

Impact Report:

45th
Anniversary

Anniversary Edition



**Central Florida
Public Media**

Trustworthy. Independent. Journalism.

Fiscal Year 2025
(Oct. 1, 2024 – Sept. 30, 2025)



Dear Central Florida,

Looking back at 2025, celebrating 45 years of public service journalism, I see a year of impact, action, resolve and community-powered resilience.

We lost critical state and federal funding, creating an ongoing \$400,000 annual funding gap with no end in sight. After that happened, YOU stepped up! Recognizing the value that we bring to the region, you, our donors, listeners, readers, businesses, and foundations, responded with urgency and generosity. Thank you! You helped us avoid deeper cuts to the programs and services you rely on.

In the pages that follow, you will read about our work and the communities we've touched in 2025 – our last year before we felt the full force of the funding cuts. We want to continue showing up in this way. To keep empowering and connecting our region by providing the trustworthy, independent journalism people need to make informed decisions and participate in our vibrant local life.

Some of you may have thought: "They raised a lot of money last year. They're fine now. I can step back."

But the reality is different. We are not out of the woods. We are standing on a new path and your ongoing partnership is the only thing that keeps us walking forward.

Here is my request as a fellow Central Floridian:

Please take a fresh look at how you support us. Whether you give \$10 or \$10,000, whether you're an individual, a foundation, or a business, your sustained investment matters more now than ever. Subscribe to The Wrap – Inbox Edition or The Wrap Podcast. Come to a "Space on Tap" event. Tell a friend why local news matters to you. And, if you can, increase your investment or become a monthly donor and make sure Central Florida Public Media's impact continues to grow.

Together, we proved that the elimination of government funding doesn't have to mean the elimination of trusted local journalism. Now, let's prove that our community can do more than rescue: it can build a solid foundation for the future.

With gratitude and hope,

Judith



Judith Smelser
President & General Manager
Central Florida Public Media

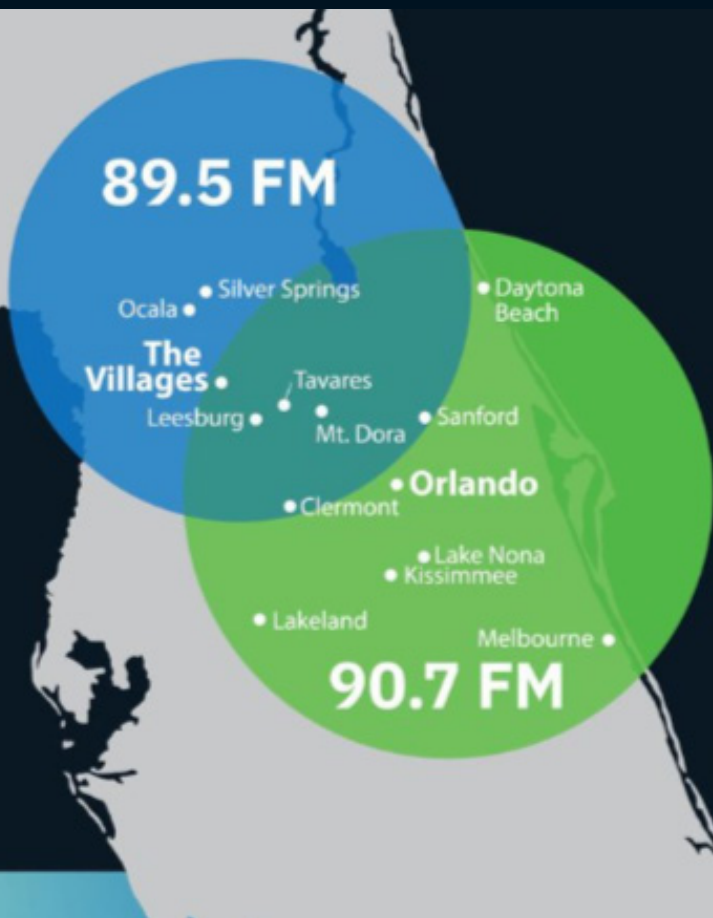
Our Region

Central Florida Public Media

The only local, nonprofit news organization serving the 9-county region

News & discussion available for free via:

- CFpublic.org
- The Wrap Newsletter
- Central Florida Public Media app
- Local podcasts
- Live events
- 90.7 WMFE & 89.5 WMFV



Our coverage area includes 5.4 million people!

Cities we cover:

- Orlando
- Ocala
- Lakeland
- Leesburg
- Cape Canaveral
- Daytona Beach
- Cocoa Beach
- The Villages
- Melbourne

Counties we cover:

- Orange County
- Seminole County
- Osceola County
- Brevard County
- Volusia County
- Lake County
- Marion County
- Sumter County
- Polk County



Mission

Central Florida Public Media
connects & empowers
our region through
trustworthy, independent
journalism and thoughtful
conversation rooted in fact.



