



2023  
YEAR IN REVIEW

91.9  
CLASSICAL  
KC

# MORE THAN A RADIO STATION







This spring KCUR debuted a new podcast, Seeking A Scientist, where science fiction meets reality with host Dr. Kate Biberdorf, also known as Kate the Chemist. Through KCUR Studios, Seeking A Scientist taps real scientists and their research to tackle timely topics like: reversing aging, trash islands and multiverses (yes, there is real science behind all those Avengers movies!)

"I've always been a champion of science, and Seeking A Scientist goes straight to the source," said Biberdorf. "We call on rockstar experts to expand on their research and share real insights that explain life's biggest questions. It's time to fangirl over the facts, and give scientists the standing ovation they deserve!"

YOU CAN LISTEN TO  
THE SHOW NOW  
ON ALL MAJOR PODCAST  
PLATFORMS AND ONLINE AT  
[SEEKINGASCIENTIST.ORG](https://seekingascientist.org).



Seeking A Scientist is  
made possible with support  
from the Stowers Institute for  
Medical Research.



# WHEN IS A RADIO STATION NOT JUST A RADIO STATION?

What comes to mind when you hear the word "radio"? Is it a person alone in a studio with headphones, mic and mixing board? Is it a channel on your car's dashboard?

When KCUR launched in 1957 from a cobbled-together studio on the third floor of UMKC's Scofield Hall, it had a signal range of four miles and a staff of 4.

Today, thanks to the support of our members and philanthropic partners, KCUR is so much more than "radio."

It's the people: all who work within, all who power it through donations, and the more than one million who benefit from its services each month.

And KCUR is a multi-platform, multi-media nonprofit news and entertainment organization, powered by you. Thanks to you, KCUR is:

- Home to three ground-breaking collaborations - the NPR Midwest Newsroom, the Kansas News Service, and Harvest Public Media.
- A talent developer through our internship program, nurturing the careers of future journalists.

- Launching award-winning podcasts covering and expanding our community engagement, capturing a diversity of voices and stories.

All of this journalism and entertainment is freely accessible and available anytime for anyone. We remain committed to you and proud to serve as **your** public media resource. Thank you.

*Sarah Morris*  
**Sarah Morris**  
General Manager

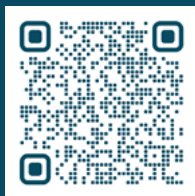
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# OUR CONTINUED COMMITMENT TO DEIB

KCUR and Classical KC committed deep and meaningful work to advance our justice-seeking future. That work included completion of a DEIB Strategic Workplan in September 2022, followed by the formation of internal staff committees. Every full time member of the staff serves on a committee, addressing areas of concern and opportunity. As we continue this work, we acknowledge there is still a long way to go.

In May, we released our annual Demographics Report to the public. This report measures our staff, content team, advisory board, and source demographics against the demographics of the communities we serve.



Scan the QR code to view the report or visit [kcur.org/about-kcur](https://kcur.org/about-kcur).



## MEMBER SPOTLIGHT LORIE KELLOGG

A Kansas City-area native, KCUR member Lorie Kellogg didn't grow up listening to public radio. Instead, she became immersed in creative endeavors that took her to LA, Austin, New York, and ultimately back to KC.

While in LA, Lorie discovered public radio and was instantly hooked. "Once you get exposed to it, it hooks you! There's always something new to love," says Lorie.

### WHY DID YOU DECIDE TO BECOME A MEMBER OF KCUR?

"KCUR is the only station I keep on my dial all of the time. I value it every day."

### WHY LORIE IS PROUD TO SUPPORT KCUR:

"KCUR does such a great job in elevating local nonprofits. I really appreciate how Steve Kraske and the Up To Date team share local issues with and for the listeners."

