

# OPPORTUNITY FOR TEACHERS

**WSKG is recruiting educators to  
be part of a 2022-2023 local  
PBS Media Literacy Academy!**

**Collaborate to work toward  
PBS Media Literacy Educator  
Certification.**

## PARTICIPATING EDUCATORS WILL:

- Receive NYS CTLE professional development credit
- Be supported individually and as a group to work through 8 micro-credentials toward PBS Media Literacy Educator Certification
- Receive resources around a variety of media literacy-related topics
- Use existing instructional content and materials to achieve micro-credentials
- Have an opportunity to partner with WSKG Education staff to:
  - Facilitate professional development training on media literacy
  - Receive PBS swag
  - Be featured on WSKG's website
  - Receive media-creation materials
  - More!

## THE IDEAL MEDIA LITERACY ACADEMY EDUCATOR:

- Serves students at the K-5, MS, or HS level
- Is already integrating media and using technology in their instruction
- Has experience creating media content
- Might be: technology coordinator, library media specialist, digital innovator, technology or media arts coach
- Is interested in or already using PBS content in their classroom or learning space
- Has bandwidth or capacity for a project like this



SCAN ME TO LEARN MORE

**CONTACT WSKG TODAY TO GET STARTED:**

**[education@wskg.org](mailto:education@wskg.org)**

