Grantee Information

ID	1434
Grantee Name	WEAA-FM
City	Baltimore
State	MD
Licensee Type	University

1.1 Employment of Full-Time Radio Employees   Jump to question: 1.1 ⌄

Please enter the number of FULL-TIME RADIO employees in the grids below.
The first grid includes all female employees, the second grid includes all male employees,
and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Radio Employees   Jump to question: 1.1 ⌄

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000	1						1
Managers - 2000	1						1
Professionals - 3000	1						1
Technicians - 4000	0						0
Sales Workers - 4500	0						0
Office and Clerical - 5100	0			1			1
Craftspersons (Skilled) - 5200							0
Operatives (Semi-Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	3	0	0	1	0	0	4

1.1 Employment of Full-Time Radio Employees   Jump to question: 1.1 ⌄

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000	2						2
Professionals - 3000	3						3
Technicians - 4000	0						0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	5	0	0	0	0	0	5

1.1 Employment of Full-Time Radio Employees   Jump to question: 1.1 ⌄

Major Job Category / Job Code / Joint Employee	Persons with Disabilities
Officials - 1000	0
Managers - 2000	0
Professionals - 3000	0
Technicians - 4000	0
Sales Workers - 4500	0
Office and Clerical - 5100	0
Craftspersons (Skilled) - 5200	0
Operatives (Semi-Skilled) - 5300	0

Laborers (Unskilled) - 5400	0
Service Workers - 5500	0
Total	0

1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ⌄

Please enter the gender and ethnicity of each
person with disabilities listed above (e.g. 1 African American female).

1.2 Major Programming Decision Makers

Jump to question: 1.2 ⌄

Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making major programming decisions. Include the station general manager if appropriate. Major programming decisions include decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should result in a double-counting of some full-time employees; employees having the responsibility for making major programming decisions should be included in the counts for this item and again, by job category above, in the full-time employee Question 1.1.

1.2 Major Programming Decision Makers

Jump to question: 1.2 ⌄

Of the full-time employees reported in Question 1.1, how many, including the station general manager, have responsibility for making major programming decisions?

1.2 Major Programming Decision Makers

Jump to question: 1.2 ⌄

	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	More Than One Race	Total
Female Major Programming Decision Makers	2						2
Male Major Programming Decision Makers	3						3
Total	5	0	0	0	0	0	5

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3 ⌄

Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3 ⌄

Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000	4						4
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	4	0	0	0	0	0	4

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3 ⌄

Major Job Category / Job Code	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000	5						5
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi-skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	5	0	0	0	0	0	5

1.3 Employment of Part-Time Radio Employees

Jump to question: 1.3 ⌄

Major Job Category / Job Code	Persons with Disabilities
Officials - 1000	
Managers - 2000	
Professionals - 3000	
Technicians - 4000	
Sales Workers - 4500	
Office and Clerical - 5100	
Craftspersons (Skilled) - 5200	
Operatives (Semi-skilled) - 5300	
Laborers (Unskilled) - 5400	
Service Workers - 5500	
Total	0

1.4 Part-Time Employment   Jump to question: 1.4 ▾

Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

1.4 Part-Time Employment   Jump to question: 1.4 ▾

Number working less than 15 hours per week	4

1.4 Part-Time Employment   Jump to question: 1.4 ▾

Number working 15 or more hours per week	5

1.5 Full-Time Hiring   Jump to question: 1.5 ▾

Enter the number of full-time employees in each category hired during the fiscal year.
(Do not include internal promotions, but do include employees who changed from part-time to full-time status during the fiscal year.)

1.5 Full-Time Hiring   Jump to question: 1.5 ▾

No full-time employees were hired (check here if applicable) ☐

1.5 Full-Time Hiring   Jump to question: 1.5 ▾

Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000	1		1		2
Professionals - 3000			1		1
Technicians - 4000					0
Sales Workers - 4500					0
Office / Service Workers - 5100-5500			0		0
Total	1	0	2	0	3

1.6 Full-Time and Part-Time Job Openings   Jump to question: 1.6 ▾

Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in previously filled positions and newly created positions. Include all positions that became available during the fiscal year, regardless of whether they were filled during the year. If a job opening was filled during the year, include it regardless of whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occured, please enter zero.

