

**WCBU Program Schedule and Rate Card Winter 2021**

Monday - Friday		Saturday	Sunday
12:00 AM	BBC World Service	BBC World Service	BBC World Service
12:30 AM			
1:00 AM			
1:30 AM			
2:00 AM			
2:30 AM			
3:00 AM			
3:30 AM			
4:00 AM	Morning Edition	On the Media	TED Radio Hour
4:30 AM			
5:00 AM			
5:30 AM	5:42am: On Deck 5:51am: Marketplace Morning Report	Weekend Edition Saturday	Weekend Edition Sunday
6:00 AM	Morning Edition		
6:30 AM			
7:00 AM	7:42am: On Deck 7:51am: Marketplace Morning Report	Wait Wait ... Don't Tell Me	On The Media
7:30 AM			
8:00 AM	Morning Edition	Wait Wait ... Don't Tell Me	On The Media
8:30 AM			
9:00 AM			
9:30 AM	1A	It's Been a Minute with Sam Sanders	This American Life
10:00 AM			
10:30 AM			
11:00 AM	The 21st	Statewide	This American Life
11:30 AM			
12:00 PM	Here & Now	Throughline	Wait Wait ... Don't Tell Me
12:30 PM			
1:00 PM			
1:30 PM			
2:00 PM			
2:30 PM			
3:00 PM			
3:30 PM	All Things Considered	Code Switch & Life Kit	Highway 309
4:00 PM			
4:30 PM			
5:00 PM	WCBU's Newsmagazine: All Things Peoria	This American Life	Highway 309
5:30 PM	Marketplace		
6:00 PM	All Things Considered	Weekend ATC	Weekend ATC
6:30 PM			
7:00 PM	World Cafe	Highway 309	Center Stage
7:30 PM			
8:00 PM			
8:30 PM			
9:00 PM	BBC World Service	Highway 309	American Routes
9:30 PM			
10:00 PM			
10:30 PM			
11:00 PM			BBC World Service
11:30 PM			

Local News M-F: 5a-9a :04, :32, :42. 3p-7p :04, :32

**Rate Card Key**

Weekday	Weekend
<b>Drive Time</b> \$40	News Entertainment \$30
Midday	Music \$30
<b>Evening</b> \$30	
<b>Specialty</b> \$40	
<b>Overnight</b> \$15	Overnight \$15
<b>Total Audience Plan: \$25</b>	

