



Community Advisory Board Agenda

03/03/2021

- **WELCOME AND ROLL CALL**

Paul: Sarah was featured nationally on Morning Edition. NPR requested the story and our staff turned it around quickly. This speaks to what we want to do with our News initially. Kaysie and her team have been building out on their stories.

This was the best time for the majority of the CAB members to attend a meeting. As large as our committee is we will always have conflicts of time scheduling for all members to attend CAB meeting. A recording will be made and be available for all members. The link for the recording will be included in the minutes.

Roll call: Melanie Barnes, Margaret Elbow, Bryan Geimza, Patricia Johnson, Miguel Levario, Aaron Pan, AJ McLeod, Autry Freeman

Minutes: At the end of the call, Paul asked for any corrections for the 12.11.20 meeting minutes. No corrections were requested. Paul called for a motion to accept the 12.11.20 CAB Meeting Minutes as written. Aaron Pan called the motion to accept 12.11.20 minutes as written and Margaret Elbow seconded. 12.11.20 minutes passed with unanimous vote by all present.

Your time and input is very valuable to us concerning the changes on News format the station is going to.

Thank you to the new members Mary Ann Lawson, Autry Freeman and AJ McLeod.

Our meetings so far have centered around our new format for radio. Kaysie and team have done an excellent job getting the Newsroom up and running locally. This week our audio spots have gone out announcing the new format and schedule. We are doing some spots in a broad view of the changes; while other spots are centering on the changes for classical or the news format.

- **UPDATE ON RADIO PROGRAMMING FORMAT CHANGE**

Paul: Clint has been with TTU and/or the radio station for 30 years.

- Clint Barrick- Director of Classical Music/Programming

Clint: This is the biggest change made to the format since NPR was added in 1993. A new chapter in the radios history. Moving Classical music to a second digital channel will allow us to do several new things. 1.) offer continuous classical music during the day



from 9am to 8pm. This will allow us to do some things we are unable to do at this time. We are time constrained and can't play major pieces. We can't play Beethoven's 9th symphony because there is not room to play it. So this will allow us to do things with local classical and curated music. Our work load will go up because we are producing more local classical programs. It's also more than music. We are looking for ways to expand into the community with broadcast. We are looking at a grant that will help with broadcasting local young musicians. This involves a lot a producing time which will be worth it. In example, On the Top has been here three times and sold out each time. We want to expand the program The Front Row. Realizing that print media was not having a good evolution of its own. A lot of the arts coverage and cultural coverage was going to be lost, minimized or side lined. It was realized a media organization step up was needed to provide high quality, professional and knowledgeable arts coverage to the demographic wanting to hear it on the public radio. The Front Row was launched to deep dive into all of the art activities taking place across the South Plains. It has grown to the point that the art organization's we have partnered with, Lubbock Choral, Lubbock Symphony, Lubbock Community Theatre and others, became dependent on us for publicity and news coverage. Covid-19 struck and shuttered them. It looks like we are seeing some ramp up such as the Buddy Holly Hall opening up. Opportunities are becoming to life. Everyone is wanting The Front Row back so they can get their word out to the community. On the main signal we are going to have it back at least once a week. On the second digital signal we may try to go live before that. We will have to see how that will fall out. Art coverage is a major publicity pathway to getting this information out to our community so people can enjoy Lubbock and living here.

- Kaysie Ellingson- News Director

Kaysie: *The local news show will be pairing with The Front Row (30 minute) on Friday. It will be a reporter round table, Listen in, Lubbock hosted on radio. Covering current events and how it affects our community. Honing in on one particular topic at a time. Our newsroom tries to avoid breaking news. Breaking news is already filled in our area. We try to provide deep insight and context into what is going on inside our community. We are also filling a hole for state and national coverage. This is how we have been able to get on national NPR and Texas Newsroom across the state. Down the line eventually we are going to hire a part-time morning host. This will help localize the sound of our morning news.*