Vision

We envision a region united
by trusted facts, dialogue
that bridges differences, and
an understanding of our
shared human experience.



Our Values

Public Service

Our first responsibility is to the community, and we believe free access to trustworthy journalism is a fundamental right.

Integrity

We strive for the highest ethical standards in all of our work. We stand up for our values no matter what.

Transparency

We're open and honest about how we make decisions — and when we make mistakes. We listen actively, believing the best decisions are shaped by the people we serve.

Courage

We report without fear or favor. We welcome tough conversations, take strategic risks, and embrace innovation.

Independence

We believe free speech and press freedom are critical. We operate independently: Outside influence and pressure do not affect editorial decisions. Our commitment to seek and report truthful information is unwavering.

Belonging and Inclusivity

We believe a strong community is one in which all voices are heard and everyone is empowered to participate. We are committed to cultivating an environment where people feel connected, respected and have equitable access to opportunities.



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Impact Report



**Central Florida
Public Media**

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**90.7 WMFE
89.5 WMFV**



Celebrating 45 years of public service journalism **1980 - 2025**

We are so grateful to all of the pioneers who have made the work of public media possible!

On July 13, 2025, we opened the doors to the community to celebrate the legacy of Central Florida Public Media. Joined by 200 community members, we enjoyed live music, local food, and an interactive display of historical broadcasting equipment, celebrating the organization's rich history & commitment to the community!



The Funding Crisis: What Happened, Our Response, the Ongoing Impact

The New Reality: Public Media's Government Funding Eliminated

Congress rolls back \$9 billion in public media funding and foreign aid

JULY 18, 2025 · 12:17 AM ET

By Scott Neuman, Lexie Schapitt



Central Florida Public Media

Federal funding: \$300,000 / year

State funding: \$100,000 / year

Ongoing funding gap: \$400,000/year

DeSantis slashes public TV and radio funding in 2025 budget

DeSantis vetoed about \$5.7 million from public radio and television stations.

Immediately following the funding rescission, you, the community, voted with your dollars to support our trustworthy, independent journalism. Together, we immediately raised **\$221,000 in one weekend!**

Due to the funding gap, **we had to suspend the Emerging Journalist Fellowship**, and we froze hiring for new positions.



**DEFUNDED,
NOT DEFEATED.**

Donate Now.

2025 Impact Numbers

56

**Locally
reported stories
each month**

154,437

**Website
users
each month**

317,282

**Radio
audience
each month***

1,504

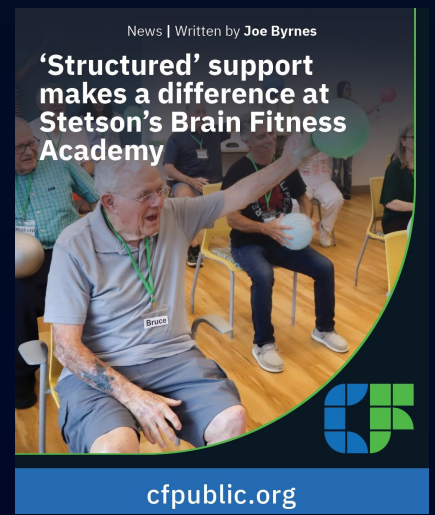
**Digital posts
each month****



Note: All monthly data points are averages.

*Source: Nielson Ratings. Fall 2024 & Spring 2025. Cume tune in for at least 3 minutes

** In 2025, we published 18,050 total website posts, averaging 345 weekly, including 14 locally reported stories plus four local podcast episodes.



**For journalism to truly reflect this region,
we have to go beyond reporting from a newsroom.**

**We have to build relationships with the people who live
here and create opportunities for them to participate in
conversations about the issues shaping their lives.**

Our Journalism in Action

'Central Florida Seen & Heard'

Our flagship reporting series, "Central Florida Seen & Heard," provides in-depth coverage on topics that are important to the people living in Central Florida.

In 2025, we turned our focus to transportation with "Costly Commute." Our reporters dug into the unseen trade-offs: hours lost away from family, maintenance costs eating into household budgets, and the lack of reliable options for workers without cars.

The series, which aired on-air and online, included:

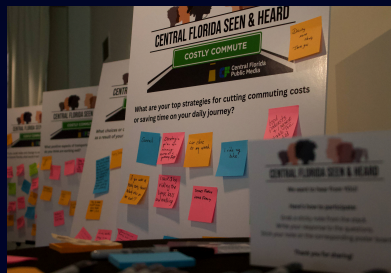
- First-person stories from commuters spending 15+ hours a week in their cars.
- Data analysis mapping the affordability gap between where people can live and where they work.
- An "Engage in the Community" event that brought policymakers face-to-face with the people affected by transit decisions.

