

## Wyoming Public Media Ethical Standards

- **For the Common Good.** Wyoming Public Media (WPM) administers the operation in a way that promotes public interest and reflects our communities. Integrity and trustworthiness are at the core of our decisions. These obligations supersede personal, political, and institutional agendas.
- **With Respect and Civility.** WPM contributes to the civic, educational, and cultural life of our communities by respecting a range of ideas and cultures and without advocating or endorsing a particular point of view. WPM respects the editorial standards and programming philosophies of national program providers. As a public service licensed to serve the citizens of Wyoming, WPM maintains its own editorial and programming standards and does not engage in suppression or opinionizing of information and does not condone these practices. Instances reported by our listeners are shared with our management and our program providers, and listeners are encouraged to contact our program providers independently.
- **Inclusion and Diversity.** WPM recognizes and respects diversity and reflects it in our daily operations, our journalism, our programming, and our hiring practices. WPM abides by diversity requirements of its licensee, the University of Wyoming.
- **Transparency in Fundraising and Spending.** WPM seeks respectful relationships with our donors and a clear understanding of the integrity of our fundraising operations and our stewardship of financial contributions to WPM. We acknowledge the sponsors of our programming and disclose the terms on which we obtain such support.
- **Avoidance of Undue Influence.** WPM works to ensure that our business operations do not influence our journalism by maintaining clear lines of authority to protect the editorial process. WPM avoids potential conflicts of interest by carefully evaluating from whom we seek and accept contributions and by clearly managing the expectations of our contributors consistent with this Code of Ethical Standards.
- **With Respect for our Media Partners.** Wyoming Public Media (WPM) partners with many public media entities to bring local, regional, national, and global news to Wyoming. WPM believes in the editorial independence of news media and the journalists who work there. In WPM's operation, this means being able to report on issues in a way that takes all perspectives into consideration and avoids advocacy for any one perspective. Wyoming expects nothing less from WPM -- its statewide public media network. At the same time, WPM honors the editorial independence of other news media and journalists.

WPM is a member station of National Public Radio (NPR.) WPM shares a mission to inform the public, increase understanding of the world, and enrich the experience of everyday life; however, WPM remains fundamentally independent of NPR.