1.6 Full-Time and Part-Time Job Openings   Jump to question: 1.6 ▾

Number of full-time and part-time job openings	3

1.7 Hiring Contractors   Jump to question: 1.7 ▾

During the fiscal year, did you hire independent contractors to provide any of the following services?

1.7 Hiring Contractors   Jump to question: 1.7 ▾

	Check all that apply
Underwritting solicitation related activities	☐
Direct Mail	☐
Telemarketing	☐
Other development activities	☐
Legal services	☐
Human Resource services	☐
Accounting/Payroll	☐
Computer operations	☐
Website design	☐
Website content	☐

Broadcasting engineering	☑
Engineering	☐
Program director activities	☐
None of the above	☐

Comments

Question	Comment
No Comments for this section	

2.1 Corporate Management   Jump to question: [2.1 ▾]

	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer	1.00	$ 80,000	2
Chief Executive Officer - Joint		$	
Chief Operations Officer		$	
Chief Operations Officer - Joint		$	
Chief Financial Officer	1.00	$ 40,000	9
Chief Financial Officer - Joint		$	

2.1 Corporate Management   Jump to question: [2.1 ▾]

Please list the Other Job titles in this sub-category not listed above

2.2 Communication and Promotions   Jump to question: [2.2 ▾]

Publicity, Program Promotion Chief		$	
Publicity, Program Promotion Chief - Joint		$	
Communication and Public Relations, Chief		$	
Communication and Public Relations, Chief - Joint		$	

2.2 Communication and Promotions   Jump to question: [2.2 ▾]

Please list the Other Job titles in this sub-category not listed above

2.3 Programming and Productions   Jump to question: [2.3 ▾]

Programming Director		$ 0	0
Programming Director - Joint		$	
Production, Chief		$	
Production, Chief - Joint		$	
Executive Producer		$	
Executive Producer - Joint		$	
Producer		$	
Producer - Joint		$	

2.3 Programming and Productions   Jump to question: [2.3 ▾]

Please list the Other Job titles in this sub-category not listed above

2.4 Development and Fundraising   Jump to question: [2.4 ▾]

Development, Chief		$	
Development, Chief - Joint		$	
Member Services, Chief		$	
Member Services, Chief - Joint		$	
Membership Fundraising, Chief		$	
Membership Fundraising, Chief - Joint		$	
On-Air Fundraising, Chief		$	
On-Air Fundraising, Chief - Joint		$	
Auction Fundraising, Chief		$	
Auction Fundraising, Chief - Joint		$	

2.4 Development and Fundraising   Jump to question: [2.4 ▾]

Please list the Other Job titles in this sub-category not listed above

2.5 Underwritting and Grant Sollicitation   Jump to question: [2.5 ▾]

Underwriting, Chief		$	
Underwriting, Chief - Joint		$	
Corporate Underwriting, Chief		$	
Corporate Underwriting, Chief - Joint		$	

Foundation Underwriting, Chief		$		
Foundation Underwriting, Chief - Joint		$		
Government Grants Solicitation, Chief		$		
Government Grants Solicitation, Chief - Joint		$		

2.5 Underwritting and Grant Sollicitation   Jump to question: 2.5 ⌄

Please list the Other Job titles in this sub-category not listed above

2.6 Broadcast Engineering and Information Technology   Jump to question: 2.6 ⌄

Job Title	FTE	Salary	Count
Operations and Engineering, Chief	1.00	$ 58,000	15
Operations and Engineering, Chief - Joint		$	
Engineering Chief		$	
Engineering Chief - Joint		$	
Broadcast Engineer 1		$	
Broadcast Engineer 1 - Joint		$	
Production Engineer		$	
Production Engineer - Joint		$	
Facilities, Satellite and Tower Maintenance, Chief		$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		$	
Technical Operations, Chief		$	
Technical Operations, Chief - Joint		$	
Information Technology, Director		$	
Information Technology, Director - Joint		$	
Web Administrator/Web Master		$	
Web Administrator/Web Master - Joint		$	

