BREAKING NEW GROUND TOGETHER

THE CAMPAIGN FOR KBIA'S NEW BROADCAST

kbia

December 18, 2019

GROUND BREAKER

DEAR GROUNDBREAKER

We are excited to lead ***Breaking New Ground Together: The Campaign for KBIA's New Broadcast*** to build a new tower and transmitter near our current, aging tower. We share a passion for news and unique local programming. KBIA gives our city and Mid-Missouri a voice that reaches deep into our hearts and all around the world. As a cross section of the KBIA Community, we're thrilled by the prospect of a new KBIA broadcast tower and transmitter that will touch more lives than ever.

The money we raise over the next three years will cover construction and new equipment, but we're building much more than a radio station. This dynamic facility at the heart of Mid-Missouri will provide quality news and programming for generations of Mid-Missourians.

Thank you for reviewing KBIA's plans, and joining our family of journalists and programmers who will create the future of news through this three-year campaign.

Sincerely,

Mike Dunn
KBIA General Manager

Kyle Felling
KBIA Programming Director

Mark Johnson
KBIA Chief Engineer

50 YEARS

kbia

50 YEARS OF GROUNDBREAKING MILESTONES

1972

Since 1972, KBIA has served mid-Missouri with the best in public radio service. KBIA is now on the air at 91.3 FM in mid-Missouri and 89.7 FM in Kirksville, and streaming online worldwide, seven days a week, 24 hours a day to its listeners and members. KBIA is a University-licensed, community-supported not-for-profit institution, actively involved in the life of the mid-Missouri area. The station is the area's largest provider of arts programming, serving more than 30,000 listeners and members each week, and is today one of the few remaining providers of local news.

WHAT KBIA'S NEW TOWER AND TRANSMITTER OFFERS:

FCC COMPLIANCE:
Our current tower has reached end-of-life. KOMU and KBIA need to construct a new tower for safety purposes and to keep us as a staple of Mid-Missouri for decades to come.

BETTER SIGNAL:
New antennas and improved signal quality will improve our HD broadcast and keep our analog and HD aligned better than ever before.

WORLD CLASS TOOLS FOR BROADCAST:
Up-to-date equipment that supports the best possible programming, and continued innovation to connect more people with more news and local programming, anytime and anywhere.

A HOME FOR NEWS:
KBIA will continue to be the home for Columbia and Mid-Missouri news.

2017 With the help of philanthropy from Dr. Gordon K Springer, KBIA moved to McReynolds Hall and Wheatnet-AoIP, creating its new high-tech studios.

CAMPAIGN ADVISORY COMMITTEE

Mike Dunn
General Manager, KBIA

Kyle Felling
KBIA Program Director

Mark Johnson
KBIA Chief Engineer

CAMPAIGN BUDGET

Tower Construction – Hard Costs	$80,000
Tower Construction – Soft Costs	$95,000
Tower Construction - Pre-Fab Building	$60,000
Antenna Bays and Feedline	$74,900
HD importer/Exporter	$11,900
Transmitter	$195,700
STL Connection 11GHz band	$1350
FCC Fees and pattern study	$5,000

kbia CAPITAL CAMPAIGN

TOTAL $523,850