

Chief Content Officer/News Director



Reports To
President & CEO

Job Overview

WAMC's next Chief Content Officer and News Director will be someone who is energized by the potential for building new, cross-platform audiences. They will have extensive experience in developing and launching new products, as well as increasing reach and engagement for much-loved existing shows. Someone who loves to collaborate and take calculated risks, this person will lead with clarity and empathy, to inspire and support a uniquely talented editorial staff.

Responsibilities and Duties

- In collaboration with the CEO, design and execute editorial vision that will grow cross-platform audiences for WAMC.
- Develop and launch new content initiatives, with the aim of building diverse audiences and collaborating with regional partners.
- Utilize data to inform programming decisions designed to grow reach, engagement and loyalty.
- Coach and provide guidance on content and format. Inspire staff to produce consistently compelling programming across platforms.
- Foster and grow a diverse team, prioritizing inclusivity and the representation of multiple perspectives.
- Develop and cultivate partnerships with external organizations to extend brand and audience reach; seek out creative ways to maximize impact for WAMC.
- Ensure that all material published meets WAMC standards and practices, including standards of fairness, completeness, independence and impartiality.
- Oversee all content staff schedules, performance management, diversity goals and departmental budgets.
- Supervise at least 6-8 direct reports, including setting goals, tracking performance and preparing regular reviews.

Required Qualifications

- 10+ years national journalism experience, with 5+ years in senior leadership.
- Strong news judgment; ability to quickly identify significant stories, coordinate stakeholders, define coverage across news cycles, and lead evolving processes.
- Experience leading a newsroom with multiple deadlines across the day.
- Experience innovating broadcast content for live and on-demand digital audiences.
- Proven ability to achieve agreed outcomes collaboratively within finite timeframes and budgets.
- Excellent interpersonal skills; ability to work collaboratively in a diverse, high-stress environment.
- Flexible, creative, innovative, and adaptable to change.

Preferred Qualifications

- Experience with video platforms.
- Experience with short form social content and strategy.
- Understanding of the U.S. public media ecosystem.

Full-time, in-person. Starting salary \$90,000 annually.