Dear fellow listeners,

What Aspen Public Radio offers our community is unique, because we provide independent journalism and cultural programming to a growing population in remote, rural and cosmopolitan areas in our broadcasting range, from Rifle to Eagle, and Aspen to Glenwood Springs and everywhere in between. 2020 has been one of the most challenging years in memory for so many. For listeners to be able to tune in every day and get timely news updates and enriching educational treasures is a gift, and it would not be viable without your support.

The station’s strategic plan aims to expand our service with a new format that focuses on providing you with critical news coverage. In a world increasingly filled with unreliable information, our award-winning team of local reporters has been working around the clock to ensure that COVID-19 resources, wildfire and emergency information and essential 2020 election updates and local and regional issues remain at the heart of what we do. And the station is committed to enriching lives with nationally recognized content and programming and timely updates on global headlines.

As we approach four decades of service, continued relevance in an ever-changing media landscape remains vital to our growth. Our Board has recruited so many great partners in this endeavor, including Alexis Diaz of Snowmass Village and Tami Davis of Basalt. We remain indebted to Bob Purvis of Carbondale and Chris Ryan of Snowmass Village for their dedication while fulfilling this final year of their terms as Board members in 2020.

A public entity like Aspen Public Radio is one that must not be taken for granted. It is a locally-rooted resource that fosters knowledge, empathy and understanding across political divides and diverse communities. The goal is to get ever better at what we do for many years to come. Thank you again for your support for a station like no other... in a valley like nowhere else.

With gratitude,

Anne Tobey
Chair, Aspen Public Radio Board of Directors
Thank you so much for making public radio programming possible in our valley.

Aspen Public Radio is practically a member of our family—our frequent listening not only keeps us well informed, but prompts the best conversations about current events and vocabulary with our two school-aged daughters. We appreciate the ability to support and protect trustworthy, high-quality journalism, especially at a local level. Being Evergreen members of Aspen Public Radio is a commitment that gives us warm fuzzies and so much more.

— Naomi and Michael, Aspen
Aspen Public Radio Listeners
Aspen Public Radio is honored to be a vital service and source of news and emergency updates for our community.

“Maybe a hundred years from now they’re going to have all the answers and they’re going to understand this virus and this pandemic, so it’s going to be really interesting for them to see what were the concerns people had,” said Kelly Murphy of Aspen Historical Society. “From a historical standpoint, that’s really valuable information.” In 2020, Aspen Public Radio partnered with AHS to collect personal stories during the COVID-19 pandemic as part of our archival project, “Quarantine Stories.” Photo courtesy Aspen Historical Society

Aspen Public Radio hosted five “Tell Me More Tour” events before the COVID-19 pandemic, where we met and engaged with locals to learn more about the news issues and topics that are of interest to our community. We even took the tour to Aspen Highlands on a powder day! Photo by Molly Dove / Aspen Public Radio

Aspen Public Radio worked with Red Brick Center for the Arts resident artist Michael McConnell on a 2020 design concept for a sticker that’s perfect for snowboards, bumpers, notebooks, and water bottles--and speaks to our station’s love of nature in our valley. Photo by Lisa DeLosso / Aspen Public Radio

In 2020, Aspen School District teachers used their vehicles to parade down Main Street in Aspen and encourage their students. Aspen Middle School teacher Dana Berro said, “getting to come out and laugh and decorate your cars and wave at them…it felt like we got to be together again.” Photo courtesy Dana Berro

Aspen Public Radio was honored to work with Clark’s Market to donate 100 emergency food bags to LIFT-UP in spring 2020. We also helped donate 4,000 meals to Food Bank of the Rockies during our membership drives, thanks to our listeners. Photo by Breeze Richardson / Aspen Public Radio
Hosted five “Tell Me More Tour” events, where we met and engaged with locals to learn more about the news issues and topics that are of interest to our community

Worked with Alpine Bank to provide 250 pairs of socks to Aspen Homeless Shelter and with Clark’s Market to donate 100 emergency food bags to LIFT-UP. We also helped donate 4,000 meals to Food Bank of the Rockies during our membership drives

Provided on-air announcements at no charge about COVID-19 thanks to our work with Pitkin County Public Health officials

Collaborated with local business Aspen Custom Vans to give away a sprinter van rental package as part of our membership drives

Featured the Red Brick Center for the Arts by working with a local resident artist on a design concept for an Aspen Public Radio sticker — as part of this partnership, the artist selected a local non-profit (the Buddy Program) to receive 10 on-air announcements at no charge

Broadcasted on-air announcements about businesses, non-profit events, and valley-wide services for more than 130 locally-owned organizations
Reporting and Local News

We covered COVID-19 and provided fact-based resources on our website to answer questions about testing availability, statewide mandates, and more.

