



# Carbondale Community Access Radio

Subject: KDNK Board Meeting June 21, 2021  
 Location: Zoom Meeting  
 In Attendance: Shoshana Rosenthal, Chris Hassig, Raleigh Burleigh, Adele Craft, Kara Silbernagel, Jonathan Stokely (zoom), John Henderson, Mac Scott (zoom)  
 Staff: Greg Albrecht  
 Public:  
 Absent:  
 Call to Order: Shoshana

Topic	Discussion Points	Deliverables / Person Responsible for follow-up
5:30 - call to order  5:50 - Strategic plan discussion	<b>Strategic Plan</b> <ul style="list-style-type: none"> <li>● Division of responsibilities</li> <li>● Question: What is the level of detail that should be included in the strategic plan?               <ul style="list-style-type: none"> <li>○ This should be a forward-facing public document that allows staff the flexibility to make operational decisions</li> </ul> </li> </ul>	
6:00 - Greg's Financial Report	<b>Finance Update</b> <ul style="list-style-type: none"> <li>● We will review the first 6 months of the year at the July meeting</li> <li>● Overall we are looking very strong</li> <li>● Need to add the current treasurer to the Vanguard account</li> <li>● Bank fees - why are the over \$1k instead of the previous lower number? Greg will find out.</li> <li>● Consider a development position based on a commission structure</li> </ul>	<p><b>greg@kdnk.org</b>            Find out how click and pledge fees are calculated relative to fees.</p> <p><b>greg@kdnk.org</b>            order more spring membership swag</p> <p><b>greg@kdnk.org</b>            and  <b>silbernagel.kar...</b>            Add Kara to the Vanguard account</p>
6:18 - ED Report Summary (Full Report Below)	<b>Staff Update</b>	

	<ul style="list-style-type: none"> <li>● Kathleen’s last day is the 23rd. She is moving onto grad school in Missoula. Congrats, Kathleen!</li> <li>● Kathleen was the public affairs coordinator and will be handing it off to Kenna.</li> <li>● Hiring a new person for Kathleen’s position - there have been several applications and a few that show some promise.</li> <li>● Anderson did a great job with MRRF</li> </ul> <p><b>Website</b></p> <ul style="list-style-type: none"> <li>● Amy, Greg and Anderson have been training on the new website platform.</li> <li>● NPR will publish the existing content into the new platform in a training format.</li> <li>● Actual migration is likely to be October</li> </ul> <p><b>Tech</b></p> <ul style="list-style-type: none"> <li>● Greg met with Ron Zastro and checked out different locations and equipment.</li> <li>● The 88.3 problem has some digital interference</li> <li>● Ron Z has recommended that we stream directly from the studio to Iron Mtn and that would be a major improvement for the signal.</li> </ul> <p><b>Remotes</b></p> <ul style="list-style-type: none"> <li>● Broadcasting from True Nature every other week starting every other Friday at 6:00.</li> <li>● Three consecutive Sundays from Sopris Park coming up from 4-7.</li> <li>● Louie was able to reprogram and fix the tie line and we should be good to go for Mountain Fair</li> <li>● We will be broadcasting the Mtn Fair podcast on Sundays starting next week for the next several weeks.</li> <li>● Greg met with TACAW for future collaboration and media sponsorship.</li> </ul>	
6:43 - COVID	<b>Protocol</b>	

<p>Protocols</p>	<ul style="list-style-type: none"> <li>● We will post a sign that encourages people do what makes them feel most comfortable.</li> <li>● Making sure DJs know they need to be in person, they can no longer send the show in and expect Staff to cover the show.</li> </ul>	
<p>7:00 - Minutes Approval</p>	<p><b>April - Approved (all in favor)</b>  <b>May - Approved (all in favor)</b></p>	<p><b>Mac Scott</b> .Post past minutes</p>
<p>7:03 - Committee Reports</p>	<p><b>HR Committee</b></p> <ul style="list-style-type: none"> <li>● Discussion about a housing stipend for full-time employees (32 hours) <ul style="list-style-type: none"> <li>○ Discussion of possible amounts</li> <li>○ ~\$36,000 or ~\$42,000 depending on amounts.</li> <li>○ This will go over to the Finance Committee</li> <li>○ This could be added onto the membership during membership drive</li> </ul> </li> </ul> <p><b>Events</b></p> <ul style="list-style-type: none"> <li>● Big success!</li> <li>● \$1200+ net gain</li> <li>● The stage was already there from first Friday and that worked out well.</li> <li>● Event at the AAM July 31st <ul style="list-style-type: none"> <li>○ Looking into rock band and an interactive art project</li> <li>○ Alejandra to possibly DJ</li> </ul> </li> <li>● Sep. 8 - 22 is the Fall membership drive <ul style="list-style-type: none"> <li>○ Sept. 11 is the Golf Tourney</li> <li>○ C. Hassig looking into an afterparty at SAW</li> </ul> </li> <li>● Budget ideas <ul style="list-style-type: none"> <li>○ Tie line - might not be necessary, but the current one does not include an app.</li> <li>○ Tablecloths, banners, tent and membership swag.</li> </ul> </li> </ul>	

