
Board of Directors' Development Committee Meeting Minutes
August 7, 2025

The Iowa Public Radio, Inc. Development Committee met virtually on August 7, 2025, with the meeting originating from Iowa Public Radio, 2111 Grand Avenue, Des Moines, Iowa. Present for the meeting were Directors Kaye Lozier, Mary Rayburn, Chuck Swanson and Brian Waller. Present from Iowa Public Radio were Executive Director Myrna Johnson and Director of Finance Lynn Jones-Folsom. Directors Susan Brennan, Mark Nolte, and Andrea Welchans were not present.

Committee Chair Kaye Lozier called the meeting to order at 1:09 p.m. Roll call was taken.

Kaye Lozier – virtual from Des Moines

Mary Rayburn – virtual from Chicago

Chuck Swanson – virtual from Coralville

Brian Waller – virtual from Des Moines

Agenda

Chair Lozier asked if there were any changes to the agenda. As there were none, Director Swanson moved to approve the agenda and Director Rayburn seconded. Motion approved.

Minutes

Chair Lozier asked if there were any changes to the June 12, 2025 minutes. As there were none, Director Swanson moved to approve the minutes and Director Waller seconded. Motion approved.

Development Dashboard

For FY25, underwriting revenue was down slightly. Major Gifts ended about \$200K higher than budgeted and Memberships exceeded the FY25 budget by approximately \$400K. Staff are working with Veritus Group to identify opportunities to encourage current donors to increase giving as well as to identify new potential donors from the database. Fundraising to date for FY26 is going well.

Executive Director Johnson gave an update about the closure of CPB.

Campaign to Fill the Gap

The Development team sees two needs: filling the gap for this year and creating increased sustained giving for future years. We will be convening the co-chairs of the Resounding Future Campaign plus the Development Committee chair to discuss our best approach to major donors for this year and future years, potentially increasing IPR's endowments. Board members are encouraged to provide a meaningful gift to help fill the gap.

Development Committee Charter

The committee reviewed the draft charter and provided feedback.

Adjourn

As there was no new business, Chair Lozier moved to adjourn the meeting. Meeting was adjourned at 1:49 p.m.