2.6 Broadcast Engineering and Information Technology   Jump to question: 2.6 ⌄

Please list the Other Job titles in this sub-category not listed above

2.7 Journalists, Announcers, Broadcast and Traffic   Jump to question: 2.7 ⌄

Job Title	FTE	Salary	Count
News / Current Affairs Director	1.00	$ 51,000	5
News / Current Affairs Director - Joint		$	
Music Director	1.00	$ 68,000	1
Music Librarian/Programmer		$	
Announcer / On-Air Talent		$ 0	
Announcer / On-Air Talent - Joint		$	
Reporter		$	
Reporter - Joint		$	
Public Information Assistant	1.00	$ 31,000	1
Public Information Assistant - Joint		$	
Broadcast Supervisor		$	
Broadcast Supervisor - Joint		$	
Director of Continuity / Traffic		$	
Director of Continuity / Traffic - Joint		$	

2.7 Journalists, Announcers, Broadcast and Traffic   Jump to question: 2.7 ⌄

Please list the Other Job titles in this sub-category not listed above

2.8 Education and Community Engagement   Jump to question: 2.8 ⌄

Job Title	FTE	Salary	Count
Education, Chief		$	
Education, Chief - Joint		$	
Volunteer Coordinator		$	
Volunteer Coordinator - Joint		$	
Events Coordinator		$	
Events Coordinator - Joint		$	
Section 2. Average Salary Totals	6.00	$ 328,000	33

2.8 Education and Community Engagement   Jump to question: 2.8 ⌄

Please list the Other Job titles in this sub-category not listed above

Comments

Question	Comment

No Comments for this section

3.1 Governing Board Method of Selection   Jump to question: 3.1 ▼

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection   Jump to question: 3.1 ▼

Ex-Officio (Automatic membership because of another office held)   0

3.1 Governing Board Method of Selection   Jump to question: 3.1 ▼

Appointed by government legislative body (including school board) or other government official (e.g. governor)   14

3.1 Governing Board Method of Selection   Jump to question: 3.1 ▼

Elected by community/membership   1

3.1 Governing Board Method of Selection   Jump to question: 3.1 ▼

Other (please specify below)   0

3.1 Governing Board Method of Selection   Jump to question: 3.1 ▼

3.1 Governing Board Method of Selection   Jump to question: 3.1 ▼

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection   Jump to question: 3.1 ▼

Total number of board members (Automatic total of the above)   15

3.2 Governing Board Members   Jump to question: 3.2 ▼

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members   Jump to question: 3.2 ▼

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members   Jump to question: 3.2 ▼

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	More Than One Race	Total
Female Board Members	6						6
Male Board Members	6		0		1		7
Total	12	0	0	0	1	0	13

3.2 Governing Board Members   Jump to question: 3.2 ▼

Number of Vacant Positions   2

3.2 Governing Board Members   Jump to question: 3.2 ▼

Total Number of Board Members (Total should equal the total reported in Question 3.1.)   15

3.2 Governing Board Members   Jump to question: 3.2 ▼

Number of Board Members with disabilities   0

Comments

Question	Comment

No Comments for this section

4.1 Community Outreach Activities   Jump to question: 4.1 ▼

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific, formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?

