

KASU (FM) Jonesboro
Arkansas State University
2022 Annual EEO Public File Report

REPORTING PERIOD: February 1, 2022 – January 31, 2023

Number of full-time positions filled during this period: 1

Number of part-time positions filled during this period: 5

Recruitment Resources:

According to the A-State website, Human Resources at Arkansas State University has partnered with JobTarget, a company that assists with employment advertising and recruitment. This partnership comes with eight resources to help the university be in compliance with the Office of Federal Contract Compliance Programs (OFCCP) standards. The OFCCP Package comes with eight diversity job sites that all positions are automatically posted to. This is free of charge to hiring departments.

1. Be a Hero Hire a Hero
2. Black Perspective
3. Disabled American Veterans
4. disABLED Person
5. Hispanic Today
6. VetJobs
7. Veteran's Enterprise
8. Women in Business

Full-time positions are also posted on the Career Website, Jonesboro Jobs, and Goodwill.

E-mail notification of full-time postings are automatically sent to A-State's Beck Center for Veterans and to El Centro Hispano in Jonesboro.

Full-time positions at KASU are also posted in Publicmediajobs.org and published in Current, a public media trade periodical.

Recruitment source cited by hired personnel:

A-State Jobs website

Total interviews during reporting period: 9

KASU Outreach Initiatives

KASU posted the full-time position of Listener Engagement Specialist in the A-State Jobs portal. This job link is shared to the Career Website, Jonesboro Jobs, and Goodwill. The job was also posted in Publicmediajobs.org and published in Current, a public media trade periodical. Three candidates were considered and interviewed for the position.

KASU posted a part-time, student position for Audio Editor on the A-State Jobs portal. This position was re-posted at the beginning of each academic semester, as students either graduated or voluntarily left the position. We hired two Audio Editors for the 2022 Spring semester, and two others for the 2022 Fall Semester. We also briefly employed a non-student as a part-time audio editor during the 2022 Spring semester, who left voluntarily.

Student Internships

No students interned at KASU in Jonesboro during 2022.

Three interns began working at KASU in January, 2023. One is doing voice work, another is assisting in morning news, and the third is producing news and entertainment features.

Part-time student positions

Spring semester, January-May 2022:

An undergraduate work-study assisted in audio editing and production.

A post-graduate non-student was employed part-time to assist in audio editing and production.

Summer term, June-July 2022:

An undergraduate student was employed part-time to assist in audio editing and production.

Fall semester, August–December 2022:

Two undergraduate students were employed part-time to assist in audio editing and production.

Events

(Recruitment related)

KASU staff participated in Chamber of Commerce Business Expositions in Jonesboro and Paragould, Arkansas, but marketing there was primarily focused on networking with potential underwriters. Station staff also participated in a campus Community Fair and a similar event presented by the College of Liberal Arts & Communication. These events were aimed at making students aware of businesses, services, and programs available to them. KASU staff did not participate in any specifically recruitment-related events during the period, due to both limited resources for hiring and a university hiring freeze on full-time positions.