WVIK, Quad Cities NPR
Community Advisory Board - Agenda
Tuesday, June 6, 2023 – 4 PM
WVIK, Quad Cities NPR
815 38th Street
Rock Island, IL 61201

- Teresa Babers
- W. Kent Barnds
- Betsy Brandsgard, chair
- Tom Cunningham
- Tyson Danner

- Jared Johnson
- Kathleen Kiley
- Susan Kornreich-Wolf
- Marian Lee
- Mary McNeil

- Sam Pilcher
- Dr. Burl Randolph
- Tracy Singleton
- Lisa Williams

4:00 PM Welcome/Call to Order
Betsy Brandsgard

Approval of Consent Agenda
- November Minutes
  - Executive Summary

Susan Kornreich-Wolf
Jared Johnson

Items up for discussion:

1) Where should WVIK place their priority in FY24?
   a. Adding more students to newsroom
   b. Endowing chair in newsroom
      i. Environmental
      ii. Local politics
      iii. Health and human services
      iv. Agriculture
      v. Arts and culture
   c. “Arts Hub” newsletter
   d. Arts and events calendar
   e. Community podcast studio
   f. HD3 – Urban Alternative Station
   g. Launch of new, more robust, WVIK app
   h. Grow Intelligent Conversations
      i. Full day conference?
      ii. Professional development credits?
      iii. Satellite events
      iv. On air presence
   i. Other ideas

2) Recommendation and approval of new slate of officers
   Tyson Danner, chair
   Sam Pilcher, vice chair
   Susan Kornreich-Wolf, secretary

New Business

5:00 PM Adjourn

NEXT ADVISORY BOARD MEETING: Tuesday, August 22, 2023 ~ 4 PM