Paul: *The round table discussion will have hosts and reporters talking about the news of the week. Having local news on the radio will be new. There really isn't any news on the radio. There are a few news briefs on other local channels, but they are not real in-depth news stories. Kaysie and the news team is doing an awesome job. The national news would not ask for our stories if they weren't doing great stories. As Kaysie stated there is*



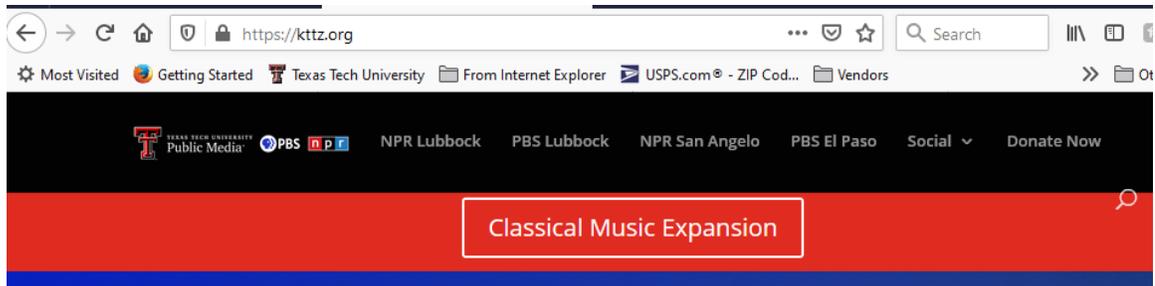
news gap in this area. We are filling a need that isn't being covered by the national news.

Clint: *I agree with Paul. You mentioned our colleagues in the commercial world. They do a lot of press releases. Tailored to 10 to 15 seconds. What Kaysie is proposing, is philosophically 180 degrees the other way. Which is where we actually get people who know about subjects to come in, unpack it in a real deep dive. So people can come to a much greater understanding of what is going on in our community. Kudos to Kaysie for that.*

Kaysie: *The Texas Newsroom is a conglomerate of NPR stations around Texas. That we have joined. We are filling that gap and through it we have a lot of editors and various reporters we have been working alongside statewide. One thing about a show is how much gets left on the editors board. This is an opportunity for a behind the scenes that brings information to light that is not necessarily part of the story. It humanizes and provides more context to what's going on.*

- Paul Hunton- General update on feedback from foundations, faculty, and general public

Paul: *I have been in contact with the President's office during this whole process. They have gotten inquiries about what we are doing from different stakeholders within the TTU community. We are keeping the President updated as we went along so he has the most updated information. We have talked about this within in the group. Like longtime supporters and listeners like Margaret Elbow. We are fundamentally changing how we go about doing what we do. For those who are new or haven't been listening long may not think it is a big change. But it is to move classical music at 3PM to news. We want to make sure we are showing the support for our classical listeners and donors deserve. We want to make sure the service we provide helps bring them along. Clint has always provided excellent service. We want to make sure they know how to listen to us and find our classical music. We have made sure that our messaging is clear. Clint and I coauthored a letter we sent out to all of our donors. We have launched a webpage on our website. At the top of our KTTZ.org there is a banner that talks about some of the changes. If you click that you can see Classical Music Expansion button you can see the new schedules and talks about some off those changes.*



We have messages going out over the radio. We will have a spot on TV. We have tutorials on how to download the app and stream it over the web. Those who want the classical services can and will be able to find it. They will find we are not casting anything aside but are building a better public radio. Offering a better public media. Having that format and offering the local news. It will bring more people to the table and help us share more diverse voices of our community. Still be able to offer the things we do across the board. We are in our infancy. We will continue to grow and evolve. We will make mistakes, but hopefully we will make corrections and move forward and that work as we go along.

