

WYOMING PUBLIC MEDIA

General Manager's Newsletter | March 2024



Two more pages have turned in the history of NPR. Venerated radio host Bob Edwards passed away. For over 24 years Bob Edwards was the "voice of NPR" that millions of listeners woke up to on *Morning Edition*. (NPR article). Earlier in the month, Linda Wertheimer announced her retirement. A "Founding Mother" of NPR (along with Cokie Roberts, Susan Stamberg, and Nina Totenberg), Linda Wertheimer was instrumental in shaping the NPR sound that we know today. Her parting statement provides a rare glimpse into the past and the current culture of NPR. (NPR article).

Meet <u>David Dudley</u> and <u>Chris Clements</u>. You're hearing both reporters in stories and features about our state government. CPB-funded, they're both on the job in Cheyenne and reporting for both WPM and Jackson Hole Community Radio. You can also hear them in our <u>Cheyenne Roundup</u> podcast, which airs on radio on Monday mornings in partnership with *WyoFile*. Their reporting is part of the Wyoming State Government Collaboration that focuses on making local government accessible to listeners.

Community Minute is a WPM public service module that airs on our Wyoming Public Radio channel and highlights Wyoming non-profits. Have you checked out our <u>Community Minute</u> collection? Here you'll find short audio clips voiced by a member of the featured organization. It's a message from many organizations that provide services to Wyoming. You can add your organization to this growing list.

March is Women's History Month and an opportunity to revisit WPM's commitment to training opportunities to women in media. The *Lynne Simpson Women in Media Program* has supported women working in all aspects of our WPM operation. This month again we will be encouraging individuals, businesses, and foundations to support this initiative that helps build careers for young women. (<u>Learn more</u>).

Check out Wyoming author Shelley Moore's Memoir "*Through a Blue-Eyed Lens*." It takes you back to Memphis in the 1960's and evokes long-ago memories of a different era. You can <u>read and hear this poignant story by WPM reporter Jordan Uplinger.</u>

The 2024 spring fund drive is already here. You'll hear messages throughout the day encouraging you to make your donations and acknowledging sustaining members. You'll also hear testimonials our listeners so generously provided during February's *I Love Wyoming Public Radio* initiative. If you're a sustaining member, thank you! If you haven't made your pledge, please consider it now. Pledges made early help shorten the onair fund drive! (Pledge here.)

Welcome Alta and Alpine! Both Wyoming communities received an improved Wyoming Public Radio signal. Alta's 89.9 FM covers the Greater Teton Valley Area and includes a swatch of Idaho. As many know, to reach Alta, you must drive through neighboring Idaho because of those pesky Tetons that stand in the way! In "Wydaho," the *Wyoming Sounds* channel is now available on 91.7 FM. In Alpine, the new *Wyoming Public Radio* frequency is 91.9 FM, and improves listening through northern Star Valley. Thanks to donors who helped absorb the installation costs of these improved signals in Alta and Alpine! They became available when

the FCC opened an application window for new non-commercial frequencies that could improve WPM service to Wyoming. A huge kudos goes to WPM's engineering team for the site work.

The State of the Union Address is scheduled for March 7. President Biden is expected to start speaking at 7 pm MT. You can hear this program on our *Wyoming Public Radio* channel, and stream the video on wyomingpublicmedia.org. *NPR's* news team will anchor.

It's Primary Elections season, and a listener posed an interesting question: When is a Primary win "decisive," or "commanding," or "overwhelming?" In Iowa, victory came from 51% of a 14.5% turnout of Republican voters, and it prompted one *NPR* listener to question how victory is measured and defined. You can read the full question as well as the explanation and see what you think. (*NPR Public Editor*)

Related to Primaries, WPM will carry live *NPR*-anchored Super Tuesday Special Coverage when 16 states and American Samoa select their choice for a presidential nominee. It will be hosted by Mary Louise Kelly and Scott Detrow along with the *NPR* Politics Team, other reporters, correspondents, editors and guests. Online coverage will be available on <u>wyomingpublicmedia.org</u>.

