

EEO Public File Report

October 1, 2024 – September 30, 2025
Bethel Broadcasting Inc.

This report is for the employment unit consisting of Bethel Broadcasting Inc.'s (BBI) stations KYUK-AM, KYUK-FM, in Bethel, Alaska. KCEF - Chefnak, Alaska. KHSK - Emmonak, Alaska. KUIT - Goodnews Bay, Alaska. KKWG - Kongiganak, Alaska. KUZY - Nunam Iqua, Alaska. KWNQ - Quinhagak, Alaska. KRMR - Russian Mission Alaska. KWTB Alakanuk, Alaska.

Full Time Vacancies during this period: **2**

Reporter

Date filled: 11/18/24

Recruitment Sources: KYUK Website, CPB Jobline, Delta Discovery, Indigenous Journalists Association, LinkedIn

Interviews: 12

Referral interview sources: 9: CPB Jobline, 2: LinkedIn, 1: Google Search

Referral Source of Hired Applicant: CPB Jobline

General Manager

Date filled: 9/13/2025

Recruitment Sources: KYUK Website, YK Delta Job Center, CPB Jobline

Interviews: 2

Referral interview sources: KYUK Website

Referral Source of Hired Applicant: KYUK Website

Contact Info:

-KYUK/Bethel Broadcasting Inc: 640 Radio St., PO Box 468, Bethel, Alaska, 99559. Main Phone number (907) 543-0331

- CPB/Corporation for Public Broadcasting: 401 9th Street, NW, Washington, DC, 20004-2129. Main Phone Number: 202-879-9600

- YK Delta Job Center. 460 Ridgecrest Dr, Suite 112, PO Box 1607, Bethel, AK 99559-1607

-The Delta Discovery, (907) 543-4113, realnews@deltadiscovery.com
P.O. Box 1028, 401 Ridgecrest Drive
Bethel, Alaska 99559

- Indigenous Journalists Association, contact@naja.com, 395 W. Lindsey St., Norman, OK 73019

- LinkedIn, 1000 W. Maude Ave, Sunnyvale, CA 94085

Outreach Initiatives

During the reporting period, this Employment Unit engaged in the following outreach initiatives:

Internship Program: Media Ready

This program works with school districts in our area to provide intensive, hands-on instruction in multimedia fields over the course of a full trimester, or more.

This year we served 1 student (JS) from Bethel Regional High School, with over 30 contacts during the school year from October 2024 - May 2025.

Internship Program: Bethel Tribe (ONC)

This program works with the Orutsaramiut Native Council to provide intensive, hands-on instruction in multimedia fields during 6 weeks of summer. We served 2 students this year.

Student Career Tours Kuskokwim Learning Academy

We work with schools to provide tours of our studio and facilities. The tours are aimed at giving students hands-on experience to careers in broadcasting. Five students from the Kuskokwim Learning Academy visited KYUK, in February and March 2025. They got a tour of the facility and talked with different staff members about their jobs. They also each completed a station ID and helped host a live radio show.

Student Project: Letters From Newtok

We collaborated with local photojournalist Katie Basile to work with students from the village of Newtok to establish a pen pal exchange with students in Provincetown, Massachusetts. They wrote original works and documented their experience having to relocate to the new community of Metarvik, which was established due to environmental impacts making their home village, Newtok, unlivable. Eight of the Newtok students were invited to share their photographs from this project in Photoville, a photo festival in New York in July 2025.

Student Project: Sports Broadcasters LKSD

KYUK teams up with Bethel Regional High School to involve students in sports broadcasts of their high school basketball team December through March. We served 3 students.

Student Project: Broadcasters LYSD

KYUK teams up with students in four schools in the Lower Yukon School District (Nunam Iqua, Alakanuk, Emmonak and Russian Mission) to create local student programming. This includes everything from speeches, elder interviews and sports broadcasts. The program serves approximately 25 students per year.

Student Project: Teens Acting Against Violence Video (TAAV)

We worked several weeks with TAAV students on a video about healthy relationships. We served 4 students with approximately 20 contacts each from April- June, 2025.

Student Production: Yup'ik Word of the Week

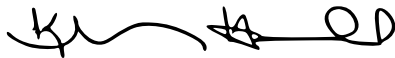
We also traveled to Tununak, May 5-9, 2025 where we worked with 50 kids to record segments of the 'Week' words. This program develops media skills through our audio-visual program called "Yup'ik Word of the Week". Students work with our staff and instructors to create short-stop animation videos. We weave career opportunities into the program.

John Active Memorial Scholarship

KYUK created a scholarship fund and program to award the John Active Memorial Scholarship to celebrate the life and honor the legacy of Aqumgaciq John Active, a pioneer in native media and a fierce advocate of Yup'ik language and culture. These Scholarship are awarded to college students pursuing a career in media or communications. This period we provided one scholarship.

Community Event: KYUK Haunted House

We partnered with the Tundra Women's Coalition, Teens Acting Against Violence, and the Bethel Actor's Guild and the Lower Kuskokwim Consortium Library to host a free haunted house at the radio station on October 31, 2025, an evening of safe fun events available for the community's youth. The event brought in over 500 visitors.



Kristin Hall

KYUK/BBI General Manager