

RADIO MILWAUKEE HIGH SCHOOL



2021 IMPACT  
REPORT





Above: Team Programming loves skipping class, hanging out.

Left: The Content Team gets ready for their close-up!

Below: Marcus Doucette and Tarik Moody hanging out in the cafeteria.



It's been a great year at Radio Milwaukee High. We transitioned from virtual to being back together. We learned about inclusive innovators, explored Milwaukee with a scavenger hunt, made some new friends and announced exciting accomplishments of old friends. And as we head into next year, we are so incredibly excited about the future – all thanks to your support. Take a peek inside this past year at Radio Milwaukee High.

#### SUPPORT COMING IN:

**6821**  
donations

**1102**  
new members

**25**  
foundations

#### PROGRAMMING NOTES:

**412**  
Milwaukee artists played

**1500**  
new artists added

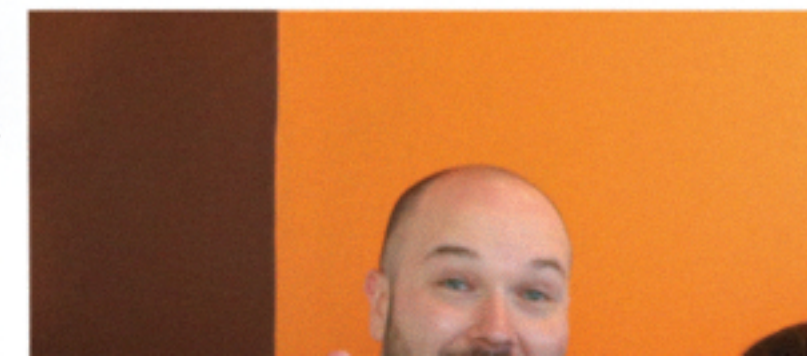
**"BE SWEET"**  
**JAPANESE BREAKFAST**  
Most Spun Song of 2021

## 2021 STUDENT LIFE: WHAT A YEAR IT'S BEEN



Above: Marketing Team members Maddy Riordan, Sarah Mac Lahr and Erin Bagatta catch a break between projects.

Right: Director of Content Nate Imig is happy about leading an award-winning team!





# → MEET the NEW KIDS in SCHOOL



ANTHONY FOSTER  
Weekend DJ



CHRIS ALEXANDER  
Weekend DJ



element  
everest-blanks  
Weekend DJ



SALAM FATAYER  
audio storyteller



Jen Ellis  
Traffic manager  
and  
Development  
Coordinator



LIZ SMITH  
development  
manager



Leana  
Henderkott  
finance  
director

QUIZ  
FRID

1  
2  
3  
4  
5

2/28/07





## KEEP THE MUSIC PLAYING!

With fewer artists touring, Justin Barney had a unique idea about how to bring back live Studio Milwaukee Sessions for our supporters and in a way we never could if we were in-person.

Introducing the 88Nine World Tour!

Over the course of several months, we hosted Sessions with artists from six different continents!

And on November 5, we finally hosted our first in-person Session with Zella Day!



Above: The World Tour continues with a live broadcast from the incomparable CHAI, all the way from Nagoya, Japan.



Above: Femi and Made Kuti bring a lunchbreak dance party to our listeners all the way from Africa!

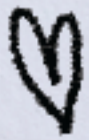
## THE RADIO MILWAUKEE HIGH SCHOOL CODE OF HONOR

Through music and stories created for a culturally open-minded community, 88Nine Radio ~~Milwaukee~~ Milwaukee is a catalyst for creating a better, more inclusive and engaged Milwaukee. We reach a new generation of radio listeners with an entertaining and adventurous selection of music and public affairs programming. We champion Milwaukee—our music, arts and culture, neighborhoods, and community organizations; celebrate diversity and encourage community engagement—while promoting a positive global identity for Milwaukee. ♥