Congratulations to the honorees of the 2023 Governor's Arts Award! All advocates of the arts and WPM friends, they include Mike and Jane Sullivan, Mary Jane Edwards, Milward Simpson, Geoffrey O'Gara, and *The Munsick Boys*. Well done, Wyoming! WPM is honored to be a media source that serves these distinguished Wyomingites and reports on their work.

And for that matter, we're all public media honorees! Thank you for your individual support of the arts, news, information, and the incredible cultural experience that public radio brings into our state. Operating a public media service is a commitment to community and takes a strong and dedicated public to bring it all together. Pat yourselves on the back for a job well done.

Please feel free to contact me with any questions or comments at ckuzmych@uwyo.edu.

Christina Kuzmych, WPM General Manager



BEHIND THE SCENES





Hannah Habermann Attended Conference hosted by the Wyoming Food Coalition Hosted by Central Wyoming College in Riverton, the event brought together small-scale farmers and producers from across the state for three days of workshops, lectures, and community-building. Hannah talked with attendees about agriculturally-focused stories they'd love to hear on our airwaves – and came away with a whole garden-full of new story seeds! *February 1-3, 2024*.

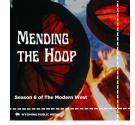


Wyoming Public Media Teams Up with Buffalo Bill Center of the West

WPM Northwest Wyoming Reporter, Olivia Weitz, hosted an open house and tour of the sound booth for Center staff earlier. It was a fun event and people enjoyed trying out the microphones and learning more about WPM! Listen to Olivia's <u>Museum Minutes</u>. February 2, 2024.

Acclaim for The Modern West Podcast Season 6: Mending the Hoop

"Oh, what a beautiful way you captured this incredibly painful event. Thank you to all of you for the amazing music, sounds, stories, interviews, and the work you did to travel everywhere yourself and see it in your own eyes...The photographs are really pivotal in



helping listeners be able to see part of this famous deer hide. Sincerely, Sara Bursac" February 9, 2024. <u>Listen to the Podcast.</u>



Women's History Month Special on Wyoming Public Radio

Hear a new special from The Kitchen Sisters, the Beverly Willis Architecture Foundation, and hosted by Academy Award-winning actress Frances McDormand. Trailblazers, codebreakers, skyscraper visionaries. Women who changed the skyline and built environment that surrounds us today. *Listen Tuesday, March 12 - 7 pm.*



BEYOND WYOMING

Wyoming avalanche center crowdsources to create safer slopes

Hannah Habermann's story about avalanche community safety aired on *Marketplace*. *Listen to the story*. February 6, 2024.

The FBI launched a project to collect data about the Missing and Murdered Indigenous People (MMIP)

Hannah Habermann's story about the new FBI project to help gather more information about MMIP cases in the state aired on *National Native News*. *Listen to the story*. February 13, 2024.







The new book "True West" seeks to untangle the region's myths from its realities

Betsy Gaines Quammen is the author of a new book titled "True West: Myth and Mending on the Far Side of

America." The book explores polarization, extremism, and the impact of the pandemic on the landscapes and communities of the West. <u>Listen to the interview.</u>



Lake Marie at First Light by Bill Sincavage

Bill Sincavage is a freelance nature and wildlife photographer living on the banks of the Jakey's Fork river in Dubois, Wyoming along with his wife Lori and yellow lab Fenway. During the summer months, they enjoy exploring every corner of this beautiful state and Rocky Mountain region as he works on projects for various regional and national publications as well as working with some local authors. During the winter, he spends an extended amount of his time with the local Bighorn sheep herds doing photo tours for the National Bighorn Sheep Center also in Dubois. 2023 WPM Photo Contest Entry



DONATE

Your Customers Are Listening

Wyoming Public Media Sponsorship Opportunities Available





YOU CAN BUILD A BETTER WYOMING









Wyoming Public Media | 1000 E University Ave, Dept. 3984 | Laramie, WY 82071 Wyoming Public Media is a service of the University of Wyoming.

Share this email:







Manage your preferences | Opt out using TrueRemove®

Got this as a forward? Sign up to receive our future emails.

View this email online.

1000 E University Ave Dept 3984 Laramie, WY | 82071-2000 US

This email was sent to .

To continue receiving our emails, add us to your address book.

emma

Subscribe to our email list.