The series won First Place for Transportation Reporting and First Place for Series Franchise Reporting from the Florida Association of Broadcast Journalists.

We followed up the storm season by revisiting "Central Florida Seen & Heard: Rising Water" with an award-winning three-part podcast examining inland flooding in the region.

Hurricanes & Public Safety

Our news team provided three days of live digital coverage and 14 hours of on-air special coverage as Hurricane Milton came through our region. We piloted the Ground Source texting platform during a weather event, with 38 community members directly texting our newsroom. We also refined our use of live blogs, which allow us to publish five times the normal content volume. NPR even activated a text-only version of our website for low-bandwidth situations. We were ready. Because of our community, we will be ready again.





Local News on Your Radio

We bring you coverage
24 hours per day
7 days per week
365 days per year

Each week, we produce
**75 local newscasts
& news segments**

PLUS
**3 local
public affairs shows**

National programming completes the
remainder of our schedule.



'One Small Step'

This project facilitates civil conversations between strangers with different political beliefs. The conversations will be preserved at the American Folklife Center at the Library of Congress for the future. We teamed up with civic organizations, churches, and other community groups and leaders to spread the word and connect Central Florida residents from all backgrounds who were ready to take One Small Step.

Launched locally in 2024, Central Florida Public Media was one of just seven public media outlets selected nationally to host conversations across the political divide, as part of the One Small Step initiative. With support from Heart of Florida United Way and Massey Services, we were able to extend this project beyond the initial grant period.

'One Small Step,' Building Bridges & Major Donor Reception

On Saturday, December 7, 2024, at the Harriett's Orlando Ballet Centre, we added an innovative twist to "One Small Step." First, at the Building Bridges event, **we featured One Small Step conversations for a public audience of 130 attendees from 6 counties to listen, learn, and hopefully model after leaving.** Immediately following the public event, at the same location, we celebrated a successful year with 75 of our major donors with an engaging keynote from StoryCorps CEO Sandy Clark.



14 "One Small Step"
conversations
recorded





Our Top 5 Headlines

These stories from our reporters received the most views on our website

Florida will phase out certificates of completion for students with disabilities

Central Florida Public Media | By Danielle Prieur
Published August 20, 2025 at 5:37 PM EDT



▶ LISTEN - 1:17



The Florida Board of Education holds its monthly meeting in St. Augustine on August 20.

168,497 views

Florida Department of Education releases list of over 700 banned books in K-12 schools

Central Florida Public Media | By Danielle Prieur
Published November 11, 2024 at 2:10 PM EDT



A girl reads "The Bluebird" by Toni Morrison.

147,849 views

Florida voters pass Amendment 5, changing homestead tax exemptions

Central Florida Public Media | By Lillian Hernández Caraballo
Published November 6, 2024 at 6:37 AM EST



▶ LISTEN - 0:56



81,008 views

Central Florida homeowners join rising trend, opting out of property insurance

Central Florida Public Media | By Lillian Hernández Caraballo
Published January 10, 2025 at 2:59 PM EST



▶ LISTEN - 4:03



David Schroeter Sr. holds a photo of his old boat, Life of Riley, in Melbourne.

48,586 views

DeSantis' new budget proposes over \$600 million to lower homeowners insurance

Central Florida Public Media | By Lillian Hernández Caraballo
Published February 4, 2025 at 4:38 PM EST



▶ LISTEN - 0:49



Gov. Ron DeSantis releases budget on Monday, Feb. 4, 2025.

33,320 views



Awards & Recognition



Our journalism earned national and state recognition for work we created in 2025!

Orlando Magazine's Best of ORL 2025

Best Local Podcast: Are We There Yet?

Florida Association of Broadcast Journalists

First Place

Climate/Environmental Reporting Single or Series

- "The trouble with water" compilation (Molly Duerig)

Podcast/Single

- "An astronaut answers questions from kids. Plus, a tasty space read." (Brendan Byrne, Marian Summerall)

Series Franchise Reporting/Hard

- "Central Florida Seen & Heard: Costly Commute" (Central Florida Public Media Content Team)

Feature/Light News

- "Hospice chaplain provides comfort in life's final moments" (Claire Machiarola and Bryan Gonzales, Sounds of Central Florida partnership with UCF)

Sports Story Single or Series

- "Orlando's esports scene levels up with bigger tournaments, and learning opportunities" (Joe Mario Pedersen)

First Place (continued)

Transportation Reporting Single or Series

- "Central Florida Seen & Heard: Costly Commute" (Central Florida Public Media Content Team)