### WHAT ARE YOUR FAVORITE SHOWS AND PERSONALITIES ON KCUR/NPR?

"Chuck Haddix helps me discover new jazz and plays lots of my favorites. And my life wouldn't be complete without Wait...Wait...Don't Tell Me! If I can't tune in on Saturdays at 10:00 on KCUR, I know I can always find it again on Sundays at 11:00. Or, if I miss both, I know I can find it anytime on [kcur.org](https://kcur.org)."

### WHY SHOULD OTHERS SUPPORT KCUR?

"Listening to KCUR to learn about things affecting our city is vital to being a good citizen. KCUR gives you the facts, whenever and wherever you need it. It's a public service that the public should support!"

**BECOME A MEMBER!** Visit [kcur.org/donate](https://kcur.org/donate)





## CELEBRATING OUR VOLUNTEERS

### VOLUNTEERS OF THE YEAR



Ravi and Anitha Narayan



Jessica Best with fellow volunteer  
Chad Harris

On May 9, KCUR and Classical KC volunteers were honored at a special gathering, our first chance since 2020 to come together and celebrate our volunteers. More than 100 people gathered so that we could celebrate and thank them for the myriad ways they help to power our service – answering phones during membership drives, serving on advisory boards and councils, helping organize and plan events, staffing tables and stuffing envelopes.

Two individuals were named the 2023 Volunteers of the Year: Ravi Narayan and Jessica Best.

Scan the QR code to learn more and see additional photos from the event.



**INTERESTED IN VOLUNTEERING?**  
Contact us: [volunteer@kcur.org](mailto:volunteer@kcur.org)

# THE NEXT GENERATION OF PUBLIC MEDIA

## GENERATION LISTEN

KCUR's Generation Listen council works to connect young NPR and KCUR listeners to the people, places and things that make the Kansas City region an exciting place to live. They welcomed 12 new members at the 2023 kick-off meeting in January, ready to plan and launch new events and engagement activities to engage the next generation of KCUR fans.

Learn more and get involved at [kcur.org/genlisten](http://kcur.org/genlisten).



## INTERNS

Named in honor of our late colleague Aviva Okeson-Haberman, our internship program provides a diverse group of emerging talent with skills, relationships and resources to benefit their future careers.

Our interns create high-quality content, contributing to the on-air and digital content you hear every day. KCUR and Classical KC interns strengthen the overall diversity, quality and preparation of future candidates for careers in public media and beyond. Scan the QR code to learn more about our internship program.



# KCUR AND CLASSICAL KC IN THE COMMUNITY

MORE THAN A RADIO STATION

## 2022

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>KCUR Studios and Mid-Continent Public Library provide "Lit UP" podcast training.</p> <p>Up To Date enables listeners to text story ideas and give feedback by texting UTD to 816-601-4777.</p>	<p>Harvest Public Media hires first climate reporter Eva Tesfaye through Report for America.</p> <p>The NPR Midwest Newsroom and the Missouri Independent host community discussion at the Kansas City, KS Library on lead levels in children.</p>	<p>KCUR's Night Tides host Renee Blanche celebrates 28 years of hosting the show.</p> <p>KCUR's Community Engagement team hosts voter workshops at KC Public Library branches.</p> <p>KCUR is selected by Casual Animal Brewing for its "Local Motive" program, proceeds benefit the station's journalism.</p>	<p>KCUR Studios and the NPR Midwest Newsroom launch the Overlooked podcast.</p> <p>KCUR begins its 66th year (October 21, 1957).</p> <p>KC Media Collective hosts young voters' event at UMKC.</p>	<p>Classical KC releases a guide to exploring Native American music in Kansas City.</p> <p>Former Marketplace host Jeremy Hobson brings new call-in series, The Middle, to KCUR for a live taping.</p>	<p>Classical KC partners with the KC Streetcar for "Holiday Jam," with live musical performances on the streetcar and at streetcar stops.</p> <p>KCUR launches The Regulars, a series about KC's neighborhood hangouts and the customers who bring them to life.</p>

