

Agenda

1. Call Meeting to Order	John Lamb, Chair	4:00
2. Vote on 3/10/2021 meeting minutes	Diane Hahn, Recording Secretary	
3. Staff Report	Melissa Libert, Development Director	4:05
4. Development Update	Melissa Libert, Development Director	4:20
a. Giving	Jennifer Armstrong, Membership Director	
b. Corporate Support	Anna Chumbley, Underwriting	
5. Committees	Committee Chairs	
a. Marketing	Lenora, Jessica, Todd, Tom	4:30
b. Nominating	Jennifer Essig	4:40
6. Public Comment		4:50
7. Adjourn		5:00

Attachments:

- March 2021 Minutes
- May 2021 GM Report
- May 2021 Stakeholder Feedback
- May 2021 Development Team Highlights

Core functions of CAB pursuant to Federal Communications Act			Additional functions adopted by the WCBU CAB			
Advise and make recommendations on in such a way that is reasonably representative of the diverse needs and interests of the communities served by the station:			Promoting:	Connecting the community and the station by way of:		
Programming	Service	Policy	Local Presence	Information	Participation	Financial Support