EEO Report Public File
June 1, 2021 – May 31, 2022
KNAU-FM Flagstaff, AZ and KPUB-FM Flagstaff, AZ.

This EEO Public File Report is filed in KNAU’s and KPUB’s public inspection files pursuant to Section 73.2080(c)(6) of the Federal Communications Commission’s (“FCC”) rules.

If your organization would like information when openings become available with this station, please contact us at 800-523-5628.

Recruitment, Interviewing and Hiring Source Information.

KNAU hired only one person during this FY and that person was hired under exigent circumstances after an employee left unexpectedly and that person’s duties could not be fulfilled by other station employees due to COVID and other health reasons.

Job Title: Radio Announcer/Reporter/Producer
Job Number: 605159
Date Hired: October 18, 2021
Referral Source Hired Applicant: Previous applicant (2021) The station looked to the applicant pool from a previously recruited vacancy for a similar opening in 2021.

Supplemental Recruitment Initiatives

Long-Term Initiatives. During this time period we undertook the following activities in compliance with the Prong 3 requirements of the FCC EEO Guidelines:

June 1, 2021 – May 31, 2022

KNAU is defined as a small market radio station that is licensed to a community that is located in a metropolitan area that has a population of fewer than 250,000 persons. According to the 2010 US census, the population of the Flagstaff, AZ-UT metropolitan area is 134,421. KNAU therefore operates in a very small market. KNAU employs five or more employees. As such, KNAU is obligated to complete two of the FCC’s non-vacancy specific outreach programs within a two-year period. KNAU completed four.

1. Internship Programs

KNAU-FM and its associated stations operate an active, on-going internship program designed to assist members of the community to acquire skills needed for broadcast employees. Interns provide a range of broadcast services including technical operations, web maintenance, newsroom assistance, and front office administrative responsibilities.
During the period June 1, 2021 – May 31, 2022, KNAU utilized one student intern.

2. **Establish a mentoring program**

KNAU collaborates with Native American public radio stations in the region to provide mentoring services. KNAU maintains an on-going partnership with KUYI-FM, Hotevilla, AZ licensed to the Hopi Foundation. Various KNAU staff participate in the KUYI-FM partnership, including the general manager, news and operations employees. KNAU’s GM is available for the KUYI station manager to consult on a wide range of issues including: FCC regulatory concerns; public broadcasting procedural, policy and strategic matters; personnel decision making; and fundraising.

3. **Provide training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination**

As part of Northern Arizona University, all managers are trained in, and expected to adhere to, implementation of NAU’s Affirmative Action Program. All employees engaged in personnel decision making and activities, such as recruitment, hiring, promotion, separation, and employee development are responsible for assuring that such activities are carried out in a non-discriminatory manner and that all employees are informed of and given equal opportunity to benefit from personnel programs and activities. Northern Arizona University maintains a fully staffed Human Resources Department that regularly consults with and trains KNAU staff. Station managers are responsible for a range of equal employment activities. All managers, including Shelly Watkins, Cory Roberdeau, Brian Sanders, Josh England, and Gillian Ferris completed mandatory annual courses delivered by the University’s Affirmative Action office, including training entitled Welcoming Diversity.

4. **Training program for station personnel to acquire skills for advancement**

KNAU continued providing training opportunities for station personnel. Examples included program staff attending national meetings to learn about production and journalism techniques, sales staff attending training seminars to learn more about effective prospecting and closing techniques, accounting and payroll personnel attending sessions to refine and expand skills in those areas, development staff attending national meetings to learn more about fundraising strategies and techniques.