## 2023

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<p>Fish Fry host Chuck "Haddock" Haddix receives a community service award at the Northland Martin Luther King, Jr. Celebration.</p> <p>KCUR's Generation Listen elects a new board.</p>	<p>The Session's Hermon Mehari provides an intimate concert in the KCUR newsroom ahead of his concert at the Folly Theater.</p> <p>KCUR's Up To Date broadcasts live from the NFL Championship Parade.</p> <p>KCUR brings The Moth Mainstage back for a sold-out show at the Folly Theater.</p>	<p>Classical KC hires Christy L'Esperance as community engagement coordinator and on-air host.</p> <p>KCUR Studios launches Season 4 of A People's History of Kansas City.</p> <p>KCUR and Classical KC's new van expands access to the communities they serve.</p>	<p>KCUR news director Lisa Rodriguez named PMJA Editor of the Year.</p> <p>KCUR Studios' Suzanne Hogan receives Missouri NEA's Horace Mann Friend of Education award.</p> <p>Overlooked wins national investigative journalism award from IRE.</p> <p>KCUR Studios and the Stowers Institute for Medical Research announce new podcast, Seeking A Scientist.</p>	<p>KCUR and its collaborations win 11 regional Edward R. Murrow awards, and 5 PMJA awards.</p> <p>NPR Morning Edition co-host Steve Inskeep visits with KCUR staff during a visit to Kansas City.</p> <p>KCUR and its Kansas City Media Collective partners hold a listening session with Northeast residents.</p>	<p>KCUR and KCUR Studios garner 5 Missouri Broadcasters Awards including Best Local Website, kcur.org.</p> <p>NPR Morning Edition co-host Leila Fadel and Weekend Edition co-host Scott Simon join KCUR staff for Q&amp;A sessions about the practice and future of journalism.</p>



## WHY WE LOVE OUR SPONSORS

### SPONSOR PROFILE

# KC CARE HEALTH CENTER

For more than 50 years and across three locations in the Kansas City metro, KC CARE Health Center offers unconditional whole-person care to everyone with the promise of a personalized and affirming experience.

Though they serve nearly 30,000 patients annually, Chief Marketing & Development Officer Doug Day realized that many in the region may not be aware of KC CARE's depth and breadth of services. "When thinking about where to invest our sponsorship dollars, KCUR just made sense: both KCUR and KC CARE have aligned missions to serve our community."

Three years into their partnership with KCUR as a corporate partner, KC CARE has seen a return on their investment. Day reports expanded awareness of the organization's mission and the services they provide. To learn more about how sponsorship can benefit your organization, visit [SponsorKCUR.org](http://SponsorKCUR.org).

# GET TO KNOW OUR SHOWS & PODCASTS

From news and history to food and music – we have something for everyone.

## RADIO SHOWS

TUNE IN OR STREAM AT [KCUR.ORG](http://KCUR.ORG)

### UP TO DATE

Weekdays, 9 – 10 a.m.  
Hosted by Steve Kraske

From local to regional to national news, we discuss the issues that impact you with the decision makers and community experts



Friday & Saturday, 8 p.m. – 12 a.m.  
Hosted by Chuck Haddix

The best of blues, R&B, soul, jumpin' jazz and zydeco. It's a public radio party in your living room.



Sunday, 8 p.m. – 12 a.m.  
Hosted by Renée Blanche

The perfect blend of contemplative instrumental, upbeat grooves and soothing electronic music.



Saturday, 7 – 8 p.m.  
Hosted by Hermon Mehari

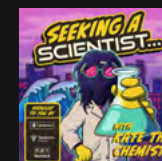
Jazz, hip-hop, soul, R&B and beyond. Mehari, world-renowned jazz musician from KC, shares the music that inspires him.

## PODCASTS

Brought to you by KCUR Studios.

Subscribe today wherever you get your podcasts.