Paul spoke and presented to the Faculty Senate. Presentation went well. Received feedback from professors, longtime classical music listeners, which was a good conversation. Some are very excited about the change to have more news, talk and local news. Some are upset about changeover to news format and that the classical music is going to HD-2 and streaming on M-F. Paul has been able to come to an understanding why this is needed. All conversations have been positive and optimistic about what we are doing. We have had long support from different foundations in our committee for our classical music. Paul has spoken with James Arnold and sent information to him. When Paul met with James Arnold in 2016 he stated he only supported classical music only. He stated if it went away they would have to rethink how they did things. Clint has done a great job informing others what we are doing locally. Paul believes when they go back to him and others, Lubbock Chorale, we will be able to show him what we are doing with classical music we will be able to bring him back to the table.

Overall it has been overwhelmingly positive. We have had a lot of people with questions but a lot of people being supportive and optimistic where are going.

QUESTIONS:



Aaron Pan: Do you think 3 hours of “Morning Edition” and instead of going to “BBC” in that earliest hour instead of just national and not including world news?

Paul: Discussed this with Clint and BBC is very expensive. We also have it on HD-3. Clint and I are in the most agreement about wanting to offer the most to most people. We don’t want to have too many duplication of services.

Clint: We have HD-3 which is 24 hour BBC. HD-3 is solely devoted to BBC. To put the BBC on our main channel is a 5 figure cost.

Aaron: For an hour program that is too much.

Paul: Clint brought the cost to my attention when asked about it. Nothing is off the table. We want and will continue to evolve and manage this in a way that in the beginning is the most cost effective. But brings about the best change as far as bringing best content. We will continue to evolve it. Paul has talked about longtime supporters who support classical music. It’s possible we will take a hit in donations and giving. During this time of Corona Virus, development challenge has really falling off. We don’t want to hamper ourselves even more before we build back the news audience, news donors and underwriters. We are trying to balance and not handicap ourselves in reference to expenses and revenue streams. Not saying we might not eventually look at it and do it. But in the beginning we need to crawl before we walk.

Melanie: Is there a plan to make a strong effort to help the generations that don’t have the computers and their homes wired to help get HD radios to the listeners? Do we need contributions?

Paul: We are looking at this two ways. Clint put together a list of long time donors and listeners. The radios are a high cost. We want to support even those who have not giving in the last year or so. Paul is delivering a radio to Jim Arnold because he is a classical music listener.



Melanie: *What is the actual cost of a radio?*

Paul: *General cost is around \$60 to \$150. We don't know the number we are going to give away yet to long time donors. We may have a big push to have people to donate and become either become members or to get a radio. Paul, Clint and Alisan are looking at the financial aspect and will turn it over to the marketing team to get the message out. Our first priority is to get those who have been donating for years a radio.*

Melanie: *There might be a lot that are happy to have the news and talk radio during the day. Some of us would be happy to up our contribution to help at least get one or more radios out to others who have no other resource to hear classical music. There are people out there that cannot and will not be able to figure out a different way to hear the classical music.*

Paul: *This has been a concern of Clint's and Alexa's.*

Melanie: *As a donor I would not mind receiving a letter stating:*

"This is how we are going to try to ease the transition. If you really like talk radio, we would like you to give a little bit extra to help buy radios for those who truly need help and like classical music. We all have friends in that boat. The computer is more than they can handle and they would want radio that they just push a button on.

I think making a comment like that in a fund raising letter specifically to those who give may help get a sizable donation.

Patricia: *I agree with Melanie.*

Paul: *I think that is great idea and I will implement it. It is a winning and positive idea. We will figure out the best idea how to get that message out. Whether it is identifying those donors or sending another letter out. I agree with you. It is a phenomenal idea.*



Clint: *To those who are getting digital radios, they are not just autonomous to digital. The radios get all of the other analog and digital stations.*

Melanie: *That is even a better idea. Or like Bahama Bucks does buy one and give one. Buy two and give one away for free.*

Paul: *Great idea. Buy yourself one and donate second one for Texas Tech Public Media to give away.*

Melanie: *I will give to that.*

Patricia: *It would also be nice to give to those who don't have access or knowledge how to use the HD 2 but to those who can't afford it. I would be happy to BOGO radio to people who can't afford it.*

