

EEO PUBLIC FILE REPORT

FOR

KSUI FM

WSUI AM

**EEO PUBLIC FILE REPORT
FOR
KSUI FM, WSUI AM
Licensed to: Iowa Public Radio, Inc., Des Moines, Iowa**

October 1, 2021 – September 30, 2022

The report below lists all full-time vacancies filled during the reporting period.

All full-time positions are posted on the Iowa Public Radio website: <https://www.iowapublicradio.org/careers-at-ipr>.

Mailing Address:

**710 South Clinton Street
University of Iowa
Iowa City, IA 52240-4214**

Telephone Number: 515-725-1705

Contact Person: Kelly Edmister

E-mail Address: kedmister@iowapublicradio.org

<u>Job Title</u>	<u>Total Interviewed</u>	<u>Interviewees Source of Referral</u>	<u>Selected Hire Source of Referral</u>	<u>Recruitment Sources Utilized, From Attachment A</u>
Account Executive	3	Iowa Public Radio On-Air Announcement (2), Facebook (1)	Iowa Public Radio On-Air Announcement	3, 5-9, 11, 13, 15, 17-20, 23-28
Talk Show Producer	6	CPB Website (1), Current Employee Referral (2), Iowa Public Radio Website (1), University of Iowa (1), No response (1)	Current Employee Referral (1), Iowa Public Radio Website (1)	1-10, 12, 14-22, 27-28

**KSUI FM, WSUI AM
EEO Public File Report
Attachment "A"**

- | | |
|--|---|
| <p>1. Buena Vista University
610 West 4th Street
Storm Lake, IA 50588
800-383-9600
https://employer.gradleaders.com
Total interviewees for reporting period: 0</p> | <p>2. Columbia School of Journalism
2950 Broadway
New York, NY 10027
212-854-4150
https://journalism-columbia-csm.symplicity.com
Total interviewees for reporting period: 0</p> |
| <p>3. Corporation for Public Broadcasting Website
401 9th Street, NW
Washington, DC 20004-2129
202-879-9600
https://www.cpb.org/jobline/

Total interviewees for reporting period: 1</p> | <p>4. Drake University
2507 University Avenue
Des Moines, IA 50311-4505
515-271-2011
https://app.joinhandshake.com/jobs

Total interviewees for reporting period: 0</p> |
| <p>5. Facebook – Iowa Public Radio
1 Hacker Way
Menlo Park, CA 94025
650-543-4800
Total interviewees for reporting period: 1</p> | <p>6. Current Employee Referrals
E-mail to all staff announcing the open position and encouraging them to recruit.

Total interviewees for reporting period: 2</p> |
| <p>7. Iowa Public Radio Website
2111 Grand Avenue
Des Moines, IA 50312-5393
515-725-1700
https://www.iowapublicradio.org/careers-at-ipr
Total interviewees for reporting period: 1</p> | <p>8. Iowa State University
1320 Gerdin Business Building
Ames, IA 50011
https://cyhire.iastate.edu/employers/

Total interviewees for reporting period: 0</p> |
| <p>9. LinkedIn – Iowa Public Radio
1000 West Maude
Sunnyvale, CA 94085
https://www.linkedin.com

Total interviewees for reporting period: 0</p> | <p>10. Ryan Famuliner
News Director, KBIA
215 Lee Hills Hall
Columbia, MO 65211
573-882-9136
famulinerr@missouri.edu
Total interviewees for reporting period: 0</p> |
| <p>11. Corridor Business Journal
2345 Landon Road, Suite 100
North Liberty, IA 52317
319-665-6397
https://corridorbusiness.com/advertise

Total interviewees for reporting period: 0</p> | <p>12. Public Media Journalists Association
PMJA Website
PO Box 838
Sturgis, SD 57785
https://pmja.org

Total interviewees for reporting period: 0</p> |

13. Greater Public
PO Box 303279
Austin, TX 78703-0055
800-454-2314
<https://greaterpublic.org/jobs>

Total interviewees for reporting period: 0

15. University of Iowa
100 Pomerantz Center, Suite C310
Iowa City, IA 52242
319-335-1023
<https://app.joinhandshake.com/jobs>

Total interviewees for reporting period: 1

17. University of Northern Iowa
102 Gilchrist Hall
Cedar Falls, IA 50614-0384
319-273-6857
<https://app.joinhandshake.com/jobs>

Total interviewees for reporting period: 0

19. Dual Career Network*
616 Jefferson Building
Iowa City, IA 52242
319-335-3524
Contact: Garry Klein
Total interviewees for reporting period: 0

21. National Association of Black Journalists
NABJ Career Center
PO Box 117
Windsor, CA 95492
626-792-3846
<https://www.nabjcareers.org>
Total interviewees for reporting period: 0

23. Iowa Chapter of American Marketing Association
https://www.amaiowa.com/en/job_board/

Total interviewees for reporting period: 0

14. Simpson College
701 North C Street
Indianola, IA 50125
515-961-6251
<https://app.joinhandshake.com/jobs>

Total interviewees for reporting period: 0

16. University of Missouri Kansas City
Department of Communication and Journalism
5120 Rockhill Road
Kansas City, MO 64110
816-235-1337
<https://app.joinhandshake.com/jobs>