Health Reporting Single/Series

- "Health Reporting Compilation" (Joe Mario Pedersen)

General Assignment Reporting

- "Bill to lower gun age from 21 to 18 has young people talking" (Rick Brunson)

Finalists

Continuing Coverage

- "Flooding Woes Compilation" (Molly Duerig)

Series Franchise Reporting/Hard

- "Medically Unnecessary Series" (Joe Mario Pedersen)

Digital Based Reporting

- Digital Reporting Compilation (Central Florida Public Media Content Team)

Education Single or Series

- "Apopka Nonprofit launches classes, hopes of immigrants wishing to be U.S. citizens" (Rick Brunson)

Public Media Journalists Association

First Place

Human Interest Feature

- "Fix (slowly) coming for contaminated wells in this historically Black Osceola community" (Molly Duerig)

Finalists

Series

- "Central Florida Seen & Heard: Costly Commute" (Central Florida Public Media Staff)

Breaking News

- "Protest planned after state removes the rainbow crosswalk at Pulse massacre site" (Joe Byrnes)

Health/Medical Feature

- "Before Florida banned Fluoride, Calgary did, too. So why did it return 14 years later?" (Joe Mario Pedersen)

Digital Writing

- "Orange County disbands homeless camps amid new public camping ban" (Lillian Hernández Caraballo)





Awards & Recognition



Our journalism earned national and state recognition for work we created in 2025!

Edward R. Murrow Regional Awards

- Concerns over immigration and immigration enforcement during Trump's first year of second term (Central Florida Public Media)

Green Eyeshade Awards (Society for Professional Journalism)

First Place

Breaking News Reporting

- "Battle waged over Pulse Rainbow Crosswalk" (Joe Byrnes, Joe Mario Pedersen, Nicole Darden Creston)

Finalists

General News Reporting

- "Immigration coverage compilation" (Joe Byrnes, Rick Brunson, Molly Duerig)

Investigative Reporting

- "Medically Unnecessary Series" (Joe Mario Pedersen)
- "Central Florida Seen & Heard: Costly Commute" (Central Florida Public Media Staff)

Feature Reporting

- "Drinking recycled water? In Central Florida, the day will come" (Molly Duerig)

Explanatory Reporting

- "More Florida communities are pulling back from fluoride. Here's why" (Joe Mario Pedersen, Molly Duerig)

Broadcast Education Association (BEA) Faculty Award

Best of Competition

- "Haitian church in Pine Hills fights fear with faith" (Rick Brunson)

Sunshine State Awards (Florida Society of Professional Journalists)

First Place

Investigative Reporting

- "Medically Unnecessary Series" (Joe Mario Pedersen)

Government, Politics & Election Reporting

- "Holy Thursday Service Participants Express Love for Jesus and Immigrants" (Rick Brunson)

Light Feature Reporting

- "Cathedral in Orlando reaches out to people feeling blue at Christmas" (Marian Summerall)

Health Reporting

- "Health Reporting Compilation" (Joe Mario Pedersen)

Finalists

News Website – Affiliated

- "Central Florida Public Media Website" (Staff)

Investigative Reporting

- "Drinking recycled water? In Central Florida, the day will come" (Molly Duerig)

Finalists (continued)

Continuing Coverage or Series

- "Immigration Concerns Compilation" (Joe Byrnes)

Serious Feature Reporting

- "Apopka man detained at ICE appointment, despite approval for crime-victim visa" (Joe Byrnes)

Environment, Science & Technology Reporting

- "Central Florida lakes are struggling. Engineers behind this new sensor system want to help" (Molly Duerig)

Multimedia Feature

- "Fix (slowly) coming for contaminated wells in this historically Black Osceola community" (Molly Duerig)
- "More Florida communities are pulling back from fluoride. Here's why" (Joe Mario Pedersen & Molly Duerig)

Light Feature Reporting

- "Saints, sinners and saviors: a Florida cemetery in repair" (Luis Alfredo Garcia)
- "Orlando's esports scene levels up with bigger tournaments, and learning opportunities" (Joe Mario Pedersen)



Community Engagement & Listening

13

**Events
we
hosted**

90

**Listening
Session
attendees**

1,717

**Total
event
attendees**

'Engage in the Community'

This civic dialogue series is focused on civic trust, social connectivity, community resilience, and individual well-being. Through structured programming, community members engage in meaningful conversations to facilitate productive cross-perspective dialogue and establish sustainable pathways for mutual understanding. The event is recorded live, then aired the following week through all of our distribution channels: radio, website, email to attendees, social media, newsletter and our app.