Carried official COVID-19 updates/live press conferences from Governor Jared Polis and Pitkin County Incident Management team meetings.

Covered stories about racial inequity and injustice and featured local organization, Roaring Fork Show Up, as well as interviews with community leaders. We also covered how the COVID-19 pandemic has disproportionately affected our valley’s Latinx community and spoke with MANAUS, Voces Unidas de las Montañas, and more.

Reported how the pandemic affected visas and international workers across the valley and with one of the valley’s largest employers, Aspen Skiing Company.

Created a pre-election series, “What Can I Expect From My Government?” to address questions about local and statewide election issues.

Broke the story about the first confirmed case of COVID-19 in Pitkin County in March 2020.

Aired our local series, “Anything But Normal,” which addressed how small business owners across the valley had been handling COVID-19 closures and reopening.

Provided hourly and daily coverage on the Grizzly Creek Fire in Glenwood Canyon and continued reporting even after evacuation orders were lifted.

Featured a special “Fire + Water” series, along with continued reporting from the Mountain West News Bureau, to discuss environmental, water, and wildfire issues that are top of mind to individuals living on the Western Slope.

Received two 2020 Colorado Broadcasters Association awards, including first place for Best News Feature for Eleanor Bennett’s piece about the impact of climate change on our birds in the valley.
More than 300 protestors peacefully gathered and marched through Aspen thanks to the newly-formed anti-racism group, Roaring Fork Show Up, which hosted several demonstrations in Summer 2020. Photo by Alex Hager / Aspen Public Radio

“This is our livelihood...so we’re going to try to stay open as long as we can,” said El Korita restaurant owner Tito Gamboa, pictured with his family outside his business in Willits. Aspen Public Radio’s Eleanor Bennett spoke with local restaurant owners after Governor Polis ordered in-person dining to close because of COVID-19. Photo by Eleanor Bennett / Aspen Public Radio

“I think it’s time to just take ownership in understanding and acknowledging that oppression is no secret,” said Sajari Simmons, who is one of the founders of Roaring Fork Show Up, which was formed to address systemic racism. Photo by Alex Hager / Aspen Public Radio

Local business Defiance Rafting Company was forced to pull boats out of the Colorado River on Aug. 10, 2020 as the Grizzly Creek Fire erupted in Glenwood Canyon. The Grizzly Creek Fire disrupted summer plans and even shut down I-70, eventually burning more than 30,000 acres. Photo courtesy of Charlotte Hanks / Defiance Rafting Company
In 2020, we “pivoted” (as the saying goes) to virtual events, including a collaboration with Challenge Aspen to host NPR’s Scott Simon reading from his book, Sunnyside Plaza. Photo courtesy Chris Mohr.

Since 2018, some Glenwood Springs community members have banded together to fight against Rocky Mountain Industrials’ expansion proposal at the Mid-Content Quarry. But what does the project mean for Glenwood Springs, and what’s the road ahead? Aspen Public Radio started “digging” into this story in late 2020. Design by Mike Votava.
Programming and Special Events

We worked alongside Aspen Historical Society on “Quarantine Stories” to edit and archive community experiences with the COVID-19 pandemic

Partnered with the Aspen Music Festival and School to feature a virtual evening concert series and our summer-long classical music programming with host Chris Mohr

Broadcasted English in Action’s Immigrant Voices storytelling event

Started working on an investigative environmentally-focused reporting series on the RMR Mine in Glenwood Springs

Produced several stories from “Rocky Mountain Why?,” our community-driven news project

Collaborated with Challenge Aspen to host a free virtual event featuring NPR’s Scott Simon reading from his book, Sunnyside Plaza

Embarked on a mental health project with a community event to address locals’ concerns about mental health issues that were exacerbated during the pandemic

Aspen Public Radio brings us closer to our community and to communities all across the world. We are very proud to be able to give something back so that others will always be able to enjoy the gift of public radio!

