MCPB/KZYX Board of Directors
Minutes for June 28, 2022

Present: Directors: Dina Polkinghorne, Len Tischler, Kate Stornetta, Renee Vineyard, Kathy Rippey, Susan Baird Kanaan, and David Hulse-Stephens. Staff: Marty Durlin. Other attendees: Ed Keller and Tom Dow, and Diann Simmons.

Call to order: 5:02 p.m.

Agenda: approved

Introductions all around for the benefit of the new CAB chair, Diann Simmons.

Committee Reports:
Finance Committee: Kate reported that the current month’s balance sheet is not yet compiled. The committee has been working hard on putting together the FY23 budget, which will be discussed in detail further down in the agenda.

CAB: Marty introduced Diann Simmons as the new CAB chair. Next is to recruit interested members of the community to join the CAB. Diann asked board members to think about projects the CAB could apply its energies to.

Executive Committee: Dina reported that the committee had met with Clay Street project manager Alexis. Alexis had told the committee that she will reach out to Estok, whom KZYX has been employing to do general contract work for Clay Street, and discuss with him the adjusted role that he might take. She also talked about ADA compliance of the project and will discuss with the city ways to possibly narrow down the improvements necessary and still meet the needs of the community. The committee asked Alexis to finalize a budget for the project.

Building Fund Task Force:
Kate reported that the task force has not had a meeting since the last BOD meeting. She said the total donations to the building fund as of June 14 are: $322,355. She has cross-referenced the on-air fund donors with our major donors list and will be sharing that soon with board members and discuss with them the next steps. She shared a chart of the “donation pyramid” of donations targets at different levels. We’ve reached our goal for $0-$5,000 donors. We need to focus now on larger donations. Thank-you cards have gone out to many donors, and the final few are about to go out. Tom added that he was relieved the thank-you notes have gone out. It is
extremely important. Tom went on to report about progress with our collaboration with KQED. We will be solidifying our report of our current donations status, then we will start making contacts.

**Consent Calendar:**
Approval of BOD minutes: Kate requested a small correction to the minutes. With that correction Len moved to approve the minutes, Kate seconded. Minutes were approved.
Approval of Monthly Financial Reports, May, 2022: As stated earlier by Kate, the May financial report has not yet been compiled. It will be presented at the next BOD meeting.

**CONDUCT OF BUSINESS**

**General Manager’s Report:**
The finance committee has created a draft budget for your approval. The fiscal year begins July 1.

**CAB Chair:** Thanks to Susan’s efforts, we have a new chair person for the Community Advisory Board. The Corporation for Public Broadcasting requires an annual meeting of this body, with the mission of reviewing the service of the station. Diann Simmons will attend our meeting to ask for your input on activities for the CAB. The board agreed that the KZYX staff should have input as to what they need from the CAB.

**First newscasts:** Victor has begun to produce a newscast airing on Fridays at 6 pm, working with interns and others to produce reports. Available via Jukebox; there have been two so far. Also posted on kzyx.org: a story by Stacey Sheldon about Victor. A six-week series featuring local arts, to air Tuesdays at 9 am, is in the works.

**Progress on remote studio in Philo:** We’ve submitted a draft contract to the Anderson Valley Special Services District, as well as the KZYX Board of Directors. Fire Chief Andres Avila has approved the agreement. Len and I attended the AVCSD meeting in June, along with volunteer Greg Krouse, and will attend next month’s meeting to answer any questions. They may be ready to approve the agreement. Let’s meet for a Board/Staff tour of the property soon.

**Monthly meetings with Project Manager for 390 Clay:** The Executive Committee meets with Alexis Vincent every month via zoom to hear progress reports and to offer advice and necessary approval. We now have a new architect, Ron Verdier, based in Boonville, to create the final plans for submission to the City of Ukiah.
**Summer:** Outreach is increasing with Alicia and Shanks at the Kate Wolf Fest over the weekend, and plans for outreach at farmers’ markets around the county. Please contact Renee if you want to help.

**Memorial for Diane Hering:** Redwood Grove at the Anderson Valley Fairgrounds, on Sunday July 10th from 1 to 4 pm. People can bring memories of Diane, food or drink to share, and musical instruments for a music jam.

Motion to accept the General Manager’s report by Susan. David seconded. Motion carried.

**Adoption of FY23 Annual Budget:** Kate presented the budget line-by-line in detail. The board discussed certain specifics. Len made a motion to approve the budget, David seconded. The motion carried.

**MATTERS FROM BOARD MEMBERS:**
Marty asked board members to look over the contract with the A VFD for the Anderson Valley studio and give feedback.

The board went into closed session at 6:08 p.m. and returned to open session at 6:19 p.m. after receiving information and taking action.

**Meeting adjourned at 6:31 p.m.**

**Next Meeting:** Tuesday, July 26, 2022 at 5:00 p.m. –via Zoom