

KRWG-TV, KRWG-FM, KRXG-FM, LAS CRUCES, NM
EEO PUBLIC FILE REPORT
June 1, 2024 – May 31, 2025

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Number of Interviewees	Recruitment Sources (“RS”) for Interviews	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Business Outreach Coordinator	4	5 (1) – 4 (4) – 2 (22) – 1 (27)	1, 2, 3, 4, 5, 18, 22, 23, 26, 27	1
Admin Asst, Sr	4	16 (1) – 6 (4) – 3 (22) – 1 (25)	1, 2, 4, 18, 22, 23, 25	1
Broadcast Technician, Chief	3	4 (1) – 2 (4) – 3 (22)	1, 2, 3, 4, 5, 7, 22, 28	22
Business Outreach Coordinator	4	4 (1) – 2 (4) – 4 (22)	1, 2, 3, 4, 5, 18, 22, 23, 26	1
Broadcast Spec, Sr	3	2 (1) – 2 (4) – 1 (22) – 1 (25)	1, 2, 3, 4, 5, 7, 22, 25, 28	1

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
1	New Mexico State University PO Box 30001 MSC 3HRS Las Cruces, NM 88003 https://jobs.nmsu.edu/	Y	8
2	New Mexico Broadcasters Association 2333 Wisconsin ST, NE Albuquerque, NM 87110 505-881-4444 http://www.nmba.org/cms/broadcast-careers/	N	0
3	Cpb.org http://www.cpb.org/jobline	N	0
4	Indeed.com Indeed, Inc. 6433 Champion Grandview Way Building 1 Austin, TX 78750 https://www.indeed.com/	N	3
5	TVjobs.com Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 https://www.tvjobs.com/	N	0
6	Greater Public Job Board https://greaterpublic.org/jobline/	N	0
7	Current Magazine / PublicMediaJobs.org 1612 K Street, NW Suite 704, Washington, D.C 20006 202-463-7055	N	0
8	Society of Professional Journalists Career Center https://jobs.spj.org/ Society of Professional Journalists Eugene S. Pulliam National Journalism Center 3909 N. Meridian St. Indianapolis, IN 46208 317/927-8000 Fax: 317/920-4789	N	0
9	NETA www.netaonline.org	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
10	Asian American Journalist Association https://www.aaaja.org/careers/aaaja-career-center/	N	0
11	JournalismJobs https://www.journalismjobs.com/	N	0
12	National Association of Hispanic Journalist https://nahj.org/	N	0
13	Native American Journalists Association https://najanewsroom.com/jobs/	N	0
14	National Association of Black Journalists https://www.nabjcareers.org/	N	0
15	Mediabistro https://www.mediabistro.com/jobs	N	0
16	ASU Job Board Nicole Ashton nicole.e.ashton@asu.edu	N	0
17	Creative Cow https://jobs.creativecow.net/	N	0
18	KRWG Radio https://www.krwg.org/	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
19	ProductionHub.com https://www.productionhub.com/	N	0
20	Public News Service https://www.publicnewsservice.org/	N	0
21	JournalismNext.com https://www.journalismnext.com/	N	0
22	Other - Word of Mouth, Interagency Counsel, Google, Employee Reference etc.	N	7
23	Facebook	N	0
24	Instagram	N	0
25	HigherEdJobs www.higheredjobs.com	N	0
26	Las Cruces Bulletin www.lascrucesbulletin.com	N	0
27	Linkedin www.linkedin.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
28	Society of Broadcasters Engineers www.sbe.org	N	0
29	African American Cultural Association PO Box 18043Albuquerque Lovie McGee lovejil@aol.com (505) 299-7910	N	0
30	Albuquerque Indian Center 105 Texas SEAlbuquerque Antoinette Fontenelle abqindiancenter@gmail.com (505) 268-1751	N	0
31	Colorado Media School 404 S. Upham St.Lakewood Terry Cuff, Career Services Director tcuff@beonair.com 303-937-7070	N	0
32	Communication & Journalism, Univ. of New Mexico MSC03 2240, 1 University of New Mexico Albuquerque Georgia Cavazos cjadvice@unm.edu 505-277-1903	N	0
33	Community Cable Channel 27 4300 Blake Rd SW Albuquerque John Ortiz rcultee@rfkcharter.net (505)243-1118	N	0
34	Dept. of Communication and Journalism UNM Redono Dr., NEAlbuquerque Adan Garcia M.Ed. adang25@unm.edu 505-277-2819	N	0
35	Eastern New Mexico University Margaret Kirby margaret.kirby@enmu.edu 1200 W. University Portales NM	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
36	Eastern New Mexico University-KENW KENW-TV Station 52Portales Sean Moore sean.moore@enmu.edu (505) 562-2112	N	0
37	John Marshall Multi-Service Center 1500 Walter SEAlbuquerque R. Sandler jotero@cabq.gov (505) 848-1345	N	0
38	Medialine Mark Shilstone medialine@medialine.com PO Box 51909 Pacific Grove CA 800-237-8073	N	0
39	National Alliance of State Broadcasters Associations 2333 Wisconsin St., NE Albuquerque Suzan Strong careerpage@nasbaonline.net 505-881-4444	N	0
40	National Association of Hispanic Journalists POB 117 Windsor, CA 95492 Anna Lopez info@nahjcareers.org (626)792-3846	N	0
41	National Educational Service Centers, Inc 2000 L Street, NW; Suite 610 Washington, DC LULAC jmoya@lnesc.org 202-835-9646	N	0
42	San Juan Basin Technical College P.O. Box 970 Cortez Tony Corona Tcorona@sjbtc.edu 970-565-8457	N	0
43	San Juan College 4601 College Blvd. Farmington Sandy Lobato lobatosa@sanjuancollege.edu (505) 566-3579	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
44	SASacco & Associates 1201 Cannonade Ct SE Albuquerque Stacy Sacco stacy@sasacco.com (505) 489-2311	N	0
45	University of New Mexico C-J Building #235W Albuquerque Richard Schaefer schaefer@unm.edu (505) 277-9556	N	0
45	University of New Mexico Student Services Center, Room 220 Albuquerque Madeline Richards, UNM Career Services career4u@unm.edu 505-277-2531	N	0
47	UNM El Centro de la Raza Mesa Vista Hall #1153, MSC 06 3830 Albuquerque Veronica Mendez-Cruz elcentro@unm.edu (505) 277-5020	N	0
48	Western New Mexico University 1000 W. College St. Silver City, Career Services careerservices@wnmu.edu 505-538-6336	N	0
49	Women's Housing Coalition 3005 San Pedro NE Albuquerque Angie Ludi whcabq@att.net (505) 884-8856	N	0