— Sheryl and Sean, Basalt
Aspen Public Radio Listeners
We’d like to thank the **local businesses and organizations** that supported Aspen Public Radio through their generous underwriting in 2020.

ACES  
Alpine Bank  
Alpine Valley Services  
Anderson Ranch  
Anne Grice Interiors  
Aspen Community Foundation  
Aspen Expedition  
Aspen Film  
Aspen Financial Services  
Aspen Fire Protection District  
Aspen Historical Society  
Aspen Ideas  
Aspen Indigenous  
Aspen Institute  
Aspen Journalism  
Aspen Music Festival  
Aspen Skiing Company  
Aspen Square  
Aspen Strong  
Aspen Thrift Shop  
Aspen Times  
Aspen Valley Land Trust  
Aspen Words  
Aspen Youth Center  
Avalanche Ranch  
Balcomb & Green, PC  
Basalt Chamber  
Basalt Clinic Pharmacy  
Belmont Clean  
Bristlecone Mountain Sports  
Buddy Program  
Carbondale Arts  
Challenge Aspen  
Charles Cunniffe Architects  
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City of Aspen Environmental Health  
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Compass Real Estate  
- Sam Augustine  
Connect 4 Health Colorado  
CORE  
Dance Initiative  
David Johnston Architects  
Earth-wise Horticultural  
Engel & Volkers  
Garfield & Hecht, PC  
Garfield County  
Gay and Lesbian Fund  
Glenwood Subaru  
Habitat For Humanity  
Harrington Smith Floral  
High Tone Autobody  
Hudson Reed Ensemble  
Idea Fab Labs  
Intentional Solutions  
Isberian Rug  
Jennifer Smith, ESQ  
Kalamaya-Goscha  
Limelight Hotels  
Mind Springs Health  
Miscione Design  
Mountain Valley Developmental Services  
Obermeyer Wood Investments  
Penney Evans-Carruth  
Pitkin County  
Pitkin County Elections  
Pitkin County Healthy Rivers  
Pitkin County Human Services  
Pitkin County Library  
Pitkin County Open Space & Trails  
Pitkin County Public Health  
Pitkin County Senior Services  
Premier Medical Center
I listen to Aspen Public Radio on my way to work, every day.

— Don, Carbondale
Aspen Public Radio Listener

I support APR because, not only do they provide some of my favorite NPR shows, like Fresh Air, Wait Wait, and 1A, but they also cover news that is near and dear to the valley. Additionally, I support APR because, when and if you are stuck in traffic on 82, it's a great way to calm the nerves and enjoy the news, nationally and locally. Thank you, APR!

— Sydney, Carbondale
Aspen Public Radio Listener

R.J. Paddywacks
Red Brick Center for the Arts
Reese Henry
Roaring Fork Valley Outdoor Volunteers
RFTA
River Bridge
Roaring Fork Conservancy
Romp Skis
Ryan Investments
Snowmass Christmas Tree Lot
Snowmass Tourism
SOL Energy
Sopris Liquor & Wine
Stan Clauson
Storm King Roofing
Suitable For Framing
Sunlight Mountain
TACAW
Technology Systems Consultants
Theatre Aspen
Town of Snowmass Village
Town of Basalt
Ute Mountaineer
Voces Unidas de las Montañas
Way of Compassion
Wheeler Opera House
William H. Baker Construction
Woody Creek Distillers

In 2020, our staff was fortunate enough to be able to work-from-home or socially distance in our studios. Staff also took time to enjoy trails and hikes, including to the historic Crystal Mill at the height of Fall color. Photo by Lisa DeLosso / Aspen Public Radio
Thank you to our **Board of Directors**, who guide us in our mission to support, nourish, and enrich our community by providing informative, entertaining, and educational radio and digital programming in a reliable and professional manner.

Kitty Boone
Doug Carlston
Penney Evans-Carruth
Alexis Diaz
Tami Davis

Katy Frisch
Gary Gerst
Karl Hanlon
Ann Mass
Marcie Musser

Anne Tobey
Bill Turner
Kathy Williams

Aspen Public Radio would like to thank our wonderful **National Council Members**, who share a passion for public radio by supporting our service to the Valley with an annual gift of $2,500 or more.