2025 Topics:

"Florida Classic," "Daytona Beyond the Race," "Intergenerational Caregiving," & "Costly Commute" (in partnership with "Central Florida Seen & Heard")

Listening Sessions

Our listening sessions are facilitated community conversations designed to gather direct feedback, personal experiences, and local insights from residents. Rather than a broadcast show or a traditional presentation where station hosts talk to the audience, listening sessions flip the dynamic: the newsroom listens while community members share.

2025 Sessions were held at the **Orlando Science Center**, which focused on misinformation and trust, and Titusville, Maitland, & Azalea Park, which focused on **Caregiving** (in grant partnership with PBS, VuHaus & WETA).

From Listening Session to Source

Our strategic focus on deepening relationships with the Black community (50 percent of engagement work) led to an organic increase in source diversity. Black sources quoted in our local journalism grew from 10% to 15%.

Annual Events

Tiny Desk Contest Central Florida Showcase

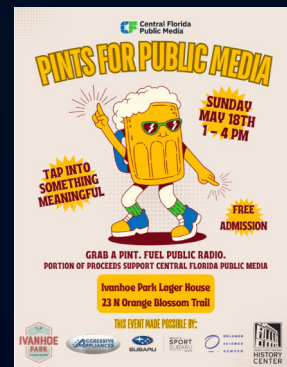
Central Florida Public Media and more than 600 community members rocked The Beacham, highlighting 5 local artists at our annual Tiny Desk Contest Central Florida Showcase. Performers included Skyler Rayn, Yella Kang, Vibra, Cammila, and Joseph Jevanni & iNtensity.

A VIP pre-show backstage interview pulled back the curtain on the performers, hosted by 2025 Emerging Journalist Fellow & Reporter Luis Alfredo Garcia.



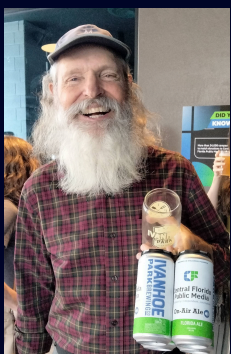
Pints for Public Media

In partnership with Ivanhoe Park Brewing Co. and Ivanhoe Park Lager House, we launched Pints for Public Media in May 2025, a community fundraiser that drew more than 150 attendees. Ivanhoe Park Brewing Co. created a special, limited-edition beer named the “On-Air Ale.” A portion of the proceeds from each pint and four-pack directly supported Central Florida Public Media. More than \$1,500 was raised.



Punk for Public Media

In August 2025, after state and federal funding was eliminated, we hosted Punk for Public Media, in partnership with Will's Pub, MOX!E Booking, and Whatever Dude Productions. Eight local bands donated their time and talents to support independent journalism. The incredible community response, with more than 220 people in attendance, was a powerful reminder of what Central Florida Public Media means to our community. More than \$8,500 was raised, and the event was covered by local news outlets, including Orlando Weekly and Spectrum News 13.



Strategic Plan Achievements: 2022-2025

50% expansion of local newsroom

- New local discussion show “Engage”
- New local news podcast “The Wrap”
- New local beat reporter
- Weekly “The Wrap” Newsletter

Support for journalism ecosystem

- Emerging Journalists Fellowship
- News Collaborative of Central Florida

Community listening & engagement

- One Small Step grassroots dialogue
- Listening session series
- Revitalized Tiny Desk Contest Showcase to highlight local music & culture



Launch of the News Collaborative of Central Florida

The News Collaborative of Central Florida, launched in January 2025, is a collective of independent local news outlets and aligned partners working toward a more informed and engaged Central Florida.

It grew out of the Central Florida Journalism Ecosystem Summit, created in 2024 by Central Florida Public Media, Central Florida Foundation, and Oviedo Community News.

For 2025, NCCF chose to focus on the local impacts of Florida’s Unauthorized Public Camping and Public Sleeping law. More than 100 stories were shared and cross-published across 11 local news outlets.

Members include: Central Florida Public Media, LkldNow, Ocala Gazette, Orlando Sentinel, Osceola News Gazette, Oviedo Community News, VoxPopuli, Winter Park Voice and WKMG News 6.



I support Central Florida Public Media because I value news that isn't shaped by corporate sponsors or shareholder pressure. Independent, community-funded journalism means the focus stays on facts and public service- not profit.

~Paula, Daytona Beach



"Central Florida Public Media has been part of my life for 20 years and is my key source of important and unbiased reporting. It's such an important part of our local and national ecosystem!"

~ Lindsay, Casselberry

Your news reporting feels objective and respects the listener's ability to think critically. That's refreshing in an age of constant influence and persuasion. Clarity over commentary, and evidence over rhetoric.

~ Doug, Windemere



"I listen to Central Florida Public Media every day and until recently have never donated. Now... I feel it is imperative to protect and support public broadcasting."

~ Sarah, Orlando

Transparency Corner

Trust is built through actions. This is how we build and honor your trust.



