

# KZYZ REPORT

## Key Areas of Growth

- Upgrades to administration systems and practices, including updated volunteer programmer and employee handbooks, and conversion to QuickBooks for bookkeeping
- Nationwide search for hiring a new General Manager/ Operations Director. Andre de Channes assumed this position in June 2025
- Building Project forward momentum: hosted well-attended site party October 2024, and moved ahead with building project on multiple fronts (see below)
- Raised \$75K at May fundraiser to finance three new studios (broadcast, production, and news) at the Ukiah location
- Earned grants from the *Community Foundation* to fully fund a Board + Staff Workshop on the new GM hire and develop a more functional Building Fund webpage
- Launched *The KZYX Connector* newsletter in August, 2024
- Earned Candid's GOLD seal of transparency

36 YEARS ON THE AIR	27 NATIONALLY SYNDICATED PROGRAMS	65 LOCAL MUSIC PROGRAMS
4K+ SQUARE MILES COVERED	26 LOCAL PUBLIC AFFAIRS PROGRAMS	105 TOTAL PROGRAMMERS

## Introduction

The board and staff of KZYX/Mendocino County Public Broadcasting remain committed to our core mission: To promote community through increased communication, cultural offerings, diverse voices, and access to important information among all groups in our large and varied listening area.

The board celebrates the dedicated work of KZYX staff members, who skillfully manage the station's complicated daily operations; of our volunteer programmers – the heart, soul, and voice of KZYX's one-of-a-kind programs; and of our loyal members, underwriters, and other funders whose support helps keep the station on the air.

Over the past year, the board has actively recruited new talent and filled vacant seats, held a board & staff workshop focused on identifying the skills needed for the GM/OD position description and onboarding process, begun planning for the financial upheaval that will ensue if KZYX loses CPB funding, taken the lead in raising funds for the building project, and played an important role in KZYX's other key areas of growth and change.

Special thanks to Dina Polkinghorne for her service as Interim GM and her many years as an MCPB board member.

## Ukiah HQ Building Project Milestones

### What's Done

New roof - New soundproof windows - HVAC upgraded - Electrical and low voltage infrastructure - Broadcast equipment ordered

### What's Left

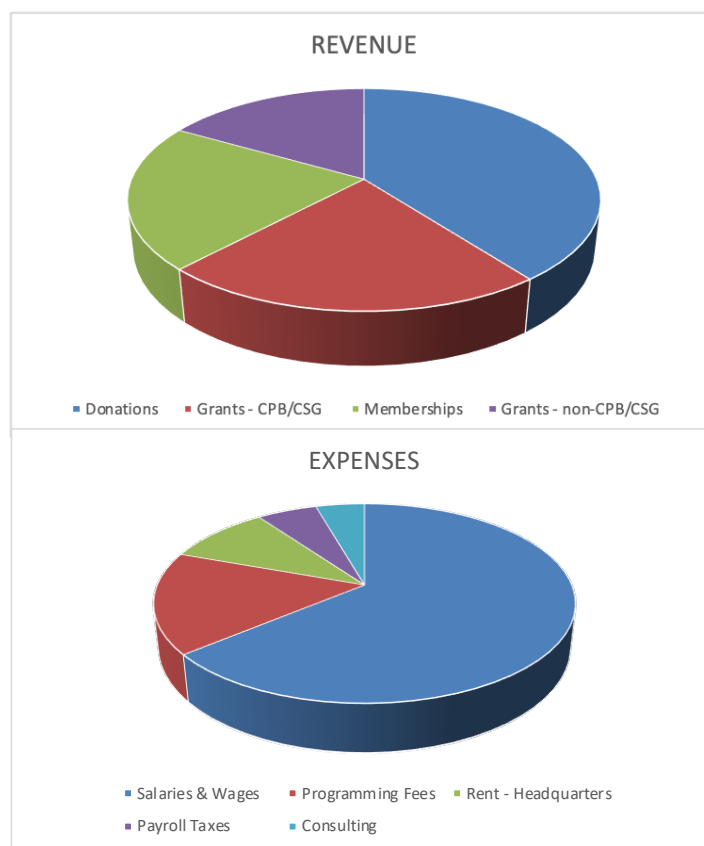
Tower construction - NPR dish and undergrounding of cabling - Concrete sidewalks and ADA access - Parking lot - Fencing & Landscaping - Plumbing - Flooring/ carpets - Generator - Interior finish work - On-air studio broadcast equipment

**Thank you for supporting KZYX! Your generosity enables us to continue our work together as we move boldly and creatively into our shared future.**

## Key Goals for Fiscal Year 2025/26

- Grow membership and increase listenership
- Move to the new KZYX HQ/Community Media Center in Ukiah
- Meet funding challenges if we lose CPB support
- Enhance website functionality and aesthetics
- Increase newsletter open rate by 20%
- Achieve Candid's PLATINUM seal of transparency
- Renegotiate the Clay Street mortgage balloon payment due in October 2026
- Establish a donor-advised fund program
- Develop a 3-year business plan and budget
- Launch a more functional Building Fund webpage
- Identify sustainable ways to provide local news

## Financials \*



\* Based on preliminary figures available on June 19, 2025.