

KSUT serves five counties in SW Colorado and NW New Mexico in addition to three Native American tribes through our Four Corners Public Radio and Southern Ute Tribal Radio signals. Our goal is for our programming to be as reflective of possible of our diverse listenership through both signals. We utilize our terrestrial and digital signal distribution, website and social media to be additional conduits of information to our region. We share a full-time news reporter with another regional public radio station, with a focus on reporting on underserved and underheard communities, particularly Native American.

6.1 Telling Public Radio's Story

Jump to question: **6.1** ▼

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KSUT was selected as one of only six public stations by StoryCorps, as a recipient of a One Small Step grant, which paired community members of different political stripes, to sit down for a recorded conversation. KSUT continued our collaboration with dozens of non-profit organization through interviews, airing of public service announcements regarding events and trainings and features partnership with Alpine Bank for a community matching fund for non-profit organizations in our listening area. We continue our partnership with the Durango Herald to air the headlines during Morning Edition every weekday morning. We partnered with over ten regional music and film festivals to highlight their activities. Also continued partnerships with numerous departments of the Southern Ute Indian Tribe to produce tribal radio programming of benefit to the tribal membership.

6.1 Telling Public Radio's Story

Jump to question: **6.1** ▼

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

A key partnership initiative is Native Lens, a co-production with Rocky Mountain PBS and KSUT Tribal Radio. Known impact is a much deeper awareness of issues impacting Native American community members from throughout Indian Country. Indicators of success include a dramatic increase in the number of story submissions to the project, the development of a partnership with Vision Maker Media and Durango Independent Film Festival for a cohort of Native American youth and young adults to produce PSA's, to be featured during DIFF.

6.1 Telling Public Radio's Story

Jump to question: **6.1** ▼

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2022, and any plans you have made to meet the needs of these audiences during Fiscal Year 2023. If you regularly broadcast in a language other than English, please note the language broadcast.

Native Lens certainly meets the criteria of meeting the needs of Native American listeners and community members, as does Native Braids, a program where Native youth interview a favorite elder and then stories are edited to a five-eight minute segment, which is available via web and on-air. The Voices From The Edge of the Colorado Plateau project, where we share a full-time news reporter with KSJD, focuses

Grantee Information

ID	1332
Grantee Name	KSUT-FM
City	Ignacio
State	CO
Licensee Type	Local Authority

6.1 Telling Public Radio's Story

Jump to question: **6.1** ▼

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2022. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. **This section had previously been optional. Response to this section of the SAS is now mandatory.**

Joint licensee Grantees that have filed a 2022 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

6.1 Telling Public Radio's Story

Jump to question: **6.1** ▼

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

specifically on Native American, Latinx, Immigrant and unhoused community members and their stories in our region. We received a three-year grant from Colorado Media Project to hire the reporter and FY23 is the second of the three year project.

6.1 Telling Public Radio's Story

Jump to question: **6.1** ▼

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB funding is crucial in supporting KSUT's mission of serving the multicultural and diverse communities of SW Colorado and NW New Mexico. We would simply not have the capacity to continue broadcasting both of our signals - Southern Ute Tribal Radio and Four Corners Public Radio without CPB support.

Comments

Question

Comment

No Comments for this section