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Host Internship Program	From August 2021 through May 2025, we hosted an internship program for Noah Raess, a student from New Mexico State University in Las Cruces. The student interned in our Content Department and was supervised by our Content Director. Intern's duties included collecting sound/video, producing news reports, and using video/audio editing equipment.
2	Job Fair – September, 2024	In order to further our outreach, KRWG participated in the September 2024 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration
3	Job Fair – November, 2024	In order to further our outreach, KRWG participated in the November 2024 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration
4	Job Fair – February, 2025	In order to further our outreach, KRWG participated in the February 2025 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration.
5	Job Fair – May, 2025	In order to further our outreach, KRWG participated in the May 2025 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration.
6	Event with Educational Institution / Station Tour – 6.24.24	On June 24, 2024, our Senior TV Producers and NMSU Students In collaboration with the Journalism and Creative Media Institute KRWG hosted El Paso High School students. The Production team led an interactive presentation on how light is important to creating proper video for television and we demonstrated how the green screen works in video production and the different equipment needed to run a TV station.
7	Event with Educational Institution / Station Tour – 6.12.24	On June 12, 2024, our Production Manager, Senior TV Producers and NMSU Students In collaboration with the NMSU STEM Outreach Center, KRWG hosted the STEM Explorers Camps for students in local middle schools. The Production team led an interactive presentation on how light is important to creating proper video for television and we demonstrated how the green screen works in video production.