Paul: *I think this is a great idea. We will get onto a way to present this idea. We have a group that gets together to meet weekly or biweekly during this transition. (Marketing Team, Program Team, Content Team, Development Team) We will get together and talk about this idea.*

Melanie: *If I knew that my check mark would go to help purchase radios instead of general. I would have a tendency to give what I normally give and give extra for that program, because I support the change and I can do it.*

- Radio needs a new antenna - \$160,000 (capital campaign/major donor initiative)

Paul: *If nothing else we will move on to the next item. Of course when you make changes what can go wrong will go wrong. Our chief engineer, Ron Trice, has been having problems with the radio signal. It really started in 2017 when we were going through our big FDC mandated transition. When the teams got up there a lot of damage had been done. A whether event had caused damaged to the radio antenna. It had to come down. We discovered it could not just come down and we were off the air for a significant amount of time. This was a difficult time for a lot of people. We were able to get some equipment to get it back on the tower and make it work. It has worked for a few years, but last year we noticed in the frequencies the transmitter was overworking to get the*



signal out to the area it should cover. We brought in a company to study the transmission lines, transmitter to the tower and the tower out. Usually the transmission is in a straight line transmitter – lines – tower. But instead we were having disruptions once the transmission hit the tower. We had to shrink out band width coverage down. Lubbock and immediate surrounding towns receive our transmission. But out to Plainview and this outlying areas it has shrunk in the actual listener area. The antenna is the major issue in the analysis. The tower is about 25 years old. Cost is going to be around \$160k. We do have the funds. But we do want to make sure we are using the funds for new initiatives, news, hiring staff. You hate to have to spend funds on new equipment when it has been earmarked for new things, new news, new staff and building our initiatives here. Development team is getting together. While Clint and I are going to approach some major donors, foundations, and a capital campaign. We want to try to raise as much as we can to cover this cost. We are talking to the Universities President's office, Vice-President and staff as well to see if there may be some money there to help us. Checking on CPB and Public Media funds availability for these types of needs.

- *Paul would like the CAB members be ambassadors to get the word out. Also like input on any ideas anyone has.*

We are looking at this summer, June to make this happen. We are working with the Physical Plant and the University to schedule the work. We have a heavy messaging campaign concerning being off the air for three to four days. In the media world, when equipment goes down it usually is a large expense, but it lasts a long time. Hopefully serving for the next 30 years. Hopefully I will be retired by then.

- **UPDATE ON BEYOND THE REPORT**

- Kaysie Ellingson – News Director

***Kaysie:** Beyond the Report is scheduled to come out in June. We pushed it back a little bit because there is so much going on. We do have a community board established and running for "Beyond the Report". AJ is actually not on this board due to him being interviewed and included in the program. The board meets every other Friday. We have been bouncing ideas off the board. Making sure we are on the right track, getting feedback on whether it is appropriate to voice our packages and narrate certain stories. There will be a radio element which Sarah is working on. It will be 8-10 episodes. A video component which will be a lot more focused than originally pitched. Looking more at the Lubbock 2040 plan, the history of segregation in Lubbock, and now incorporating the*



Lubbock compact group in voicing their ideas and opinions to the city council. I have the podcast element, which is where AJ is featured in. That's collecting voices from the community. We have a lot of interviews from amazing people who were born and raised in Lubbock and had an impact on Lubbock. A podcast is a great platform to showcase these stories and not leave them on the editor's floor.

Melanie: *In talking about segregation are you going to cover the "Texas Toxic Release Inventory"? Most of the toxic release has been predominately in East Lubbock which is predominately black and Hispanic.*

Kaysie: *I would like to cover that. That may fit more into Sarah's investigative news coverage. I think I spoke with you a while ago about this. Please forward your information to me.*

Melanie: *Some of my down state contacts have information too.*

AJ: *I think that was part of the 2040 plan when they talked about industrial zoning in east Lubbock when the toxic release and where was included in the plan and the Land Use plan as well.*