In the months leading up to October 2025, we laid the groundwork to launch Transparency Corner, a weekly digital feature explaining how and why we make editorial decisions. From how we choose sources to how we plan for the 2026 Midterm Elections, we are pulling back the curtain.

We ask, then we listen. Every local news story on cfpublic.org now ends with a short survey asking: *"Did you learn something new? Were multiple perspectives included?"*

In just the first three months, over 260 readers responded. An extraordinary 97% said they learned something new, and 90% felt multiple sides were adequately represented.

97%

said they
learned
something new

90%

felt both sides
were accurately
represented

Digital Transformation

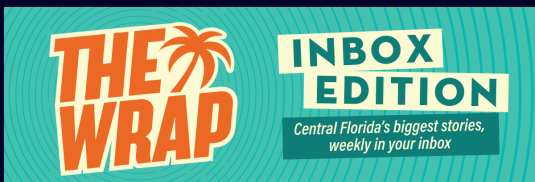
Central Florida Public Media was selected among 50 public media organizations across the country for a competitive 9-month digital transformation program. Developed by the Poynter Institute to educate, assist, and coach public media senior leaders and their teams on the best strategies and tactics to transform their organizations' digital operations and culture, the program directly resulted in the relaunch of our newsletter as a weekly flagship digital product, The Wrap – Inbox Edition, co-branded with its sister product, "The Wrap Podcast."

Newsletter relaunch: Designed for informed, time-conscious Central Floridians, The Wrap – Inbox Edition provides the week's top headlines in a scannable, convenient, curated format. Early response has been strong, with a **60% open rate and 1200+ new subscribers.**

Podcast, Social Media, Video & YouTube: Our research shows locals increasingly get their news on social media, mirroring national trends. Since those platforms and their audiences prioritize video, we increased our video news content by 75% from FY2024-25. **Our social media engagement tripled as a result!**

Ground Source: We piloted this texting platform during hurricane Milton, and were able to update community members who rely on our services during weather events.

Text-only website: We launched this version of our website for situations with low-bandwidth and weather emergencies, to ensure that it's always accessible for those who need it.



Video News Updates

Be sure to like and follow on your favorite social feeds!

[Facebook](#) [Instagram](#) [TikTok](#) [YouTube](#)

Grants Awarded (\$10,000+)

Anonymous: \$12,500

General operating support from a longstanding partner that provides flexible funding where it's needed most.

Corporation for Public Broadcasting (CPB): \$304,626

Community Service Grant that funds core operating support for noncommercial stations providing significant public service programming.

Note: This funding was eliminated in July 2025.

Dr. Phillips Charities: \$76,890

Multi-year seed funding for our new Director of Philanthropy position, ensuring our journalism has a sustainable future.

Heart of Florida United Way: \$25,000

Continuation of the "One Small Step" program for civil dialogue after the initial national grant period ended.

Massey Services: \$36,500

With this support, we extended the "One Small Step" initiative beyond the original grant cycle, continuing to bridge political divides in Central Florida.

State of Florida - Florida Public Radio Stations Grant: \$75,000

Diversified radio programming funding to support our news programming and infrastructure.

Note: This funding was eliminated in July 2025.

United Arts of Central Florida: \$10,000

General operating support to run our local news programs, community events, and the art of what we do.

VuHaus Group & WETA: \$10,000

Caregiving grant to facilitate listening sessions around PBS "Caregiver" documentary conversations, including "Engage Intergenerational Caregiving Experience" and "Voices of Care: CNA Caregiving Listening Session."





Leadership Staff, 2025



Judith Smelser
President &
General Manager



Nicole Abbondandolo
Development
Director



TJ Barnes
Chief
Engineer



LaToya Dennis
News Director &
Managing Editor



Stephanie Ecklin
Director of
Philanthropy



Ryan Ellison
Digital
Director



Rebecca Fernandez
Community
Collaboration Director



Amy Griffith
Director, Corporate
Sponsorships



Robert Muszynski
Director of Finance and
Administration



Brad Waldo
Audio Content
Director



2025 Board of Trustees

Central Florida Public Media is an independent local nonprofit, governed by a local Board of Trustees. The Board of Trustees holds the ultimate legal and fiduciary responsibility for the organization. Its specific duties include hiring and evaluating the President and General Manager, approving the annual budget and major expenditures, setting high-level strategic direction, and overseeing the stewardship of the organization's assets. In essence, the Board of Trustees is vested with the formal authority to guide and protect the institution, making binding decisions on its governance and long-term viability.