Homecoming Court (L-R):  
 These four all-star students got promoted  
 this year: Doris Wessels, Underwriting  
 Sales Mgr.; Dori Zori, Program Director;  
 Jordan Lee, Station Director;  
 and Cheryl Bennett, General Manager



AUTHOR

Tarik Moody & Radio Milwaukee

TITLE

Rhythm Lab Radio

DUE DATE

never

never

never

also never

never

BORROWER'S NAME

Norfolk, VA

North Carolina

Monterrey, CA

Philadelphia, PA

Chicago, IL

now syndicated  
 in these cities







## AMPLIFYING MILWAUKEE MUSIC

Dynamic duo Chad Roper and Britney Freeman-Farr (a.k.a. B~Free) led the 88Nine Amplifier program to help develop the careers of four Milwaukee musicians.

B~Free also manages Grace Weber's Music Lab, a monthly music education program for high school youth. Students in the program this year performed at Summerfest and learned about a unique career path: music therapy.





Most Likely  
to Pioneer  
a new sound

Tarik Moody  
is leading the  
development  
of our new  
Urban Alternative  
channel as its  
Program  
Director.



MOST LIKELY  
TO SEE THE  
FUTURE!

Station Director  
Jordan Lee helps  
future-proof our  
programming,  
meeting the  
listener needs of  
today and  
anticipating  
the needs of  
tomorrow.

MOST  
SCHOOL  
SPIRIT

Kris deFelice's  
infectious  
enthusiasm  
and witty jokes  
brighten up  
every room!



MOST LIKELY  
TO HAVE THE  
ANSWER

From technology  
to operations,  
Kyle Heller  
does it all  
at Radio  
Milwaukee High.  
He's basically  
president of  
the AV Club  
and the stage  
manager for  
every play.





Right: The winners of our first-ever scavenger hunt, “Explore Milwaukee.” This project was a dream come true for our own Maddy Riordan, President of Community Outreach. More than 500 people participated and completed fun missions all over Milwaukee!



The Development Team kicks off every morning watching Development Director Maggie Corry comb her hair.



Our Programming Team putting the “personality” in “radio personality.”





*learning about innovation*

DIVERSE DISRUPTORS, hosted by Tarik Moody, shows that the worlds of technology, entrepreneurship and venture capital are not just open to those with privilege, but that anyone with an idea can turn it into something that can change their community.

HOST: Tarik Moody

EXECUTIVE PRODUCER: Nate Imig

AUDIO ENGINEER: Kenny Perez

SEGMENT PRODUCER: Salam Fatayer

WEB EDITING: Evan Rytlewski

MARKETING: Sarah Lahr & Erin Bagatta

COMMUNITY OUTREACH: Maddy Riordan



↑  
SCAN  
+  
Listen!



# OUR NEW SUNDAY SCHEDULE

- 6 PM Sound Travels  
w/ Marcus Doucette
- 7 PM SHEROES  
w/ Carmel Holt
- 8 PM From the Music Desk  
w/ Justin Barney
- 9 PM Sound Opinions  
w/ Jim Derogatis & Greg Kot
- 10 PM Rhythm Lab Radio  
w/ Tarik Moody

Look, learn and  
listen online at  
[radiomilwaukee.org](http://radiomilwaukee.org)



## Artists Transform Three Moody Park Basketball Courts Into Active Mural

*Photo and Story by Nate Imig*

Near 22nd and Burleigh, there's a park called Moody Park. It's plopped right in the middle of the Amani neighborhood. And that park, in particular, is a real magnet. There's a new splash pad, a playground and picnic areas, plus the COA Youth and Family



Jamahl says Tay was a freedom fighter, an activist who organized and spoke out against the very violence she was a victim to.

And now two years later, Jamahl is working to honor Tay in the same way where she lost her life, by helping



↑ OUR award-winning content team getting some fresh air between stories! (l-r) Nate Imig, Salam Fatayer, Evan Rytlewski and Kenny Perez