	<p><b>Tech</b></p> <ul style="list-style-type: none"> <li>● Board will review what Greg sent around</li> </ul> <p><b>Community Advisory Board</b></p> <ul style="list-style-type: none"> <li>● This needs to happen ASAP</li> </ul> <p><b>Board Recruitment</b></p> <ul style="list-style-type: none"> <li>● We need to start</li> </ul>	
7:45 - Adjourn	<b>Adjourn - All in favor</b>	

## KDNK ED Report June 21, 2021

### STAFF

Kathleen Shannon's last day is Wednesday, June 23rd. She is moving to Missoula this summer and starting a graduate program in environmental studies and journalism in the fall. Kathleen will be missed and has done an excellent job in reporting and broadcasting for KDNK. She also took on a lot of work in coordinating public affairs shows during a challenging time. Kenna and Kathleen have planned and coordinated a hand off of public affairs coordination to Kenna. They have also laid out a plan to help and train public affairs show hosts to become as self-sufficient as possible.

Amy has been fielding applications for a full time news reporter position. The application deadline ended last Friday and we are conducting interviews this week with a hope to have a new hire start by July 5th. In the meantime we will be utilizing freelance resources for both reporting and news hosting especially in James Steindler and Halle Zander.

Anderson did an excellent job in leading the Mr. Roaring Fork event, and is taking on the responsibility of Public Service Announcements in the logs. Anderson and Greg have both attended 3 mandatory training sessions for our migration from our current web hosting to platform to a new one.

As we have known for a while NPR is making a switch away from Core Publisher to Grove as its platform for hosting NPR affiliate websites. In May we committed to our training to take place in June. As of today we have completed the online training. The next step will be for NPR to migrate all of our content into the new platform, and at that time we will be able to start practicing what has been learned. The actual switch will probably take place in October.

Last Thursday Greg spent the day with Ron Zastro, a radio engineer from Grand Junction who is familiar with our facilities via his work with Colorado Public Radio. We visited both Lookout Mountain and Iron Mountain to assess next steps for the 88.3 Glenwood Signal. This meeting was very helpful in determining some solutions, most importantly to stream our signal to Iron Mountain directly rather than through our Stream Guys service. The meeting was also helpful in establishing an ongoing working relationship with Ron. Another near term project he will be working on is tuning our air studio board. We will be coordinating Louie Girardot and Ron's meeting to collaborate on broadcast technology. I will provide Ron's summary from our meeting.

## **FINANCES**

Our operating account is at \$366,000. Last year at this time our operating account was at approximately \$208,000, and in 2019 it was \$70,000.

## **PROGRAMMING**

We aired the Watershed Way Ceremony on Sunday, May 23rd from 4 PM to 5 PM, a special, hour long program from Will Evans of Shifting Gears featuring an interview and song with Katrina Blair. People were encouraged to go to a natural body of water near them and listen to Katrina's song and program in reverence and respect to source water. It turned out to be a really good decision to pre-produce this show and not broadcast live as Ms. Blair was called to a family emergency last minute and was not able to attend. Regardless this event is most conducive to coincide with the in person involvement.

We have now broadcasted two live music performances from the True Nature Peace Garden from 6 to 7 PM on Friday, June 4th (Jackson Emmer) and June 18th (Robin Lewis). We will continue to do these every other Friday at the same time through September 10th.

We will be broadcasting live from Sopris Park for the next three second Sunday's from 4 to 7 PM. We were unable to do the first one due to last minute confirmation with Steve's Guitars and a subsequent problem with the Tieline. The problem has been diagnosed accurately, and we have also ordered and received a part for the Tieline that will prevent it from happening again.

Carbondale Arts and Luke Nestler have been producing a podcast series for the 50th Anniversary of Mountain Fair, and we will be airing them on the following schedule:

Tuesday, June 29th - Episode 1 - In The Beginning

Tuesday, July 6 - Episode 2 - Part One - Growing Up

Tuesday, July 13 - Episode 2 - Part 2 - Growing Up

Friday, July 16 - Episode 3 - Music Memories (one hour on Express Yourself)

Sunday, July 18 - Episode 4 - More Music Memories(one hour)

Tuesday, July 20 - The Competitions

## **ENGAGEMENT**

Greg met with Ryan Honey, Executive Director and Kendall Smith, Program Director on May 25th to discuss ongoing collaboration with TACAW and its programming at its new facility (The Contemporary). There is a mutual interest and excitement around programmatic collaboration and media sponsorship.

The Mr. Roaring Fork Competition was a big outreach success and was enjoyed by many. We also represented well with the Town of Carbondale in professionally upholding the conditions of our permit for set up and tear down.

Greg attended an Aspen Business Connect function hosted by Equus Financial. The event was well attended and a good opportunity to represent KDNK.

We will work with the Town of Carbondale and Steve's Guitars to broadcast the Second Sunday Summer Concert Series in Sopris Park.

Our broadcasts from the True Nature Peace Garden every other Friday are proving to be a good forum for in person community outreach.

We are providing facilities and air time for Carbondale Arts and the 50th Mountain Fair. This has enabled them to produce the podcast productions. We will be broadcasting live from Sopris Park for the majority of Mountain Fair programming. We are getting a head start on the staffing in the studio and on site for MF. We will also be one of two non-profit entities volunteering in the beer garden on the Friday night of Mountain Fair.