Subject: KDNK Board Meeting November 15, 2021
Location: At the Station with Greg Albrecht, and Aly Sanguily on Zoom
In Attendance: Shoshana Rosenthal, Chris Hassig, Kara Silbernagel, John Henderson, Mac Scott, Raleigh Burley, Adele Craft
Staff: Greg Albrecht
Public: Maura Masters
Absent:
Call to Order: Shoshana, second by Chris Hassig

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| 5:35 - Call to Order | ● Move approval of October minutes to next month  
● Add 2020 financial minutes and CPB to the website  
● Welcome to Maura! | Mac Scott, send October minutes  
Mac Scott, add all final notes to Board Drive |
| 5:39 - GM Report Highlights (Full Report Below) | ● 558 donors, only 13 are in the pledge category. Way to go, Kenna!!!  
● KDNK’s estimated reach is 100,000  
● KDNK is going to be part of a larger grant with other local media outlets - APR, Radio TriColor, Sopris Sun - this will likely end up being one place to access all of the Spanish language news.  
● Labor of Love commitments must be in before Thanksgiving  
● Props to Cody for the Immigrant Stories editing  
● Third Street New Year’s Event - KDNK will be a part of the event.  
● We now have our CPB amount for next year - this will potentially have invoice accounts attached to it. This will go into accounts that are easy to access - like a money market | greg@kdnk.org, to send GM Report  
shorosen@gmail.com, Follow up with Greg on where to put the CPB grant |
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| 6:32 - Strategic Plan Checking | Maura signed off  
- Strategic plan feedback by next Monday and conduct a final check. Shoshana will send the final membership meeting email to the public on Nov. 29 - need to have strat plan adopted by then. | greg@kdnk.org get feedback from the staff on the strategic plan |
| 6:44 - Elections | Send a bio of 150 words and a photo to Shoshana by Nov. 22nd.  
- Open seats - 4 elected (3-year terms), 4 appointed seats (2-year terms). We can only elect 3 seats per year according to the bylaws.  
- John will take over Blake’s open seat - Shoshana moves and Chris Hassig seconds, all in favor.  
- Cut back on the total #s of underwriting for board recruitment and start running underwriting about the membership meeting | |
| 6:54 - Membership Meeting Agenda | Potential Agenda  
1. Shoshana to kick things off  
2. Raleigh to potentially give a state of the station and update on COVID  
3. Raleigh and John - Strat Plan  
4. Greg will give a quick update on finances (Kara will be out of town)  
5. Aly to give an events update - Talk to Anderson about any Labor of Love Updates  
6. Greg to give the overall station report  
7. Member Comments  
8. New members announced  
9. Celebrate Scott!  
- Members will have an opportunity to submit topic and questions ahead of time.  
- Consider setting this up as a webinar through zoom to keep things on track. | |
| 7:13 - Executive session | • Shoshana moves and Scott seconds, all in favor. |