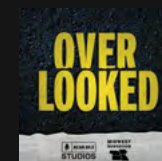
Visit us online: [kcur.org/kcurstudios](http://kcur.org/kcurstudios)



Hosted by Kate the Chemist

Science fiction meets reality as we ask real scientists about topics like fungus zombies, trash islands and how to stop aging.

Made possible by the Stowers Institute.



Hosted by Peggy Lowe

We reveal what we found in our years-long investigation into corruption in the KCKPD and hear from the alleged victims of former detective Roger Golubski.



Hosted by Nomin Ujjiyeiin

KC area news wrapped up in 15 minutes or less. Every weekday.

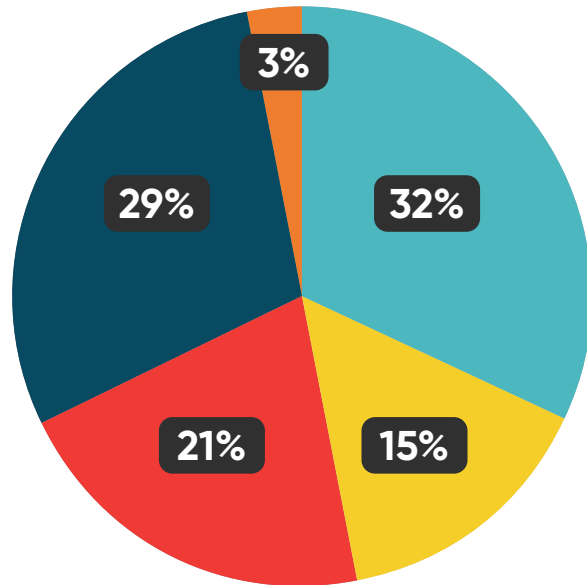


Hosted by Suzanne Hogan

The everyday heroes, renegades and visionaries who shaped Kansas City and the region.

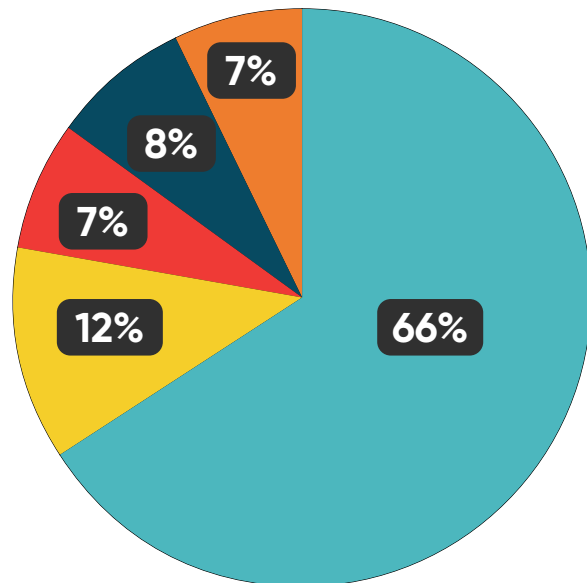
# KCUR FINANCIALS YEAR IN REVIEW

Year ended June 30, 2023



## REVENUE

- Membership
- Major Gifts/Event Revenue
- Corporate Sponsorships
- Grants and Institutional Giving
- Other Income



## EXPENSES

- News, Programming and Production
- Marketing and Audience Development
- Membership Services
- Development and Event Expenses
- Management and Administration

These results are preliminary, before final entries have been made at the system level, and the underlying data has not yet been audited.  
Note: KCUR has plans to raise funds for a new facility. Some reserves will be used to help support this capital campaign.



