## Station KCBX(FM), San Luis Obispo, CA 2025 EEO Public File Report

## August 1, 2024, through July 31, 2025

There was one full-time job hire in this reporting period.

News Director # of interviews: 3

Source of hire: LinkedIn

Date of hire: January 6, 2025

## **Recruitment Sources used:**

LinkedIn: https://www.linkedin.com/company/kcbxfm/ (3 interviewees)

KCBX Public Radio, FM 90 – Marisa Waddell 4100 Vachell Lane San Luis Obispo, CA 93401

805-549-8855 mwaddell@kcbx.org

California Polytechnic University www.calpoly.edu

Attn: Patti Piburn
Journalism Department
San Luis Obispo CA 93407
(831) 277-4665 ppiburn@calpoly.edu

California Polytechnic State University
Experience Industry Management Jobs Board: https://calpolyeimjobs.blogspot.com

Attn: Jerusha Greenwood San Luis Obispo, CA 93407 jbgreenw@calpoly.edu

KCBX Website <a href="http://www.kcbx.org">http://www.kcbx.org</a>
KCBX Public Radio, FM90 – Chris McBride
4100 Vachell Lane San Luis Obispo, CA 93401
805-549-8855 <a href="mailto:chris@kcbx.org">chris@kcbx.org</a>

KCBX Facebook page <a href="https://www.facebook.com/kcbxfm/">https://www.facebook.com/kcbxfm/</a> KCBX Public Radio, FM 90 – Marisa Waddell 4100 Vachell Lane San Luis Obispo, CA 93401 805-549-8855 <a href="mailto:mwaddell@kcbx.org">mwaddell@kcbx.org</a>

Public Media Journalism Association Attn: Christine Paige Diers P.O. Box 838 Sturgis, SD 57785 605-863-9919 christine@pmja.org

**EEO Longer Term Initiatives.** 

The # of KCBX full-time employees is between 5 and 10, and KCBX is located in a market with a population of fewer than 250,000. KCBX is therefore required to complete two longer-term EEO initiatives over a 2-year period.

- 1. Training for management level personnel on methods of ensuring equal opportunity and preventing discrimination. Each year, KCBX's General Manager and/or Chief Financial Officer attends an annual program presented by an employment attorney and human resources consultant in San Luis Obispo. We attended three seminars conducted by attorneys from the Light Gabler firm: September 24, 2024 Frank Lanzone, President/Gen. Mgr. attended.

  November 2024 by zoom, C.F.O. Patty Gabrisch attended.

  March 20, 2025 C.F.O. Patty Gabrisch attended.
- 2. Internship Program. KCBX's Director of Programming & Content and KCBX's News Director manage an internship program that is designed to assist members of the community to acquire skills needed for employment in the area of news reporting and general programming. This past year, 1 community member and 8 California Polytechnic University students participated in our internship program.

Interns during this period:
June-September 2024 (Cal Poly) 1
June-September 2024 (Cal Poly) 1
Jan 2025 – June 2025 (Cal Poly) 2
September 2024 – December 2024 (Cal Poly) 2
Oct 2024 – Aug2025 (independent) 1
Sebastien Tallet April 2025 – June 2025 (Cal Poly) 1
June 2025 – August 2025 (Cal Poly) 1

3. Career Fairs at California Polytechnic University, San Luis Obispo, January 30, 2025 (all Majors) and April 17, 2025 (Journalism Majors). KCBX representatives handed out employment, intern and related materials.