Melanie: *I think the housing group in Texas looked at that. I will look through my old things and look for what information I have. I will make contact with TRNCC, whom some are retired but they know where you need to look up information. There are local people who can point you in the right direction also but won't come on radio and talk though.*

Paul: *What is happening with the digital maps? Jonathan, Kaysie and the team are talking about and working on building an interactive map for history. I don't know if the toxic release could be part of this map or not.*

Kaysie: *There are a lot of maps involved. A lot of the maps are featured in the Lubbock 2040 plan. I know the Lubbock Compact Disparity report featured a lot of them we have been looking at. What we want to do is create an interactive map, but the problem is the tools we can utilize you have to know like Java or coding languages. We need to find someone who can actually help us out with this. There are other tools we can use the Knight Foundation as a last resort. It is where you overlay images with a slider for a before and after.*



Melanie: *Have you talked to anyone in the Geography, the GIS side of Geosciences? (Kaysie No) I will send some names to contact. They may know someone who may be able to help.*

Kaysie: *I have reached out to someone, but it would be better if we had someone local.*

Bryan: *There are some really good story mapping tools. Jarrod Foster uses some in his classes which are user friendly. I will check on some links to see if they are helpful.*

Margaret: *I will see if I still have information from the Association of Toxic Release and send info to Kaysie.*

Melanie: *Dr. Ann Epstein who was on the Health Board looked at a lot of state compilations of data on fracking. She might have some info for you.*

AJ: *Have you talked with Adam Hernandez or Nicholas Bergfield?*

Kaysie: *Yes, but we interviewed Nick separately for compact stuff and he is still on the list to interview for "Beyond the Report." Jon reached out to Adam to see if we could use their maps.*

Margaret: *I think there is another issue that needs more discussion. It's the idea that has been proposed to have more at large city council members. I believe that would leave north and east Lubbock more at risk.*

Several CAB members spoke that they had not heard of this.

Kaysie: *I have heard they want to pay and provide an intern for city council. Is it separate for the mayor?*

Margaret: *I will send a link concerning the proposal.*

Melanie: *Can you send it to all of us?*



Laura: *Please include me in your emails and I insert links in the minutes of meeting.*

AJ: *If you go on the Chamber of Commerce, there is a survey that asks about adding the two at large council members, adding the livable wage for the council members and extended the mayors term to four years.*

Margaret: *The at large was down at the bottom.*

Paul: *The salary info is the one that got the most press. Please send Laura all info to be distributed and she can be the one-point person to distribute all emails. Dr. Levario brought up Latino USA to get more diverse programming on the air. That is a huge priority for us based on availability and where the programs get dispersed on the main signal. At this time we have diverse programs on air like A1. As we expand our programming it is at the top the list. At this time the weekends don't change. We would like to evolve that and move some of the classical programming to the streaming service. Latino USA is top of the list to bring on board. Right now we are locked into the cost and what is available for the time frame in the 9-3 time spots.*

- **EDUCATION UPDATE**

- Education initiatives – Reagan Doyal – Director of Education

Paul: *Reagan came on as an intern when I started at the station. He came onboard and was an extremely hard worker. He has so much passion about what we did. He would work 40 hours. Overtime he has evolved into the Education Director. This station had never had one person to focus on education and putting PBS together with our work in the community and with educators. Reagan has built it from scratch and done an incredible job.*

Reagan: *Want to let you know Paul talked me out of Law School. So I remind him when I have a bad day.*



Working with PBS general audience, PBS Kids brand, PBS LearningMedia and the PBS brand to create a whole ecosystem for learning is our goal. Where the NPR station are able to support children, parents and teachers to bring them together in the community.

Links are listed in the links section below. One of my favorite projects is providing 150 teachers with a classroom library. Teachers can provide a reading area and encourage kids to read for enjoyment helping to increase literacy. We gave about 5,000 books away. These were given to strategically training teachers who are trained to use the libraries leaning system.

At the Lubbock Children's Home personal belongings are a very big subject. We were able to give the children four to five books each for them to keep.

