. Consulting Services

Patrick Gill, Executive Director, Dayton-Montgomery County Scholarship Program/Montgomery County Ohio College Promise

Michelle Hayford, Associate Professor, Director, Theatre, Dance, and Performance Technology Program, University of Dayton

Sierra Leone, Poet, Impresario, Diversity Consultant

Angela McMurtry, Director of Programs, Ohio Academy of Science

Shannon Neal, Vice President of Strategic Communication, Dayton Development Coalition

Jen Papadakis, Owner, Jen Gets Social

Judd Plattenburg, President, Oregon Printing Communications (CAB Chair)

Ed Richard, Community Volunteer, WYSO Founder

Elizabeth Sandhu, Assistant General Counsel, Crown Equipment Corporation

Abigail Trittschuh, Choreographer

Rodney Veal, Dancer/Choreographer/TV Host/Faculty, Sinclair Community College

Bill Wendel, Director of Consulting Services, Pentecom, LLC



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