4.1 Community Outreach Activities   Jump to question: 4.1 ▼

	Yes/No
Produce public service announcemnts?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the educational community?	Yes
Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?	Yes
Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Produce/distribute informational materials based on local or national programming?	No
Did the informational programming materials have a specific, formal component designed to be of special service to the educational community?	No
Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Host community events (e.g. benefit concerts, neighborhood festivals)?	Yes
Did the community events have a specific, formal component designed to be of special service to the educational community?	Yes

Did the community events have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes
Provide locally created content for your own or another community-based computer network/web site?	No
Did the locally created web content have a specific, formal component designed to be of special service to the educational community?	No
Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	No
Partner with other community agencies or organizations (e.g., local commerical TV station, Red Cross, Urban League, school district)?	Yes
Did the partnership have a specific, formal component designed to be of special service to the educational community?	Yes
Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?	Yes

Comments

Question	Comment
No Comments for this section	

5.1 Radio Programming and Production   Jump to question: 5.1 ▾

Instructions and Definitions:

5.1 Radio Programming and Production   Jump to question: 5.1 ▾

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production   Jump to question: 5.1 ▾

	For National Distribution	For Local Distribution/All Other	Total
Music (announcer in studio playing principally a sequence of musical recording)		602	602
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)		30	30
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)		3,128	3,128
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)		4	4
All Other (incl. sports and religious — Do NOT include fundraising)		624	624
Total	0	4,388	4,388

5.1 Radio Programming and Production   Jump to question: 5.1 ▾

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production   Jump to question: 5.1 ▾

Approx Number of Original Program Hours	4,388

Comments

Question	Comment
No Comments for this section	

6.1 Telling Public Radio's Story   Jump to question: 6.1 ▾

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2019. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2019 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

6.1 Telling Public Radio's Story   Jump to question: 6.1 ▾

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

WEAA 88.9 is the Baltimore-Washington metropolitan region's leading provider of jazz, locally produced talk, public affairs and news programming. For more than 40 years the station has upheld the mission behind its call long-time call letters of WEAA: We Educate African Americans. WEAA consistently solidifies its purpose of being "The Voice of The Community". Our public affairs programs address community issues, needs and interest. The station performs as a vehicle for communities and neighborhoods to have civil conversations on how to make the community and the lives of the residents better. "The Today with Dr. Kaye Show" and "For the Culture with Farajii". Also serve as a vehicle for folks to cut through red tape and be able to speak with the decision makers of the community. We also have done town halls to discuss policing in the community as well as drugs in the community. That gives us an opportunity to speak and engage new audiences.

6.1 Telling Public Radio's Story   Jump to question: 6.1 ▾

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

Our partnerships help us super serve the community with resources that make a difference. WEAA has had the opportunity to collaborate with churches in the community such as New Psalmist Baptist Church, Amazing Grace Lutheran Church for our summits and town hall meetings. We have partnered with the Reginald Lewis African American Museum to have discussion on how to police the community and to celebrate African American Culture. Kaiser Permanente partnered with WEAA to provide a day long health fair community. As the radio station associated with Morgan State University, we provide opportunities to our young communications students to develop their craft. We also are a part of many college discussions on racism and crime in the community. We were able to cover a yearlong Presidential Speaker Series produced by Morgan State University showcasing thought leaders from around the world. We have partnered with Maryland Public Television to cover debate and discussion through local campaign season and WDET Detroit in Detroit allowed us to utilize their studio and reporters during the Farewell week of Aretha Franklin. WEAA collaborated with the Baltimore Police Department by allowing their spokesperson to host a show of his own on a day where the community had issues on handling an uptick in crime and The Baltimore Public School system asked that we partner with them to moderate a school board meeting when the parents of the community were extremely unhappy with the upkeep

of school buildings. During election season we are managing information centers one day away with election experts handling the phone banks and answering questions of the community.

