****DRAFT****
KVNF Board of Directors Meeting
Date: September 15, 2025
Location: Arts On Main | Delta, CO

Members Present: Greg Krush, President; Drew McCracken, Vice President; Greg Stunder, Treasurer; Melissa Newell, Secretary; Sara Johnstone, Betsy Marston, Sue Westervelt, Paul Frazier, Anne Karsian
Members Absent: -
Staff Present: Ashley Krest, Brody Wilson
Guests Present: -

The meeting was called to order at 5:32PM by President Greg Krush.

I. **Public Comment**
   A. No public comments.
II. **Minutes of July 2025**
   A. Minutes were reviewed. Melissa Newell moved to accept the July minutes, and Betsy Marston seconded the motion. Minutes were unanimously approved.
III. **Financial Report & Draft Budget**
   A. Greg Stunder, Board of Directors (BOD) treasurer, provided a line by line explanation of the draft budget. The big unknown is what fees the station will incur that were previously part of being an NPR member station, including music rights, etc. From sources 'in the know' there is a projected deficit of $25K, up to $48K, in these fees that is not yet known with certainty. Greg Krush suggested putting a placeholder in the draft budget in the amount of $25,000 and then reassessing this number at the November meeting when the board meets to vote on the final budget approval, and the board will hopefully be able to have a more informed decision at that time. The Board is in agreement with this suggestion.
   B. The station will finish FY2025 with $168K in net income in large part due to the success of the impromptu two-day summer fund drive.
IV. **Nominating & Governance Committee Present Slate of Candidates**
   A. Presented by Drew McCracken, BOD vice president, Greg Krush and Greg Stunder have both expressed interest in reelection for another board term. The third candidate on the 'slate' will be Annette Choszczyk. Board member Betsy Marston and General Manager (GM) Ashley Krest recently both met with her and report that she asked great questions, is a station DJ, and has long-served the North Fork Valley community on various boards. She is very passionate, but they are unsure of where she would like to focus her energies in her board service.
   B. Melissa Newell made a motion to approve the slate of candidates, and Betsy Marston seconded the motion. The slate of candidates was unanimously approved.
   C. The public will be notified via the KVNF website of the slate of candidates and the bylaw changes three weeks prior to the annual meeting.

V. **GM Report**

A. GM Ashley Krest gave an overview of her report. She tested two different styles of reporting and solicited feedback. Most Board members preferred the narrative style better, but ultimately it was decided that a hybridized version would probably suit everyone's tastes the best. It was also discussed that there is no need to review matters that are already addressed in the report unless there are further questions from the Board.

VI. **Strategic Plan Update**

A. A strategic plan update was provided by the new Program Director (PD) Brody Wilson. Brody has worked to develop a spreadsheet that lists all 17 goals of KVNF's Strategic Plan with goals, deliverables, point-person on staff for each goal, and other pertinent details. This tool will be used internally, especially between Ashley and Brody, to track progress. Brody solicited feedback and questions from the Board on this tool. Broadly speaking, the feedback was very positive from Board members. Specifically, discussed items include:
   1. Is this spreadsheet inclusive of all staff contributions? No. It tracks strategic plan goals only, not everyone's day-to-day responsibilities.
   2. Greg Stunder emphasized the need to project FY27 and FY28 in addition to FY26, specifically revenue goals and required expenditures to meet strategic plan goals outlayed by fiscal year.
   3. The Board agrees that a quarterly review of this spreadsheet should be conducted (and would be adequate) and that a column should be added listing what needs Board approval, ie. money, equipment needs.
   4. Drew McCracken questioned how often this spreadsheet's goals, metrics, etc. will be updated, commenting that it should not be a static tool, but rather that a plan needs to be made as to how often this will be reviewed.

B. Brody stated that his main priority is strategic planning in his new position. He is interested in metrics and tracking progress of the three strategic initiatives.

C. Brody also briefly presented a grants calendar spreadsheet tool that provides a snapshot of the history of each grant, relationships with each grantor, etc.

D. Brody has identified his core challenge as being the attraction of the next generation of listeners without alienating the station's founding generation. How do we make sure this is a station that everyone loves?

VII. **Other Committee Reports**

A. Finance: see above

B. Nominating Governance: see above

C. Development: The committee has an upcoming meeting on Thursday, September 18th.

D. Program Committee: PD Brody Wilson will now head this committee. The committee will be meeting tomorrow, September 16th, to review program changes and get input. Anne Karsian is the confirmed new Board of Directors representative.

VIII. **New Business**

A. Paul Frazier proposed a new fundraiser, the Go-go Photo Contest. Board members provided positive feedback and asked Paul to bring more information to the next meeting.

IX. Annual Meeting Planning

A. Ashley presented what was last year's agenda/slides from the annual meeting. It was suggested to add a line item to review the bylaw change. Other suggestions were to stress the unknowns the station is facing, the slashing of CPB funding, and the SOS fund drive success.

B. The Board is in agreement that it would be nice to have the help of KVNF staff members in planning this annual meeting.

X. Next Board Meeting

A. The next Board meeting will be held on Monday, October 27th at 5:30PM at Memorial Hall in Hotchkiss.

Melissa Newell moved to adjourn the meeting, and Betsy Marston seconded the motion. President Greg Krush adjourned the meeting at 7:07PM, and directors moved into Executive Session.

Respectfully Submitted,
Melissa Newell, Secretary