Robert and Carol Auld
Judith Barnard and Michael Fain
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Carrie Walton Penner and Greg Penner
Rob Pew and Susan Taylor
Mark and Kelley Purnell
Bob Purvis
Lynda and Stewart Resnick
Mike and Margaret Simmons

Aspen Public Radio has been an integral part of our life for many years. Keep up the great work!

— Mark, Aspen
Aspen Public Radio Listener
Remembering Sy Coleman

Aspen Public Radio founder and former station manager Sy Coleman died Monday from a heart attack in Cusco, Peru where he lived most of the year. He was 77.

Coleman moved to Aspen in 1980. A year later, he brought the Roaring Fork Valley its first non-commercial radio, using a chain of mountain-top translators to broadcast NPR programming from the University of Wyoming station KUWR.

“I was just homesick for the dozen or so public radio stations I knew and thought other Aspenites had or would develop the same disease,” he said in a 2017 promotional video.

In 1988, Coleman’s request to the Federal Communications Commission for a license to broadcast as KAJX was approved, paving the way for Aspen Public Radio to broadcast local news and programming as well as national content.

Coleman’s living room was the station’s first home, and Aspen Public Radio’s local news coverage started with Coleman reading stories from The Aspen Times and The Aspen Daily News.

Aspen resident and former KAJX station manager and board member Michael Stranahan said Coleman had “bulldog tenacity,” along with a sense of humor.

Stranahan met Coleman in the early 1990s when Stranahan was a classical music DJ at the station.

“When he wanted to do something, he did it,” Stranahan said. “He wanted to start a radio station and he did it.”

Stranahan said that Coleman was active in local and national politics. “He was a very political animal,” he said. “He loved to puncture sacred cows.”

Coleman resigned from his role as station manager in the mid-90s after moving Aspen Public Radio to its current location at the Red Brick Center for the Arts in downtown Aspen.

“I am saddened to learn of Sy’s passing,” said current Aspen Public Radio executive director Tammy Terwelp. “He was the founder of Aspen Public Radio with a vision to provide public radio to Aspen and the valley. He persevered until it was a reality and we are only here today because of him.”

Thank you, Sy!
Aspen Public Radio is indebted to our loyal Evergreen Members, who give monthly to sustain in-depth news and programming on our station. Thank you for allowing us to count on you, year-round, in 2020!
THANK YOU

ASPEN PUBLIC RADIO | 2020 EVERGREEN MEMBERS

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Wendy Zaharko
Cynthia and Ed Zasacky
Victor Zerbi
Jenny Zetah and Daniel Becker
Ted and Sue Zislios
Antonia Zurcher
Thank you to all of our generous Members who helped us get through 2020, together!

Aspen Public Radio would also like to extend our gratitude to our members who wish to remain anonymous.
THANK YOU
Support for Aspen Public Radio was made possible thanks to generous 2020 funding from the following foundations and grantmaking organizations.

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Aspen Public Radio is my go-to source for local news and information and keeps me connected to our extraordinary community and the world. I applaud APR for its dedication to rigor and integrity in journalism and for providing our valley with a diverse range of voices and perspectives

— Alexis, Snowmass Village
Aspen Public Radio Listener
Our 2020 Financials

2020 | INCOME

TOTAL INCOME $1,360,400

- CONTRIBUTIONS $518,352
- UNDERWRITING $324,806
- GRANTS $379,289
- ENDOWMENT $128,303
- SPECIAL EVENTS AND OTHER REVENUE $9,667

2020 | CARS DONATIONS

Vehicle donations power local reporting throughout the Roaring Fork Valley.

NOTABLE VEHICLE BRANDS RECYCLED OR DONATED IN 2020

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2020 DONATED VEHICLE HIGHLIGHTS

- 1984 MAD RIVER EXPLORER (A CANOE!)
- 2007 KEYSTONE CAMPER
- 1949 WILLYS-OVERLAND CJ-3A

In 2020, vehicle donations accounted for almost $10,000 in revenue for Aspen Public Radio. Thank you to our donors for fueling our news service!
More than 20,000 Holy Cross Energy customers throughout the Roaring Fork Valley were without power after a storm dumped heavy, wet snow overnight on Oct. 26, 2020. During these outages, wildfires, and other local emergencies, Aspen Public Radio is often the only free, accessible resource for community updates. We didn’t shut down in 2020, and it’s our privilege to work for you, every day. Thank you for making our service possible. Photo by Alex Hager / Aspen Public Radio