Early Learning Fellowship: We were able to provide training for the area Early Learning centers with PBS resources. A lot of the staff did not have very much training. We provided technology for them to use in their classrooms.

Lubbock Learning Neighborhood: A digital network to help provide resources in one location for parents. Due to the pandemic PBS informed us we could not do in person events. Due to this it has not been that well attended. We want to revisit and see how to go forward.

We have a text service for the parents. They text the provider number and they are able to get all kinds of parenting tips and resources. We were pushing this before and during the pandemic.

We have analytics available. We have over 17,000 streaming from the Lubbock area on PBSkids.org.

We were partnered with Burkhart Center for Autism for research on Daniel Tiger and children with autism. Daniel Tigers Neighbor is unique in the way they teach skills and they reinforce skills. We are trying to see how kids with autism respond to this program compared to other programs.



Where I spend most of my time is Teacher support, which is just my background. I have a Master in Education. By spending this time with teachers we are able to see what impact we are having. In the School Support I work with teachers on how to use the resources supplied through PBS LearningMedia. We help them make the best usage of the resources available to them. We shared Passport with the teachers to use for remote learning. Teachers would supply episodes of programs such as Nova as a learning resource.

As teachers become burned out with the many Zoom meetings, we have created 98 synchronized professional learning courses. Which were directly targeted for teacher's curriculum and also for resources for the children to use.

Every teacher has certain set of things they go to every nine weeks. We are going through all grade levels and subjects; asking how can we help in this area. This way we can send it out at six weeks with the intention of helping them. No one else helps the educators like this. We are trying to be strategic to work around the schedule the teachers have to keep.

One them I am really excited about is the AP Summer Institute. This is one way we can make a difference in expenses for college for families and help kids succeed when they are in college. AP Institute training 118 teachers. This year we are offering AP Statistics, APUS History, AP Chemistry, and AP English Language and Composition. The teachers are getting tools and resources. The closest AP Institute is in Dallas or Houston. We are offering the courses here. The cost is \$70 which covers the College Board and workbooks. The teachers do not have to travel and have that expense for the school district. There is grant money available that will cover the \$70. We are offering the cost at a rate that is covered by TEA. We will make the courses rotating so the local schools can strategically plan what courses are going to be offered over the next several years. We are embedding ourselves so the local school districts are depending on us. We chose this because there was really nothing else in the area. We really want to see the outcome. This will help with fundraising going forward.

Reagan's Dream list: We are trying to work how we can help the rural schools. Growing our data collection to know whether what we are doing is working. Looking into being able to supply a rotating 60 books for every student before they get to kindergarten.



Strategically targeted to help them with the skills needed for kindergarten. We would like to put out a kids show out of Texas Tech. Something we would have full control of.

Questions:

AJ: *How can we help students do this at our community centers or is it strictly for schools?*

Reagan: *AJ would love to talk with you individually about the Community Board. Tammy and I have spoken about doing some Stem Robotics at different places because we have a system which can do that. Would love to be doing some reading buddies at the community centers. The sky is the limit. It's just having the connections, people and the dreams to make it happen.*

AJ: *We are looking at doing some of those things here and with our teenagers. I don't know what age groups those things were geared for. With it being all the way through AP courses, it would have to be all the way through high school. It works for us because this is our target group.*

Reagan: *Let's get together AJ. I am real excited.*

Melanie: *All the student organizations are supposed to do community projects. They go looking for the projects. Projects that will allow them to do it as both a group and as an individual would be great. Senior project I participated in had us reading to students in elementary school.*

Paul: *Reagan spent his first year of his job as Education Director just getting the school districts to talk to him. The school districts are so busy and have so many state requirements. They really don't have time for community engagement and working with local organizations. He literally spent 12 months or more just getting them to open the door and talk to him. He has worked so hard to show how we can help make an impact with what we do here and with PBS Public media.*

- **DIRECTOR OF MARKETING AND DIGITAL STRATEGIES**



- Hiring Committee: Paul Hunton, Kaysie Ellingson, Clint Barrick, Natalie Eckberg, Grace Torres, Weston Davis, Becky Ivey, and Jonathan Seaborn
- Announce new Director of Marketing and Digital Strategies

