
Meeting of the NEPM Board of Directors
Tuesday, March 24, 2026
Public Session Meeting Minutes

A meeting of the NEPM Board of Directors was held at NEPM, 44 Hampden Street, Springfield on Tuesday, March 24, 2026, Crist Myers, Chair. Those members attending in person are marked with a “#”. Those members attending via Zoom are marked “**”.

#Aaron Vega, Vice Chair	Liza Hernandez-Henson, Director
#Bob Sproull, Director	**Liz Roberts, Director, Clerk/Secretary
#Crist Myers, Chair	#Marcos Carreras, Director
**Eric Cromwell, Director	#Matt Abramovitz, NEPM President
#Evie Kintzer, GBH Director	#Matt Landon, Director, Treasurer
#Heather Hayes, Director	#Melinda Mason, Director
#John Armstrong, Director	**Sarah Carlan, Director
#John Kennedy, Director (UMASS)	**Sarah Pfatteicher, Director
#Joy Ohm, Director, NGC Chair	#Xiomara Albán DeLobato, Director
Laura Wright, Vice Chair, Development Chair	

NEPM staff in attendance: Chris Schwantner, Chief Engineer, Television; Elizabeth Román, Executive Editor of News; Lynn Page, Managing Director Media Operations; Rebeckah Egan, Director of Corporate Sales; Tracy Trial, Senior Director of Development; Vanessa Cerillo, Sr. Dir. Marketing, Communications & Events; and Walter Clune, Development Assistant, recorded minutes.

Other guests: Shane Miner, GBH Chief Operations Officer; Susan Fentin, emeritus.

Crist Myers, Chair convened the meeting at 4:10 p.m.

- Crist called for a motion to approve the December 9, 2025, Public Session minutes [Vote]
 - Evie Kintzer moved, Matt Landon seconded, none opposed, none abstained.
 - Minutes approved.

President’s Report – Matt Abramovitz, President

Shout Outs

- Jon Solins – thanked him for his years of service and best wishes in retirement
- Fab 413 – named best podcast by the Valley Advocate
- Nirvani Williams – receiving an award for her religious news coverage and her reporting focused on an Afghan immigrant family.

Financials Update

Reviewed budget expectations and actuals. Expenses were held below expectations and revenue exceeded expectations with a planned profit of \$600k. The engine behind

the revenue growth was an increase in membership and major giving, and addition of new members, sustainers, and upgraded major giving.

Impact Architects

Matt reviewed the work of Impact Architects. This was initiated by MassMutual to assist NEPM in measuring our impact of NEPM in the community. “What would happen if NEPM did not exist?” They designed a model for NEPM to use to catalog our activities, outcomes, long-term impact, and a tool to track and measure impact. This material was used in a proposal to MassMutual. The grant proposal was approved and awarded a \$100k grant to NEPM to further develop on the work of the Conexión video series.

On the Horizon

The Rundown with Carrie Saldo is adding segments to our YouTube channel as viewers move from linear to on-demand broadcasting.

There is discussion with **Focus Springfield**, the community access television channel, of moving their operation to Studio A.

413 Gives – a rebranding of Valley Gives to take place in June led by the Community Foundation of Western Mass. NEPM will play a similar role as we did in Hunger Week with a focus on highlighting the work of local non-profits affected by the Federal funding cuts.

Events: NEPM in the Community

Strategy: events designed to create unique NEPM experiences, with a focus on sponsored and ticket-based events, and prioritizing “series” events.

What’s Changed: Sunset production of the Asparagus Festival and Valley Voices.

What’s New:

- ❖ April 7 Live taping of The Fabulous 413
- ❖ April 13 4/13 Trivia @ Progression Brewing
- ❖ April 18 S&FP: Fran Lebowitz @ The Academy
- ❖ April 30 NEPM Book Club w/Ocean Vuong
- ❖ May 3 Bird Walk with Matt
- ❖ May 30 S&FP: Ear Hustle @ The Iron Horse
- ❖ June 17 Fall Upfronts (Underwriting event)
- ❖ June 18 Morrow Society Thank You Event
- ❖ June 27-28 Solid Sound live broadcast on NEPM
- ❖ Summer 2026 Dinosaur Adventure Map Live Events
- ❖ FY27 Member meet ups: 4 events to meet & mingle with NEPM members

Public Comment: no public comment made

Crist adjourned the Public Session at 5:02 p.m.

Submitted by:

Walter Clune, NEPM Development Assistant