

# SUMMARY

[NPR Illinois Community Advisory Board](#)

September 5, 2023, 11:30 a.m. – 1:30 p.m.

AARP Illinois Legislative Office, 300 West Edwards Street, Springfield (+ [Zoom](#))

1. Call to order/Roll call (Adam Porter, chair)
  - a. In person: Adam Porter, Theresa Jones, Gina Kovach, Jen McMillin, Michael Morthland, Kent Redfield, Chuck Scholz, Karen Witter, Mia Woods
  - b. Remote: Steve Anderson, Deanie Brown, Cindi Canary, David Kohn, Jodi Ogilvy, Lisbeth Leanos, Garth Reynolds, Erma Williams
  - c. Ex-officio: Sean Crawford, Randy Eccles, Kate McKenzie
  - d. Staff: Bea Bonner, Brady Cummings, Dave Leonatti, Valerie Dish Udemba
  - e. Absent: John Carpenter, Kelly Glass, Janet Gooch, Timothy Killeen, Molly Lamb, Nikita Richards, Dick Schuldt, Christina Schutt, George Van Dusen

2. Committees

Executive - Voted for successor to Adam Porter as chair. Teresa Jones was nominated by Charles Scholz and seconded by Gina Kovach. Jones elected by affirmation.

The CAB members voted to extend Adam Porter's term one year to serve as past chair with a motion by Gina Kovach seconded by Charles Scholz and approved by affirmation.

Nominating – Need to fill committee. Consists of the chair (Teresa Jones) and vice chair (TBD) plus at least two other CAB members (TBD). There are currently 23 members. The minimum is 18, and maximum 27. The following members term out at the end of June 2024: Cindi Canary, Adam Porter, and Karen Witter. Eligible to renew for second term: Kelly Glass, Nikita Richards, and Christina Shutt. Eligible to renew for third and final term: David Kohn, Chuck Scholz, Dick Schuldt, and George Van Dusen. We have a list of over ten candidates that have indicated interest in serving.

3. Approval of annual Advice and Recommendations letter to university -- moved by Kovach, seconded by Scholz, passed without objection. Randy will complete edits and forward to Molly Lamb.
4. Member reports (you are our ears)
  - Really like the, "Stand by the facts," slogan.
  - Like the connection Community Voices is making with others.
  - Looking for coverage of the Madigan trial.
  - Would like a series on why we have corruption .
  - Appreciating NPR Politics coverage.
  - State of Ukraine coverage excellent.
  - Like when NPR Illinois has premiums, the promotional value is important marketing (T-shirts, mugs preferred). If shipping is issue, why not move to gift cards? Make sure a checkbox available to reject gift premium.

# SUMMARY

- Would like NPR Illinois to partner with craft brewery for branded beer with \$1 per purchase going to NPR Illinois.
5. CAB virtual happy hours sounds useful. Let's try monthly when we don't have a regular meeting. No agenda, just social mix, conversation, questions from anyone who attends. Randy will schedule.
  6. NPR Illinois update
    - a. Audience – This I Believe 2023 call for submissions beginning. 18<sup>th</sup> year of doing program. High school seniors eligible. 10 selected authors will record essay at UIS for broadcast in October, then recite at ALPLM in early November. Donations for student award down, looking for \$5,000 so each gets \$500, currently at \$3,000.
    - b. Editorial update (Sean Crawford) Worked with two student interns this summer and have two new student staff for fall semester but they don't have enough hours available to work. By the time they become productive, they are moving on. Have applied for two Report for America reporter grants.
    - c. Fundraising update, Annual giving and sponsorship are both up slightly. Major gifts down for now.
    - d. Business and budget update (Randy)
      - i. Meet Valerie Udemba (August 2023)
      - ii. Sponsorship Account Executive: Brady Cummings (June 2023)
      - iii. WIPA off-air. Crew coming out next week to diagnose. Climbing crews in-demand, difficult to secure. \$10k to climb. Not sure if storms or aged equipment. Will be applying for CPB managed NGWS grant to upgrade equipment.
      - iv. Moving business function to CSPL and hired UIS Graduate Public Service Intern to act as liaison. Business manager illness caused delay in filing audit for CPB and is likely to result in reduced grant amount. CSPL was able to step in once realized we would miss the extension deadline. Working on new workflows to file FY2023 on time (November 30, 2023, first deadline).
      - v. UIS funding reduction continues to impact ability to hire and capacity. The current fiscal year, FY2024 is year three, and annual UIS funding has decreased \$200,000 from the beginning of the ramp down. University support will fall another \$67,000 plus benefits next year, FY2025. So far fundraising cannot cover the loss although there is optimism sponsorship will grow. Expense controls have been implemented.
  7. Additional CAB member comments (Teresa)
  8. Adjournment (Teresa) – Next meeting: December 5, 2023, 11:30 a.m. – 1:30 p.m.