Paul: *We have hired a new Director of Marketing and Digital Strategies, Rebecca Fuller. I have put the hiring committee on here so you will know the areas we cover when we hire someone. We have a wide spread group in the hiring process. Kaysie – News Director, Clint – Classical Director, Natalie – El Paso Development Director, Grace – Designer in El Paso, Weston – Social Media, Becky – Director of Development, Jonathan – Content Director for Arts and Culture. I try to build a committee that touches on all that we do and will be working directly with the new person. We had 12 applicants. The position was opened the first day of the New Year for about six weeks. Posted the job on all of our public media sites, local advertising group, and marketing group job site. Rebecca is an internal hire. She is a lead designer here. She has been in the marketing area of Lubbock for the better part of a decade. One of the reasons the hiring committee chose her is for resume and her intimate knowledge of public media and what we do. We don't really attract applicants from other areas. Not sure why, possible because of the area or maybe the pay. Was not thrilled with all the 12 applicants but very happy about Rebecca.*

I bring this up because I want to do a better job at listing open positions in a wider area and bigger group of applicants. If you have any ideas or know how to get that out there. I think when you post to TTU it goes out to places like "Indeed", other big job listing websites. I would like for us to think about a bigger job applicant pool going forward into the future.

- **COMMITTEE VOLUNTEER / OPEN DISCUSSION**

- Content
- Development
- Community Engagement

Paul: *Adding Education to this list so someone can work with Reagan.*

I want to get a feeling for 1) Does this sound correct? What these committees are going to do and what their function is going to be. The CAB meeting will be meeting quarterly. There is a lot of information to unpack, all the work being done, updates on current projects, etc. There is not enough time to get down in the minutia of everything in the CAB meeting. I want to make sure it is not just a sounding board in the CAB meeting, but the CAB members actually get time to work with our staff on all of the details of a



project. We want to make sure the help and the work you are doing is coming to life in things we doing. It's easy to have the CAB meeting, make notes and just move on to something else. I want to make sure this group has an impact on the daily work and initiatives we have going on. 2) What committee you all want to be involved in. We may have to set up a poll to see what everyone wants to do. Does this sound right to the committee? I will connect you to the leadership in those areas. We will set up other meetings, trying not to take up a lot of your time. Maybe through email or one-on-one meetings with different people. I will set up with the leadership in the committee and they will work with you on the process. Get the input and put it into the work we are doing.

Autry: *Paul if you are thinking about a capital campaign you might want a development committee.*

Paul: *Yes we do have development. It will be one of the most important ones we will have.*

Aaron: *I think Survey Monkey would be a good thing for that. It would be good for any other subject and for the committee the CAB members would like to be on. This way you can see if all subjects are covered and do some rearranging of the committee to make sure all are addictally covered.*

Paul: *I will set up the survey monkey. Once completed I will verify what committees everyone wants to be on and get you set up with the leadership in this area. This is our first CAB and you have all already done amazing work on giving us input and feedback on the things we are working on. This is such a critical time. Thank you for helping and learning with me. Going through this and learning the best way to have this board have an impact on what we are doing in our community.*

- **SET DATE FOR NEXT MEETING**

Meeting will be set for quarterly sometime in June.

- **ADJOURN**



Paul called for a vote to set the next meeting for quarterly and for adjournment of the current meeting. Margaret seconded and all agreed.

Please remember to include Laura in any emails for information. Laura.camper@ttu.edu. She will add links and or copy of information to the minutes.

- **ACTION ITEMS**

- ***Paul:*** Set up survey monkey for committee types and committee choices
- ***Committee:*** Decide what committee you would like to be on and if there are any more types of committees that need to be addressed.

Links:

CAB Meeting: <https://vimeo.com/519571574/d751425323>

Education links:

PBS.org
PBSkids.org
PBSparents.org
PBSLearningmedia.org