

Red River Radio Community Advisory Board Meeting March 18, 2026

Members Present:

Krystle Beauchamp, John Gayle, Jeana Paul-Ureña, Elton Richey, Angie White, Ranae Moran, Mary Decker, Kermit Poling, Henry Edwards, Troy Jones, Robert Murphy, Sally Langston, Brad Campbell, Andrew Bindursky

Call to Order & Welcome 12:02 pm

Approval of Minutes from Previous Meeting

- Brad Campbell motioned to accept minutes
- John Gayle Seconded

Chairman's Report – Krystle Beauchamp

Monthly Board Shout Outs

Angie and Jeana! The VINO e Violão event was a success.

Alexandria Update: As of now we have until May 1 to raise funds and contact potential donors.

Manager's Report – Kermit Poling

- We need to raise \$40,000 within the month. Ranae Moran said she has been working with Jim Clinton to find potential donors.
- On April 8, we are reaching out to the Provost and the Chancellor of LSUA. Krystal Beauchamp and John Gayle are available on this date to meet with potential donors.
- KDAQ technical issues have a temporary fix until other parts come in.
- Upcoming Spring Fund Drive will run Monday, March 23 – Tuesday, April 7.
- Gifts for the fund drive include: hand crank radios and t-shirts with the new logos (Bird Calls and Jazz Out), bedding, and a cruise.

Conversation:

Mary Decker — Mentioned an event at the Ellen Trout Zoo in Lufkin that RRR might want to cover.

Krystal Beauchamp— Noted the press release mailbox seems to be full and asked that OIT check on it.

Elton Richey— Asked if we could incorporate a second entry in prize drawings when donors mention who encouraged them to listen / donate — Creating a way to encourage listeners to refer friends to RRR.

Mary Decker — asked if it would be helpful to gather listener / donor age.

General Station Updates:

- Henry Edwards — Asked for volunteers for people to work the drive
- Kermit Poling — Announced RRR will hold a volunteer appreciation event on Saturday, April 5 — more details coming, save the date
- Brad Campbell — Liked Elton's idea of multiple drawing entries for referred donations. A discussion followed with ideas on how this might be done not only for call in donations, but for online donations as well.

Committee Reports & Action Items

Marketing & Outreach Committee — no report

Events Committee

- Jeana Paul-Ureña: Gave a shout out to Angie for boots on the ground organizing. My only comments for next time would be to have the music before the wine tasting for better attention to the performance.
- Angie White: Gave a shout out to Troy. Special thank you to John Gayle and Corkscrew Wisdom. John Curry provided a bed and breakfast. Richard Creative did the great signs. We made a \$13,000 profit for RRR.
- John Gayle — Added it is important that RRR have such events, not only to raise money, but to create enthusiastic listeners and community awareness and involvement.
- Elton Richey — Noted he saw a lot of people there he had not seen in a long time. The more events we have the better. We should build on this because the more events and a variety of events will grow our listening audience.
- Mary Decker — Agreed and added we need to get more people energized and offer some events that do not require such a high price.

Orientation Committee – no report

Development Committee – no report

Programming Committee – no report

Discussion & Closing Items

Brad Campbell — Has noticed the streaming app sometimes repeats content.

Advancement Committee — Noted that the Getting to Know You meetings stopped during covid, and it is something we need to start up again.

Krystle — announced our next board meeting is Thursday, May 21st

Adjournment

Motioned by Angie White

Seconded by John Gayle

Meeting adjourned at **1:04 pm**