

WCBU Program Schedule and Rate Card 2026					
Monday - Friday			Saturday	Sunday	
12:00 AM	BBC World Service		BBC World Service	BBC World Service	
12:30 AM					
1:00 AM					
1:30 AM					
2:00 AM					
2:30 AM					
3:00 AM					
3:30 AM					
4:00 AM	Morning Edition		Statewide	Throughline	
4:30 AM					
5:00 AM					
5:30 AM			Weekend Edition Saturday	Weekend Edition Sunday	
6:00 AM					
6:30 AM					
7:00 AM					
7:30 AM					
8:00 AM	Marketplace Morning Report airs at 5:51 & 7:51		Weekend Edition Saturday	Weekend Edition Sunday	
8:30 AM					
9:00 AM	BBC Newshour		Wait Wait ... Don't Tell Me	On The Media	
9:30 AM					
10:00 AM					
10:30 AM	1A		It's Been a Minute	Statewide	
11:00 AM					
11:30 AM					
12:00 PM	Here & Now		Throughline	Wait Wait ... Don't Tell Me	
12:30 PM					
1:00 PM			Highway 309	Highway 309	
1:30 PM					
2:00 PM					
2:30 PM	BBC Newshour		Highway 309	Highway 309	
3:00 PM					
3:30 PM	All Things Considered		Weekend ATC	Weekend ATC	
4:00 PM					
4:30 PM					
5:00 PM			Conversations From The World Café	American Routes	
5:30 PM					
6:00 PM	All Things Considered		Highway 309	Highway 309	
6:30 PM					
7:00 PM	World Cafe		Highway 309	BBC World Service	
7:30 PM					
8:00 PM					
8:30 PM					
9:00 PM	BBC World Service		Highway 309	BBC World Service	
9:30 PM					
10:00 PM					
10:30 PM					
11:00 PM					
11:30 PM					
Local News M-F: 5a-9a :04, :32, :42. 3p-7p :04, :32			WCBU.org 89.9FM npr Network		
Rate Card Key					
Weekday		Weekend			
Drive Time	\$40	News Entertainment			\$30
Midday Evening	\$30	Music			\$30
Specialty	\$40				
Overnight	\$15	Overnight			\$15
Total Audience Plan: \$30					