Total interviewees for reporting period: 0

18. Wartburg College
100 Wartburg Boulevard
Waverly, IA 50677
319-352-8615
<https://info.wartburg.edu/employment>

Total interviewees for reporting period: 0

20. Filipino-American Association of Iowa*
Contact: Alma Reed
515-418-5003
<http://www.filamofiowa.org>

Total interviewees for reporting period: 0

22. National Association of Hispanic Journalists
NAHJ Career Center
PO Box 117
Windsor, CA 95492
626-792-3846
<https://www.nahjcareers.org>

Total interviewees for reporting period: 0

24. NPR + Friends Slack – Jobs Channel

Total interviewees for reporting period: 0

25. Twitter - @iowapublicradio
1355 Market Street #900
San Francisco, CA 94103
<https://twitter.com>

Total interviewees for reporting period: 0

27. Friend or other referrals
NOTE: Non-IPR recruiting source. Applicants were referred to available positions through friends or other sources that were aware of the opportunity.

Total interviewees for reporting period: 0

26. Iowa Public Radio On-Air Announcements
1013 WOI Road
Ames, IA 50011-1067
515-725-1700

Total interviewees for reporting period: 2

28. No response
The candidate opted not to share information on where they learned of the position.

Total interviewees for reporting period: 1

Grand total interviewees for reporting period: 9

Sources designated with an * have requested notification of open positions.

**KSUI FM, WSUI AM
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Attachment “B”**

KSUI FM, WSUI AM has engaged in the following outreach activities as covered during the term of this report:

Type of Activity	Description
<p>(i) Job Fair Participation –</p> <p>In two years’ time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions</p>	<p>KSUI FM, WSUI AM participated in the Spring 2022 Jump-Start Internship & Networking Fair: Virtual Edition sponsored by the Iowa State University Greenlee School of Journalism and Communication in collaboration with the College of Liberal Arts and Sciences on February 22, 2022. Participation allowed the organization to present internship opportunities, discuss career options and raise awareness of such opportunities within the organization and public media.</p>
<p>(iv) Participation in community group events –</p> <p>In two years’ time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities</p>	<p>News/Talk Program Director Katherine Perkins spoke to a University of Iowa Journalism class on October 7, 2021 about public radio and how the Talk Show team has managed the production of talk shows during a pandemic.</p> <p><i>Talk of Iowa</i> Host Charity Nebbe gave the keynote address at the 100th Annual Iowa High School Press Association Conference at the University of Iowa Memorial Union on October 21, 2021.</p> <p>Talk Show Producer Rick Brewer volunteered his time and expertise to judge student entries for “Best Podcast Series” as part of the Iowa College Media Association Contests in November, 2021.</p> <p><i>River to River</i> Host Ben Kieffer moderated the Spring, 2022 Levitt Lecture with award-winning journalist Steve Kroft on April 13, 2022 and the Fall, 2022 Levitt Lecture with Pulitzer Prize-winning journalists and best-selling authors Bob Woodward and Carl Bernstein on September 14, 2022. The Levitt Lecture Series is sponsored by the University of Iowa College of Law.</p>

<p>(v) Internship Program –</p> <p>In two years’ time: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment</p>	<p>KSUI FM, WSUI AM continued its internship program offering opportunities to students and recent graduates involving digital, news and talk show production. The internship program works with students at the University of Iowa as well as students from other Iowa higher education institutions and recent graduates, offering hands-on, skills-developing internships preparing for employment after graduation. Several students who have participated in the program have later enjoyed successful careers in public media.</p> <p>To highlight one internship from this past year, a student participated in the production of the daily talk shows.</p>
<p>(viii) Training Programs –</p> <p>In two years’ time: Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions</p>	<p>KSUI FM, WSUI AM encourages participation in career-development opportunities which includes webinars, in-person training and attending conferences. In the ever-changing public media environment, participation in such programs allows employees to increase their knowledge in areas relevant to their work. A few of those programs are outlined as examples of how KSUI FM, WSUI AM supports training opportunities for its staff.</p> <p>News/Talk Program Director Katherine Perkins participated in the Audience Development Summit, a collaboration created between Greater Public, The Public Radio Program Directors Association and Eastern Region Public Media on April 26 & 27, 2022. The summit brought together public media leadership, development, marketing and content professionals to connect with and serve new audiences at this critical juncture in public media.</p> <p>Major Gifts Officer Ellie Alberhasky participated in the webinar “Low-Cost Ways to Boost Planned Gifts” sponsored by <i>The Chronicle of Philanthropy</i> on June 9, 2022.</p> <p>Senior Account Executive Iona Doster attended the Public Media Development and Marketing Conference held July 19 - 22, 2022 in Chicago. She attended sessions related to revenue generation, marketing and management.</p> <p>Eastern Iowa Reporter Zachary Smith attended “A Journalist’s Guide to Covering Jails” sponsored by Poynter on September 8 - 9, 2022 in Minneapolis. The two-day intensive workshop focused on understanding the causes and consequences of local jail incarceration and explore ways that communities are addressing the issue.</p>

NOTE: The station employment unit is located in a market with a population of fewer than 250,000, and therefore is required to complete two long-term outreach activities every two years.