# BROADCAST SCHEDULE

## WEEKDAY

Effective 9/25/2023

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
12 a.m.	BBC World Service	BBC World Service	BBC World Service	BBC World Service	BBC World Service
5 a.m.	Morning Edition	Morning Edition	Morning Edition	Morning Edition	Morning Edition
9 a.m.	Up To Date	Up To Date	Up To Date	Up To Date	Up To Date
10 a.m.	1A	1A	1A	1A	1A
Noon	Here & Now	Here & Now	Here & Now	Here & Now	Here & Now
1 p.m.					Science Friday
2 p.m.	BBC Newshour	BBC Newshour	BBC Newshour	BBC Newshour	All Things Considered
3 p.m.	All Things Considered	All Things Considered	All Things Considered	All Things Considered	
6:30 p.	Marketplace	Marketplace	Marketplace	Marketplace	Marketplace
7 p.m.	Fresh Air	Fresh Air	Fresh Air	Fresh Air	Fresh Air
8 p.m.	Up To Date	Up To Date	Up To Date	The Middle with Jeremy Hobson	Fish Fry
9 p.m.	The Pulse	This American Life	The Moth Radio Hour	Snap Judgment	
10 p.m.	PRX Remix	PRX Remix	PRX Remix	PRX Remix	

## WEEKEND

	SATURDAY
12 a.m.	The Session with Hermon Mehari
1 a.m.	BBC World Service
6 a.m.	Latino USA
7 a.m.	Weekend Edition Saturday
10 a.m.	Wait Wait...Don't Tell Me!
11 a.m.	Freakonomics Radio
Noon	Snap Judgment
1 p.m.	Planet Money / How I Built This
2 p.m.	RadioLab
3 p.m.	Code Switch / Life Kit
4 p.m.	All Things Considered
5 p.m.	It's Been a Minute
6 p.m.	Soulsations
7 p.m.	The Session with Hermon Mehari
8 p.m.	Fish Fry

	SUNDAY
12 a.m.	Soulsations
1 a.m.	BBC World Service
6:30 a.	New Letters on the Air
7 a.m.	Weekend Edition Sunday
10 a.m.	This American Life
11 a.m.	Wait Wait...Don't Tell Me!
Noon	The Moth Radio Hour
1 p.m.	TED Radio Hour
2 p.m.	The Splendid Table
3 p.m.	Fresh Air Weekend
4 p.m.	All Things Considered
5 p.m.	Reveal
6 p.m.	On the Media
7 p.m.	Latino USA
8 p.m.	Night Tides

# KCUR: HOME OF INNOVATIONS AND COLLABORATIONS

KCUR's mission is to empower and connect people through journalism and entertainment that is freely accessible to all. Established in 1957, KCUR is NPR in Kansas City, the headquarters of the four-state NPR Midwest Newsroom, the statewide Kansas News Service, and the regional Harvest Public Media. We partner with other nonprofit media in the Kansas City Media Collective. From KCUR Studios, we create digital products and podcasts that are heard all over the world. And with our sister station, Classical KC, we brought 24/7 classical music back to the local airwaves after more than 20 years. Learn more at [kcur.org](http://kcur.org).





## KCUR COMMUNITY ADVISORY BOARD

Kate Bender  
Pete Browne  
Laura Clark  
Consuelo Cruz  
Gaby Flores  
Shelly Freeman  
Ted Garcia  
Sheri Gonzales  
Shobana Gopal  
Charlotte Kemper Black  
Patricia (Pat) Macdonald  
Cathy Matlack  
Sam Meers  
Matt Olson  
Wayne Powell  
Alejandro Sánchez Alvarado  
Jeff Simon  
De'Jon Slaughter  
Shani Tate-Ross  
Laura Wassmer

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call 816-235-1551.

For membership inquiries,  
email [membership@kcur.org](mailto:membership@kcur.org) or  
call 816-235-2829.

Newsletter design by Crysta Henthorne, KCUR Designer.



**GET READY FOR**

# Radio Active 2024

**SAVE THE DATE**  
**JUNE 14**

**LOEWS HOTEL**  
1515 WYANDOTTE

**LEARN MORE AT [KCUR.ORG/RADIOACTIVE](https://www.kcur.org/radioactive)**

## What do you want KCUR to cover?

Text 816-601-4777  
to tell us your  
ideas for stories,  
and how we can  
do a better job.





**KCUR 89.3**



**KCUR 89.3**

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