

MINUTES OF THE WLRN COMMUNITY ADVISORY BOARD (CAB) MEETING Thursday, November 2, 2023

CALL TO ORDER: The meeting was called to order by CAB Chair Diana Zamora at 12:03 PM.

CAB MEMBERS, WLRN STAFF AND GUESTS IN ATTENDANCE:

David Hirsch, Marcela Moyano, Dr. Martin Karp, Kearey Wan, John LaBonia, Sheila Reinken, Adrienne Kennedy, Cynthia Weems, Diana Zamora. Guests: Michael Anderson, Sergion Bustos, Fabian Cardenas, Monica Cruz, Tom Hudson, Peter Maerz, James March, Charles Michaels, Andrew Ruiz and Ellen Soto.

APPROVAL OF MINUTES:

A motion was made and seconded to approve the minutes for the September 7, 2023, meeting. Members present accepted and approved the minutes as published.

WELCOME BOARD MEMBER: DR. MARTIN KARP

John LaBonia introduced Dr. Martin Karp. A 16-year veteran of the Miami-Dade County Public School Board, Karp had served as a CAB member, appointed by the school board, as well as serving on the CAB as a member on the Friends of WLRN Board of Directors.

ELECTION OF 2024 CAB OFFICERS:

Mr. LaBonia announced the slate of officers for 2024 and called for a vote for the election of Diana Zamora as Chair, Marcela Moyano as Vice-Chair, and Cynthia Weems as Secretary. A unanimous vote of approval was received.

APPROVAL OF 2024 MEETING SCHEDULE:

The CAB meeting schedule was presented to the board. Meetings will be held by Zoom until further notice. LaBonia added that if there are any scheduling conflicts, please contact Adrienne Kennedy.

PRESENTATION: NEVER DROP THE BALL

Adrienne Kennedy introduced WLRN's producers Michael Anderson and Fabian Cardenas to share more about the latest documentary *Never Drop the Ball*. Anderson and Cardenas expressed that it is a human story. The documentary connects the national and international history of baseball today with the history of the Negro Leagues to include barnstorming, innovations, and other stories close to home, from Miami's Overtown and Dorsey Park to the Palm Beaches with Henry Flagler and his hotels. A video presentation is shared with the board. Adrienne Kennedy added that companion teacher guides will be designed targeting middle and high school classrooms. Two film screenings are planned for January 2024.

SUNCOAST EMMY NOMINATION: WHEN WE WERE SHUTTLE

Adrienne Kennedy announced that the Annual Suncoast Emmy Awards released the 2023 Program Nominees and WLRN Public Television's documentary [*When We Were Shuttle*](#) has been nominated for two EMMY's by The National Academy of Television Arts and Sciences. The nominations are under the categories of Historical Documentary and Director. Kennedy adds that the winners will be announced at the EMMY ceremony in Hollywood, Florida, on Saturday, December 2.

NEW BUSINESS

Ms. Kennedy shared that WLRN-TV is working in partnership with Gustavo Sagastume, former Vice President of PBS, to nationally present a one-hour fundraising special that is filmed on and around Easter celebration in Seville in conjunction with Seville's premiere Flamenco Theatre. The pledge special will premiere on WLRN-TV during our Winter Membership Drive on November 26th at 7pm. *Flamenco Spirit of Seville* will be promoted at the American Public Television Fall Marketplace programmer's conference on November 7, and will be released nationally in time for the 2024 Spring Membership Drive. Premiums assortments will include tickets to a Flamenco concert tour scheduled to visit 8 – 12 major markets starting in December 2024.

Sergio Bustos, VP of News, reported that WLRN is partnering with the Miami Book Fair, to include a live

broadcast of *Sundial* interviewing Carl Hiaasen. Bustos added he will be introducing Henry Winkler at the Book Fair.

Tom Hudson added that he will be attending and co-hosting at the Book Fair 's 40th Anniversary Gala along with Carl Hiaasen, Dave Barry, and other notable global authors with significant Miami roots.

NEXT CAB MEETING: Thursday, January 18, 2024, at Noon

ADJOURNMENT: The meeting was adjourned at 12:47 PM.