

MCPB/KZYX Board of Directors Minutes for March 22, 2022

Present: Directors: Tom Dow, Kathy Rippey, Dina Polkinghorne, Len Tischler, Kate Stornetta, Renee Vinyard and David Hulse-Stephens. New directors: Susan Baird Kanaan and Lorie Leaf. Staff: Marty Durlin. Other attendees: Ed Keller.

Call to order: 5:05 p.m.

Agenda and minutes: approved.

Action Items:

Acceptance of new directors. A motion was made by David to accept the new directors: Susan Baird Kanaan and Lorie Leaf, and the director representing a new district: Dina Polkinghorne. Renee seconded the motion. Motion carried.

Appointment of new officers: A nomination process for new officers proceeded, with the BOD voting to fill officer positions as follows:

President: Dina Polkinghorne
Vice president: Renee Vinyard
Treasurer: Kate Stornetta
Secretary: David Hulse-Stephens

Much appreciation was heaped on outgoing Board member and president Tom Dow for all he has done for KZYX.

President's Report:

Tom Dow, the outgoing Board president, gave his final report. He said that he would defer to Marty for the report on the building project. He reported that the conflict over the use permit with the City of Ukiah had been cleared.

The Capital Campaign Task Force:

Kate Stornetta: The donor packets are distributed and going out in the mail. She reminded everyone of the kick-off event on Saturday, saying invitations had gone out. The staff and task force members discussed that to thank donors a plaque would be created with donor names, and donors of over \$500 would also be included on a mosaic by Elizabeth Raybee.

General Manager's Report:

Hiatus: We've temporarily halted work on the site at 390 West Clay, in order to take another look at the budget, with an eye to cutting costs. The most recent project estimate is half again as much as our original budget. This break will also give us an opportunity to review what has been learned in the past few months, and to reorganize so that we can go forward in a less costly way.

Building Fund Launch Party: Saturday, March 26th from 2-4 pm at the SPACE Courtyard in Ukiah. Sally Kane, CEO of the National Federation of Community

Broadcasters, will be here to speak on our behalf, along with retiring Board President Tom Dow. Sally will be accompanied by a videographer and a photographer to document her visits with KZYX, as well as KVMR in Nevada City.

This event will launch the beginning of the Building Fund Quiet Drive, a month-long campaign to build momentum for the on-air drive, which starts April 30 and runs through May 14. As you know, donations during this drive will go to the KZYX Building Fund, while a CPB grant takes care of our operating expenses. KZYX Board and Staff have been meeting bi-weekly to plan.

Anderson Valley remote studio: We continue to move forward with a proposal to the Anderson Valley Community Services District to move our trailer to the Philo fire station site, just off 128 north of Philo. We will meet with the AVCSO Board next month to continue our discussion and negotiation. Thanks to Greg Krouse, who has spearheaded this effort, and to Len, who is helping.

Grants: Phoenix Trent and I are working on grants for the building project, and we are also preparing to apply for new funding that will be available for public broadcasters to update and improve infrastructure, interconnection, and emergency communications. I believe all of our new transmission equipment will be eligible for such a grant. The funding is part of the most recent CPB appropriation, passed last week in Congress.

KGUA: See materials from sister station KGUA in your packet. ^[1]_[SEP] KZYX has been approached by the owners of this small station on the South Coast offering to sell the assets to KZYX.

In discussion, Marty reported that the advantage to KZYX would be better coverage of the South Coast and Sea Ranch. The costs are presented in the packet submitted to the Board. Total cost would be \$800,000, including the 8-year license, assets, transmitter building and tower. This item was referred to the executive committee for more in-depth consideration.

Welcome new Board members and new executive committee members. I look forward to working with you.

Finance committee:

Tom Dow: We have a strong balance sheet as a result of controlling expenses, the covid relief funds and large, ongoing donations. Good news is that we have only \$29,000 left to pay on our debt to NPR. And they credit us double for everything we pay, so they credit us \$20,000 for every \$10,000 we pay, so after our next \$10,000 payment we will have a balance of \$9,000, which will be paid off with a payment of \$4,500.

We showed a small loss in January because we don't do fundraising in that month and a large donation had not yet come through.

We will need to figure out how to go through next year without the covid relief money.

CAB:

Tom Dow: We still need a new chair. In discussion, Lorie Leaf said she had talked with former CAB chair Andy Stein, who had suggested that the CAB meeting take place on air during the Monday evening discussion program. Susan Baird Kanaan suggested that Andy be asked to do a promotional spot for the CAB. Several Board members expressed support for these ideas.

Public Expression:

Ed Keller complimented the board and staff for their work.

Meeting adjourned at 6:16 p.m.

Next Meeting: Tuesday, April 26, 2022 at 5:00 p.m. -via Zoom