6.1 Telling Public Radio's Story   Jump to question: 6.1 ⌄

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

WEAA remains consistent in providing local coverage and initiatives for the community. We have been asked to participate in city parades, moderate political forums and participate on round table conversations. WEAA is often called upon when there is a crisis particularly in schools. When school opened in September, there were no water fountains working in some of the schools during warm temperatures which were an issue. Our talks shows went into action immediately and collected 3800 bottles of water and 372 packages of tissue for the WEAA Teacher Depot in two hours. We supplied schools upon request with water and tissue and today have a supply area of goods standing by. The audience response to deliver results has been incredible. We showed the community we were there for them in a crisis when a community in the city had not had water in their homes for weeks. There was no attention given to their plight and WEAA went into action. Again. We were able to get them water and broadcast live from their neighborhood until the services they needed appeared. By the end of the day, the community were offered resources for community showers and water. Our listeners also volunteered to pick up their laundry and provided clean laundry to help the neighborhood restore order. Over the year WEAA was able to be honored with awards for their coverage and programming. Recently WEAA received awards in the category of news coverage , public affairs and best talk shows among other Maryland Washington and Virginia competitors. The following story talks about a donor of WEAA who says "I donated and committed a lot of money to WEAA, but I don't think I could have made a better decision." Link to story:https://medium.com/the-partnered-pen/i-donated-730-to-weaa-my-favorite-radio-show-i-couldnt-have-made-a-better-decision-411fa8888389

6.1 Telling Public Radio's Story   Jump to question: 6.1 ⌄

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2019, and any plans you have made to meet the needs of these audiences during Fiscal Year 2020. If you regularly broadcast in a language other than English, please note the language broadcast.

WEAA offers a host of programming that cater to communities from around the Diaspora. Technology has allowed those communities to connect with the news and communities that represent them in Baltimore. We offer Caribbean programming from shows like Caribbean Affair and Caribbean Exchange. WEAA offers Latino programming with syndication and local programs like Latino USA and Fiesta Musical. Also, the African community has four hours of programming with Afro Beats talk and music show. WEAA stumbled upon an issue in 2018 about the violence taking place in our communities. A Mexican listener described how his neighbor and he are being bullied by the people in their community that was 80% African America. We learned as other Mexican residents in predominately African American communities experienced this same type of harassment. Dr. Kaye Wise Whitehead was able to have a week's worth of conversations and discussion about why this is happening and the need for it to discontinue. We were able to have guest to help us take a deep dive into the issue. In 2020 we hope to serve the community more with a restructuring of our Community Cares Project. We also will increase our ability to broadcast more with the people in remote locations.

6.1 Telling Public Radio's Story   Jump to question: 6.1 ⌄

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Our grant has afforded us the opportunity to produce 24 in house programs that offer local content geared towards the community. We go into the laundromats, barbershops, and schools to speak to new voices that normally are not heard in mainstream media. We have been able to secure host and producers who have been a part of the community for years and allow the station to be the vehicle for so many people who feel no one is listening. We have been able to secure equipment to allow us to go into the community and really peel back difficult conversations. We have read books to members of our Itty-Bitty Fan Club which is a way to bring school aged kids together in a bookstore to read book. We have been able during the school year to broadcast live in our "Teen Summits". We have spent time on the corner producing the stories that are behind the kids that are in news named by critics as "squeegee kids" and have issues with motorist as they attempt to get money for washing car windows in unsafe traffic. We talk to the people that make up the news and make a point not to speak on their behalf but make sure they have a voice and vehicle to tell their own story and truth.

Comments

Question	Comment

No Comments for this section

7.1 Journalists   Jump to question: 7.1 ⌄

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific
News Director	1			1		1			
Assistant News Director									
Managing Editor									
Senior Editor									
Editor									
Executive Producer	1				1	1			
Senior Producer	1	0			1	1			
Producer									
Associate Producer									
Reporter/Producer									
Host/Reporter									
Reporter									
Beat Reporter									
Anchor/Reporter									
Anchor/Host									
Videographer									
Video Editor									
Other positions not already accounted for									
Total	3	0	0	1	2	3	0	0	0

Comments

Question	Comment

No Comments for this section