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
8	Event with Educational Institution / Station Tour – 7.19.24	On July 19, 2024, our Production Manager, Senior TV Producers, and NMSU students hosted a tour for homeschooled students from Las Cruces NM. The station team led two presentations on the different jobs and the duties they are assigned. The station staff talked about the different pieces of equipment we use daily to create television shows.
9	Event with Educational Institution / Station Tour – 9.20.24	On September 20, 2024 our Production team including Production Manager, Senior TV Producers and NMSU Students in collaboration with Aggie Next Step program hosted a station tour for students from T or C Middle School to explore different views of jobs available on campus. The production team discussed the different television production positions and jobs that are possible to work in the industry. We demonstrated how the green screen works in the studio and control room and the equipment used.
10	Event with Educational Institution / Station Tour – 10.03.24	On October 3, 2024 the station hosted a station tour for students from Dulce Middle School to explore different views of jobs available on campus. The production team discussed the different television production positions and jobs that are possible to work in the industry. We demonstrated how the green screen works in the studio and control room and the equipment used. Participants: Production Manager, Senior TV Producers and NMSU Students in collaboration with Aggie Next Step program.
11	Event with Educational Institution / Station Tour – 10.15.24	On October 15, 2024 the station hosted a tour for students from Sierra Middle School, this tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: Production Manager, Senior TV Producers, and NMSU Students in collaboration with the Journalism and Creative Media Institute.
12	Event with Educational Institution / Station Tour – 10.18.24	On October 18, 2024 the station hosted a tour for students from Sierra Middle School, this tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: Production Manager, Senior TV Producers, and NMSU Students in collaboration with the Journalism and Creative Media Institute.
13	Event with Educational Institution / Station Tour – 11.01.24	On November 1, 2024, our Production Manager, and NMSU Students In collaboration with the Journalism Media Studies and Aggie First Steps Program, KRWG hosted a tour for students from Berrendo Middle School. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general.

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
14	Event with Educational Institution / Station Tour – 11.20.24	On November 20, 2024, our Production Manager, Senior TV Producers and NMSU Students In collaboration with Aggie First Steps Program, KRWG hosted a tour for students from Booker T. Washington Elementary. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general.
15	Event with Educational Institution / Station Tour – 12.5.24	On December 5, 2024, KRWG hosted a tour for students from Cottonwood Valley Middle School. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: Production Manager, Senior TV Producers and NMSU Students In collaboration with Aggie First Steps Program.
16	Event with Educational Institution / Station Tour – 1.21.25	On January 21, 2025, KRWG hosted a tour for students from Del Valle High School. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Production Manager, Senior TV Producers and NMSU Students participated in this tour.
17	Event with Educational Institution / Station Tour – 2.21.25	On February 21, 2025 the station hosted a tour for Leadership group from Las Cruces Chambers of Commerce. This tour provided a behind-the-scenes look at television broadcasting, radio operations and participants had the opportunity to visit master control and equipment rooms, radio studios and to ask questions about TV and radio operations and the industry in general. Participants: All production team, directors, engineers and administrative staff in collaboration with NMSU faculty.
18	Event with Educational Institution / Station Tour – 2.27.25	On February 27, 2025, KRWG hosted a tour for students from Jimmy Carter Middle School. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: Production Manager, Senior TV Producer and NMSU Students in collaboration with State 4-H Program.
19	Event with Educational Institution / Station Tour – 4.29.25	On April 29, 2025, KRWG hosted a tour for 6 th and 8 th grade students from Hermosa Heights Elementary. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: Production Manager, Senior TV Producers and NMSU Students

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
20	Event with Educational Institution / Station Tour – 5.2.25	<p>On May 27, 2025, KRWG hosted a tour for students from La Union Elementary. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general.</p> <p>Participants: Production Manager, Senior TV Producers and NMSU Students in collaboration with STEM Program</p>

Note: The station employment unit is located in a smaller market with a population of fewer than 250,000 persons. The station is therefore required to complete two initiatives during each two-year period.