Chair

Markita D. Cooper*

Professor of Law, Florida A&M
University College of Law

Immediate Past Chair

Chris Brockman*

Partner, Holland & Knight

President

Judith Smelser*

President & General Manager,
Central Florida Public Media

Geraldine Gallagher, Ph.D., CFRE

VP of Institutional Advancement and
Foundation Executive Director Florida
SouthWestern State College

Larry Henrichs*

Community Leader

Daniel McIntosh

Shareholder, Chairperson,
Real Estate Department, Lowndes

Dr. Gary Montoute, DHA, MBA- ITM

Director, IT Contact Centers IT/CE
Technology Services Orlando Health

Barbara J. Oswalt

Partner Emeritus,
CRI Advisors, LLC

***Executive Committee**

Vice Chair

Rich Reiner*

Owner
Reiner Consulting

Secretary

Norton N. Bonaparte, Jr.*

City Manager,
City of Sanford, Florida

Jorge Hernández Pleitez

Chief Financial Officer
AdventHealth for Children
AdventHealth for Women

Sibille Hart Pritchard

Community Leader

Lisa Rain*

Energy + Environmental
Sciences Cluster Manager,
Cenfluence Program
Florida High Tech Corridor

Yusila Ramirez

Director of Communications
Tavistock Development
Company

Ana "Ani" Rodriguez-Newbern

Shareholder - Partner
Tangel-Rodriguez & Assoc.

Joshua Snyder

VP, Strategic Business
Development NEOGOV





2025 Community Advisory Board

The Community Advisory Board (CAB) contributes feedback and perspective on our programming, services, and community engagement efforts. This advisory role is crucial for ensuring we remain responsive to our community.

Chair

Claire Brady, Ed.D.
(Orange)

Glass Half Full Consulting, LLC

Vice Chair

Fatima Saied
(Orange)

Muslim Women's Organization

Secretary

Jean St Pierre
(Marion)

Ameriprise Financial

Leonard Bass
(Seminole)

Valencia College

Chase Fiore
(Orange)

Disney Live Entertainment

Brian Peterson
(Seminole)

Greater Life Communications

Enrique Brao
(Orange)

David Weekley
Homes

Tiffany Jeffers
(Osceola)

Black Empowerment &
Community Council

Seela Ramesh
(Orange)

Gastroenterology Institute
of Orlando

Jenny Green Chan
(Orange)

Wells Fargo Bank

Grace Kiggins
(Osceola)

DiSTI Corporation

Melissa Rodriguez
(Orange)

Community Volunteer

Nicole Copley
(Orange)

Thrive Resources, LLC

Julia Lozada
(Orange)

FinSuite Consulting

Ian Tardif
(Seminole)

Wheelzy, LLC

Toni Crabtree
(Orange)

New Image Youth Center

Chris R. Mondello
(Orange)

GxP Systems Compliance LLC

Dr. K. Wiltz II
(Seminole)

Bio Plus Specialty Pharmacy

Rex Elbert
(Seminole)

Community Volunteer

Olatunji Y. Oyewale
(Seminole)

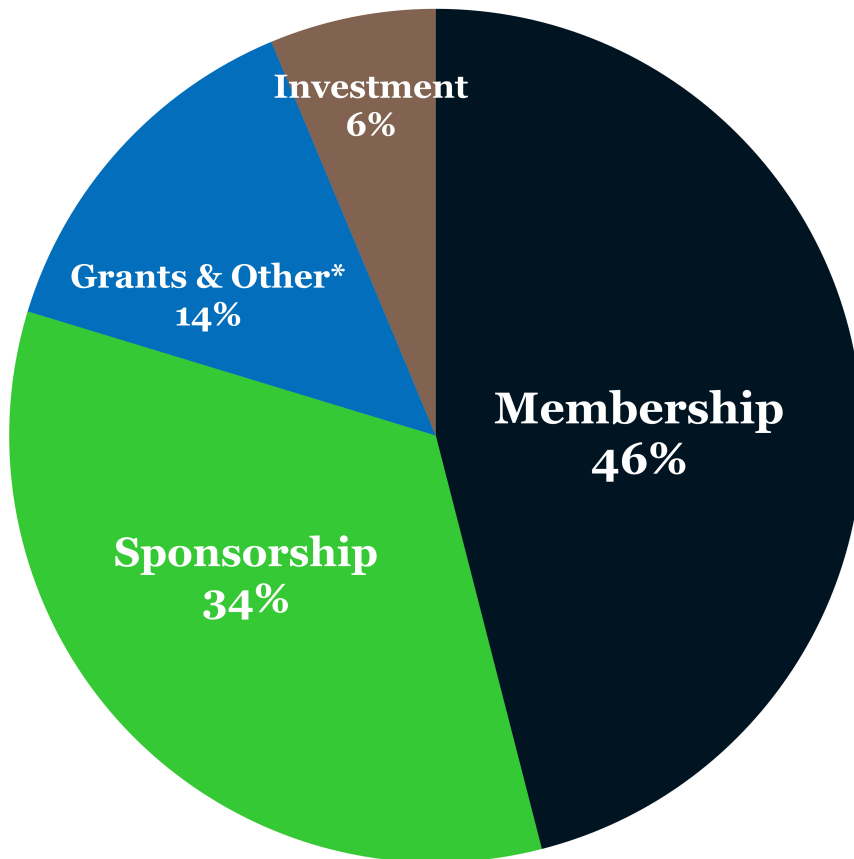
Golden Rule Housing &
Community Development

