Meeting of the
NEPM Board of Directors
Monday, December 6, 2021
Public Session
Via Zoom

#Jessica Atwood, Director  #John Kennedy, UMass Director
#John Armstrong, Director  #Matthew Landon, Director, Treasurer
#Marcos Carreras Director  #Tim Loew, Director, Secretary, Clerk
Carlo Centeno, Director  Lydia Martinez, Director
#Liz Cheng, WGBH Director  #Martin Miller, NEPM President
#YoungHee Chudy, Director  #Crist Myers, Vice-Chair
#Sharon Davenport, Director, Chair, Development Committee  #Sarah Pfatteicher, Director
#Susan Fentin, Chair  #Liz Roberts, Director
#Manuel Frau-Ramos, Director  #Aaron Vega, Director
#Liza Henson-Hernandez, Director  #Laura Wright, Director

Also in attendance from NEPM were Anthony Hayes, COO and General Manager; Jim Gallerani, Sr. Director of Finance & Facilities; Maxie Jackson, III, Chief Content Officer; Vanessa Pabon, Senior Director of Educational Engagement & Exec. Producer Presencia; John Voci, Sr. Director of Radio; Vanessa Cerillo, Sr. Director Marketing, Communications & Events; Heather Gawron, Sr. Director of Development; Zydaish Bauer, Host/Producer, Connecting Point; Bess Kapetanis, Education Coordinator; Dara Kennedy, Multimedia Producer/Host, And Another Thing; Maya Shwayder, Multimedia Producer/Host, And Another Thing; Marie Waechter, Director Events & Audience Engagement; Sarah Monson, Manager, Donor Relations; Susan Lofthouse, Leadership Circle Manager; Denise Vozella, Multimedia Producer; Johann Vega, Director, Media Lab; Karen Brown, Reporter/Producer/Host; Tema Silk, Commentary Editor; Zoe Naglieri-Prescod, Education Production Associate. In attendance from GBH; Seeta Pai, Executive Director, Education; and Mary Haggerty, Director of Media Engagement.
Ilana Goldin, Administrative Assistant recorded the Public Session minutes.

Additional attendees: Dennis Bromery, NEPM Events and Activities Committee; Karen Burkinshaw, Emeritus; Tim Boomer, NEPM Advisor; Kathy Service, NEPM Events and Activities Committee; Alan Bloomgarden, Latino Advisory; Paul Lambert, Emeritus; Carla Santia, Emeritus; Robert Feldman, Emeritus; Sue Monks, Emeritus, and Lois Nesci.

- Susan Fentin convened the meeting at 5:25pm.
- Susan Fentin called for vote on approval of the Public Session, Closed Session, and Executive Session minutes from the September 20th meeting.
  - Crist Myers moved
  - Jessica Atwood seconded.
  - All approved.
- Susan Fentin introduced new Board members
  - Liza Hernandez
  - John Armstrong
  - Matt Landon
- Anthony Hayes gave NEPM FY '22 Strategic Objectives Overview
  - Tactics are ambitious but appropriate
  - These were shared with presidential search
  - Tactics are in board portal
- Maxie C. Jackson, III gave overview of the CAB
  - Martin Miller and Susan Fentin expressed thanks and congratulations
• Susan Fentin led a review, discussion and vote on CAB and Committee Members
  o Note: no co-chairs of Events & Activities subcommittee designated at this time
  o Susan called to vote to approve SLATE. Jessica Atwood moved to approve; Crist Myers seconded. All approved.
• Laura Wright gave a report of the November 8, 2021, GBH CAB Meeting
• Vanessa Pabon, Sr. Director Education & Community Engagement led a presentation from the Education Department
  o Introduced Seeta Pai, Executive Director, Education, GBH
  o Mary Haggerty, Director of Media Engagement, GBH
  o Bess Kapetanis, NEPM Education Program Coordinator
  o Zoe Naglieri-Prescod, NEPM Education Production Associate
  o Johann Vega, NEPM Director, Media Lab
  o Mary Haggerty discussed 2Gen Labs – collaboration between GBH and NEPM – focusing on equitable, and inter-generational learning
    ▪ Interactive graphic novels, of which the first is about the Pérez Family
    ▪ Submitting a three-year grant proposal to the National Science Foundation
  o Crist Myers asked where to see this project
    ▪ Mary: two chapters fully interactive within the next six months, with an app-like platform, including a website
  o Mary re-stated excitement for the ongoing partnership between GBH and NEPM
  o Bess Kapetanis shared news about our PBS Early Learning Champion, Arbely Mejia
  o Includes a 2-year Plan of Action to support Arbely
  o Johann Vega gave an update about Media Lab
    ▪ Planning to collaborate with Springfield Academy of Music
  o Zoe Naglieri-Prescod demonstrated the NEPM Media Lab Instagram presence
    ▪ Zoe and Johann described some current and past Media Lab projects
    ▪ They shared Music out of the Crates production
    ▪ Susan Fentin and Martin Miller expressed pride and appreciation
    ▪ Susan Fentin asked what ways we are promoting and distributing this?
    ▪ MediaLab playlist on Spotify, with Tertulia and Jazz Safari
    ▪ Website demonstration
    ▪ Exploring all platforms of podcast distribution, globally
    ▪ Wanting artists to stay involved
    ▪ Vanessa Pabon: key relationships with school districts, educators, and non-profits, so word-of-mouth has been successful since it is grassroots
• Joyce will be sending the annual Board Member Forms via Adobe Sign
• Susan asked for public comment; there were none.
• Susan Fentin motioned to adjourn the meeting at 6:40 p.m.
  o Crist Myers moved.
  o Laura Wright seconded.
  o All approved.

Submitted by:
Ilana Goldin
NEPM Administrative Assistant