



FOR IMMEDIATE RELEASE

Old Harbor Native Corporation launches Alaska Nuna Adventures, an Indigenous tourism enterprise serving Kodiak, Old Harbor, and beyond

OLD HARBOR, Alaska — Old Harbor Native Corporation (OHNC) proudly announces the launch of **Alaska Nuna Adventures (ANA)**, a wholly owned subsidiary created to expand Indigenous-led tourism opportunities across Kodiak Island, the village of Old Harbor, and Alaska more broadly. ANA will serve cruise lines, land-based tour operators, and independent travelers seeking authentic, culturally grounded experiences guided by Alutiiq/Sugpiaq values.

Rooted in the mission of OHNC to strengthen community wellbeing and advance economic opportunity for its shareholders and descendants, Alaska Nuna Adventures represents a major step forward in developing sustainable, respectful, community-driven tourism in the region.

“We are investing in a future where cultural tourism is led by our people, rooted in our values, and built to benefit our community for generations,” said Old Harbor Native Corporation CEO Kristina Woolston. “We look forward to welcoming visitors to learn, explore, and experience the richness of our Alutiiq/Sugpiaq culture, while creating employment and economic opportunities for our shareholders, descendants, and broader OHNC community.”

“Alaska Nuna Adventures is guided fundamentally by Indigenous principles,” said OHNC Board Chairwoman Lillian O'Brien. “Every tour, visitor program, and cultural experience is designed in alignment with Alutiiq/Sugpiaq values, identity, and storytelling traditions, ensuring that tourism development honors the people and places that make the region unique.”

ANA strengthens the local economies of Old Harbor and Kodiak by coordinating tours, cultural demonstrations, small-business partnerships, and workforce training programs. “We are excited that through these efforts, ANA is expanding opportunities for Tribal citizens, artists, culture-bearers, and local entrepreneurs to participate directly in the growing tourism sector,” said Alutiiq Tribe of Old Harbor Chief Jeffrey Peterson.

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Deeply committed to the long-term health of the land and ocean, ANA prioritizes low-impact visitor experiences that respect sensitive ecological areas and cultural sites. Visitor activities are carefully aligned with community priorities and seasonal rhythms, ensuring tourism enhances rather than disrupts the way of life in Old Harbor and surrounding communities.

As a liaison between cruise partners, the Alutiiq Tribe of Old Harbor, Kodiak Island tribes, cities of Old Harbor and Kodiak, and residents, ANA ensures coordination, transparency, and community oversight in its operations. This collaborative model helps protect cultural integrity, improves visitor education, and ensures tourism grows in a respectful, sustainable manner.

Alaska Nuna Adventures begins operations in 2026 and is actively developing partnerships with cruise lines, expedition companies, and tour operators seeking authentic Indigenous experiences across Alaska.

Regards,



Kristina Woolston
Chief Executive Officer



Lillian O'Brien
Chairwoman of the Board

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