(County of residence)



Financial Stewardship & Sustainability

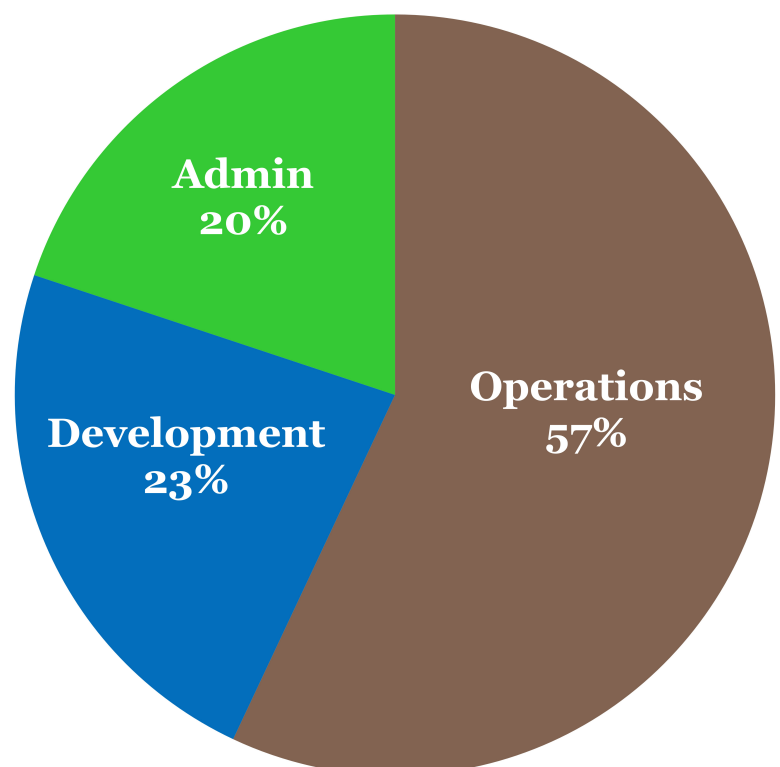
FY 2025 Revenue



Our audited financial reports, with a clean unqualified audit opinion, are available by request and on our website: cfpublic.org

* Grants & Other category includes state and federal operating grants, which ended in mid-FY25 and FY26, respectively.

FY 2025 Expenses





Donation Opportunities

**Join the 10,000+ local members, donors, and sponsors
who support local, independent journalism!**

Your support is the key to writing our next chapter of success as we continue this vital work! We gratefully accept donations in whatever method is best for you and your situation!

- **Monthly Donations**
- **One-Time Donations**
- **Planned Gifts**
- **Real Estate & Vehicle Donations**
- **Major Gifts**
- **Sponsorships**

Our major donors are a visionary group of supporters who place a high value on independent, trustworthy journalism.

- **Momentum Society** (\$1,000 - \$1,799)
- **Cornerstone Society** (\$1,800 - \$9,999)
- **McKean Society** (\$10,000 - \$99,999)
- **President's Circle** (\$100,000+)
- **Legacy Society** (Planned Gifts)



Ways To Give

**We invite you to help us build what comes next:
*FutureFirst Resiliency Campaign***

FutureFirst is a call to action for the community to take ownership of Central Florida Public Media's future. It is a three-year campaign to raise \$3 million and strengthen the foundation for the organization's long-term sustainability and self-sufficiency.

FutureFirst invites the community to invest in Central Florida Public Media in a new way, recognizing that a thriving region depends on continued access to the trusted local journalism, information and thoughtful dialogue it provides.



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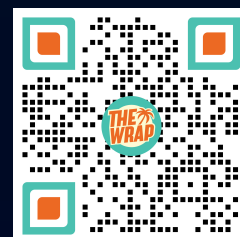
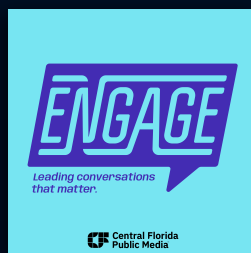
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How to submit a news story or idea for consideration

Organizations and individuals can submit news releases and story ideas to Central Florida Public Media's News Desk by emailing our newsroom:
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