

WCBU Program Schedule and Rate Card 2024							
Monday - Friday				Saturday	Sunday		
12:00 AM	BBC World Service			BBC World Service	BBC World Service		
12:30 AM							
1:00 AM							
1:30 AM							
2:00 AM							
2:30 AM							
3:00 AM							
3:30 AM							
4:00 AM						Morning Edition The On Deck podcast airs hourly at :41 from 5-9 Marketplace Morning Report airs at 5:51 & 7:51	
4:30 AM							
5:00 AM							
5:30 AM							
6:00 AM							
6:30 AM							
7:00 AM							
7:30 AM							
8:00 AM							
8:30 AM							
9:00 AM	1A			Weekend Edition Saturday	Weekend Edition Sunday		
9:30 AM							
10:00 AM							
10:30 AM							
11:00 AM	The 21st			Wait Wait ... Don't Tell Me	On The Media		
11:30 AM							
12:00 PM	Here & Now Marketplace Minute airs at 12:31 Climate Connections airs at 2:58			Throughline	Wait Wait ... Don't Tell Me		
12:30 PM							
1:00 PM							
1:30 PM							
2:00 PM							
2:30 PM							
3:00 PM	All Things Considered Marketplace Minute airs at 4:48			Code Switch & Life Kit	Highway 309		
3:30 PM							
4:00 PM							
4:30 PM							
5:00 PM	Marketplace			TED Radio Hour			
5:30 PM							
6:00 PM	All Things Considered			This American Life			
6:30 PM							
7:00 PM	World Cafe			Weekend ATC	Weekend ATC		
7:30 PM							
8:00 PM							
8:30 PM							
9:00 PM	BBC World Service		Highway 309	Highway 309	Highway 309		
9:30 PM							
10:00 PM							
10:30 PM							
11:00 PM							
11:30 PM							
Local News M-F: 5a-9a :04, :32, :42. 3p-7p :04, :32				<div><div><div>WCBU.org</div><div>89.9FM</div></div><div><div>npr</div><div>Network</div></div></div>			
Rate Card Key							
Weekday		Weekend					
Drive Time	\$40	News Entertainment	\$30				
Midday							
Evening	\$30	Music	\$30				
Specialty	\$40						
Overnight	\$15	Overnight	\$15				
Total Audience Plan: \$30							