

WVIK, Quad Cities NPR
Community Advisory Board - Agenda
Tuesday, August 22, 2023 – 4 PM
WVIK, Quad Cities NPR
815 38th Street
Rock Island, IL 61201

☐ Teresa Babers
☐ W. Kent Barnds
☐ Betsy Brandsgard
☐ Tom Cunningham
☐ Tyson Danner, chair

☐ Jared Johnson
☐ Susan Kornreich-Wolf, secretary
☐ Marian Lee
☐ Mary McNeil
☐ Tyler Mitchell

☐ Sam Pilcher, vice chair
☐ Dr. Burl Randolph
☐ Tracy Singleton

4:00 PM

Welcome/Call to Order

Tyson Danner

Approval of Consent Agenda

- June Minutes
- Executive Summary

Susan Kornreich-Wolf
Jared Johnson

Introduce and approve new CAB member

Tyler Mitchell
Marketing & Communications Manager
The Project of the Quad Cities

Items up for discussion:

Building a community podcast studio
What niche does WVIK fill?
What range of services could be offered?
How will it get used?

Jared Johnson

Upgrading the WVIK App
Have you downloaded the app? Why or why not?
What apps do you use regularly?
What more can WVIK offer in this space?

Marc Zyla

Volunteer Opportunities
Open House (August 30, 4-7 PM)
Pledge Drive (September 12-19)

Amber Nowak

New Business

5:00 PM

Adjourn

NEXT ADVISORY BOARD MEETING: Tuesday, November 21, 2023 ~ 4 PM

DON'T MISS! Herb Trix's Retirement Party
September 9, 2-4PM
Rock Island Ale House